

# LIFE

A LEAP YEAR GUIDE:  
WHERE TO FIND MEN

A THIEF WHO STOLE  
\$10 MILLION IN JEWELS  
TELLS HOW HE DID IT

THE PRESIDENT  
AND HIS DECISION

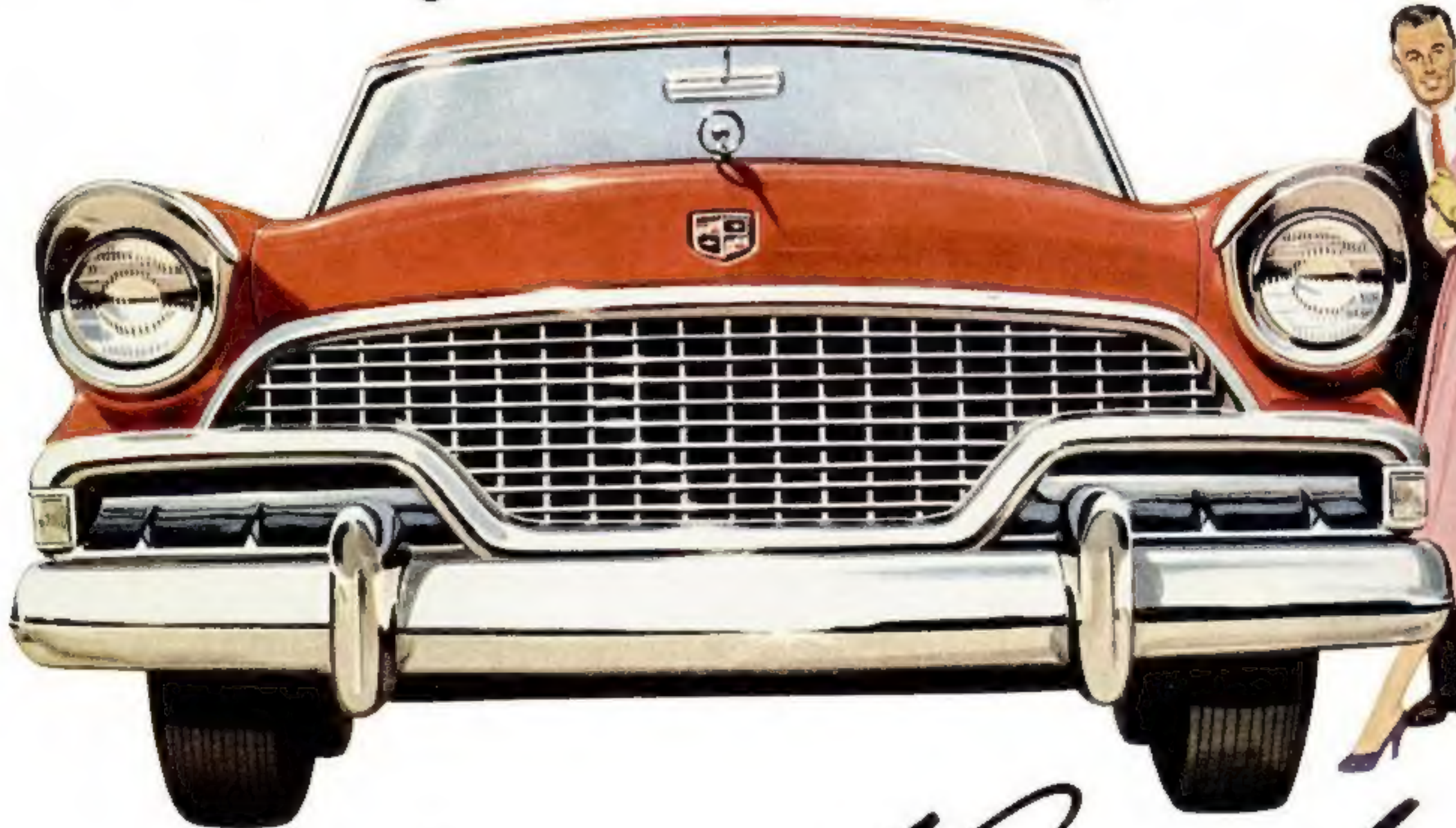
20 CENTS

MARCH 12, 1956





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IN THE LOW PRICE FIELD

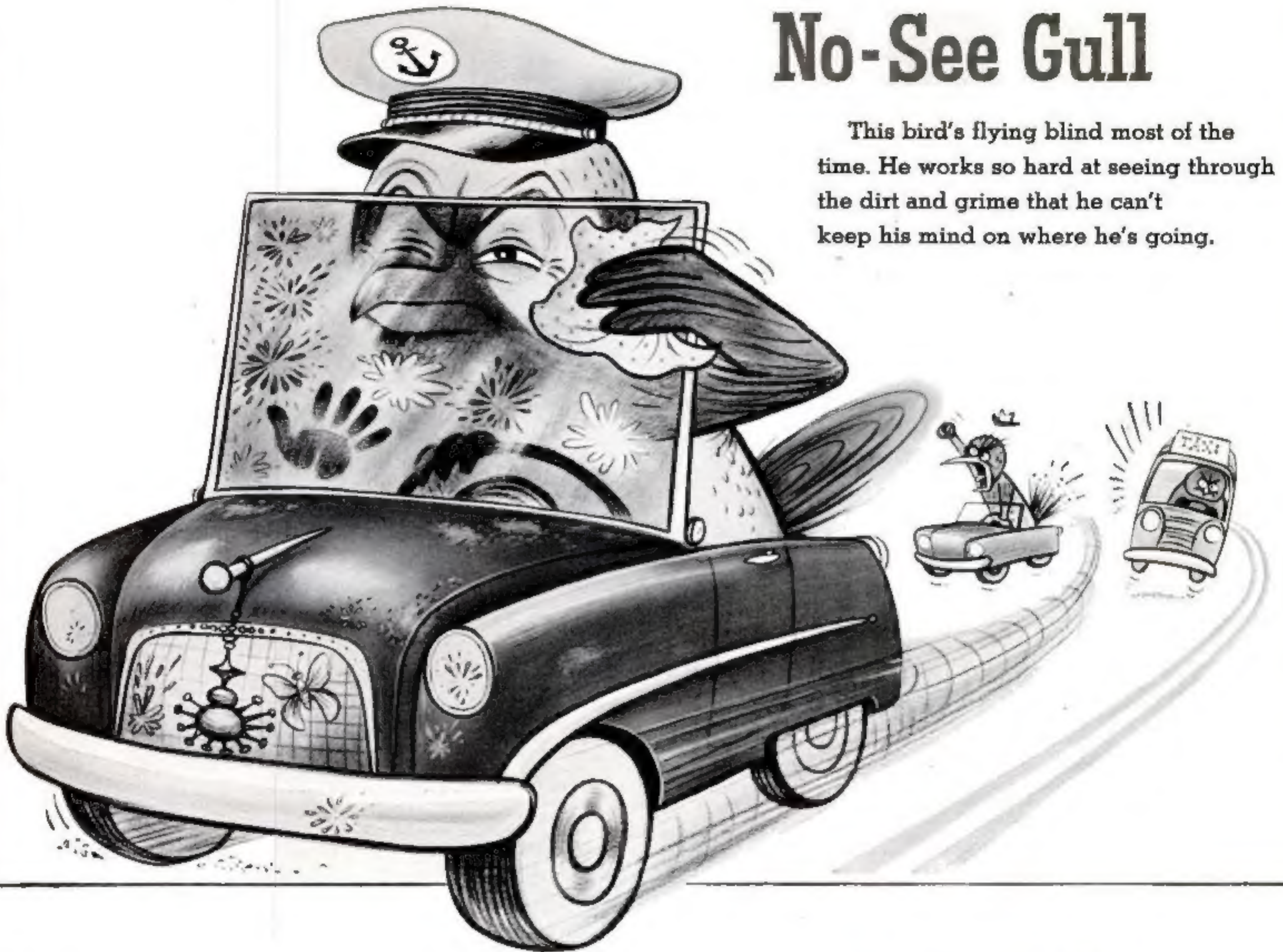
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THE

# No-See Gull

This bird's flying blind most of the time. He works so hard at seeing through the dirt and grime that he can't keep his mind on where he's going.



THE

# Smart Bird

takes advantage of his service station's free "safety services." He makes it a rule to let the attendant clean his windshield and check his wipers regularly.

The Smart Bird also has a rule for best engine protection. He always buys premium gasoline. Premium gasoline has a higher octane rating—prevents damaging knock—gives best performance and top mileage.



It's smart to use  
*premium* gasoline



**ETHYL**  
CORPORATION



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A WILLING PRESIDENT

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EUGENE O'NEILL

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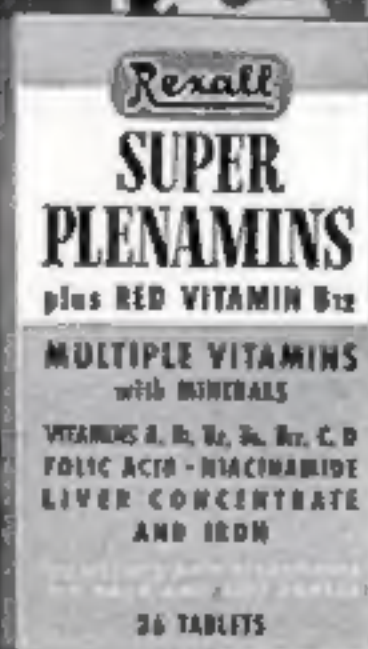
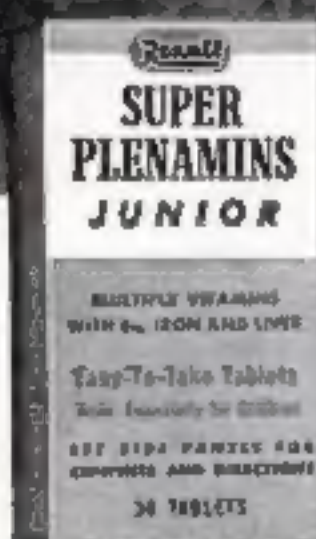


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completely apart...  
this thin, sheer essence  
of petals and pearls...

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grass



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far  
longer

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A close-up photograph of a person's foot stepping onto a lush green lawn. Several blades of grass are embedded in the skin of the foot and ankle, illustrating the concept of a lawn being a dense carpet of grass. The text '2 3/4 billion sq. ft. of lawns!' is overlaid in a white, cursive font across the lower part of the image.

*2 <sup>3</sup>/<sub>4</sub> billion sq. ft. of lawns!*





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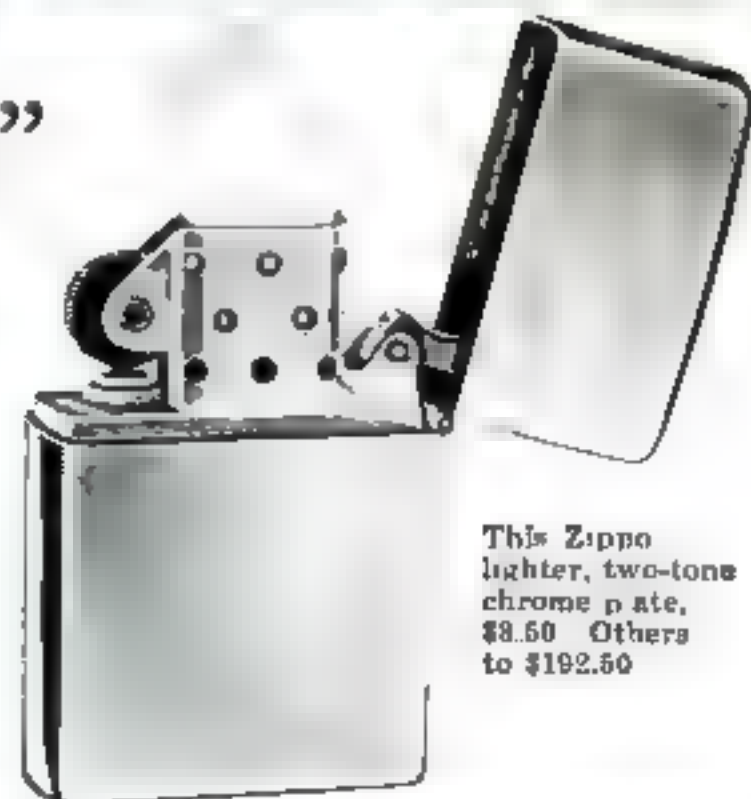




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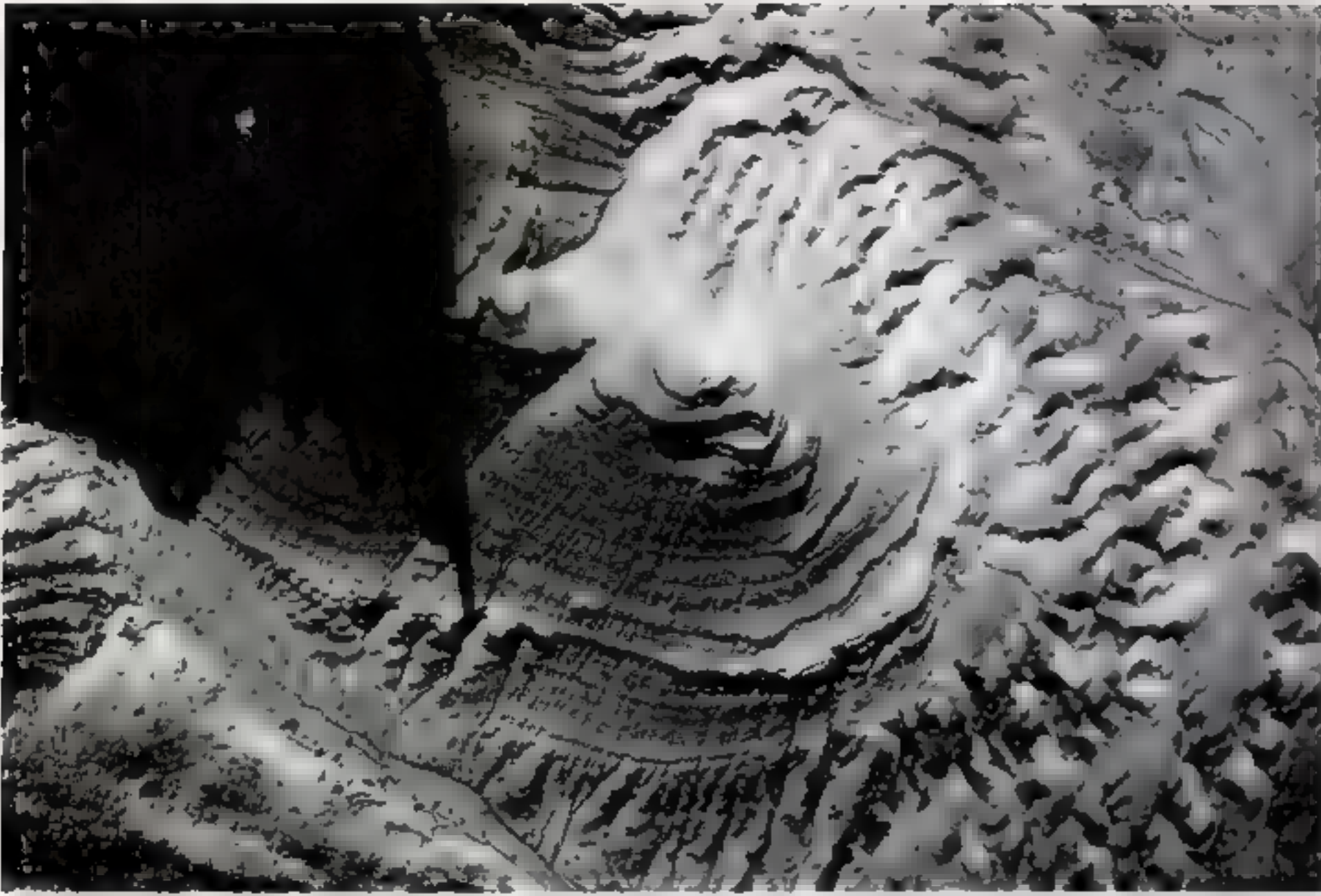
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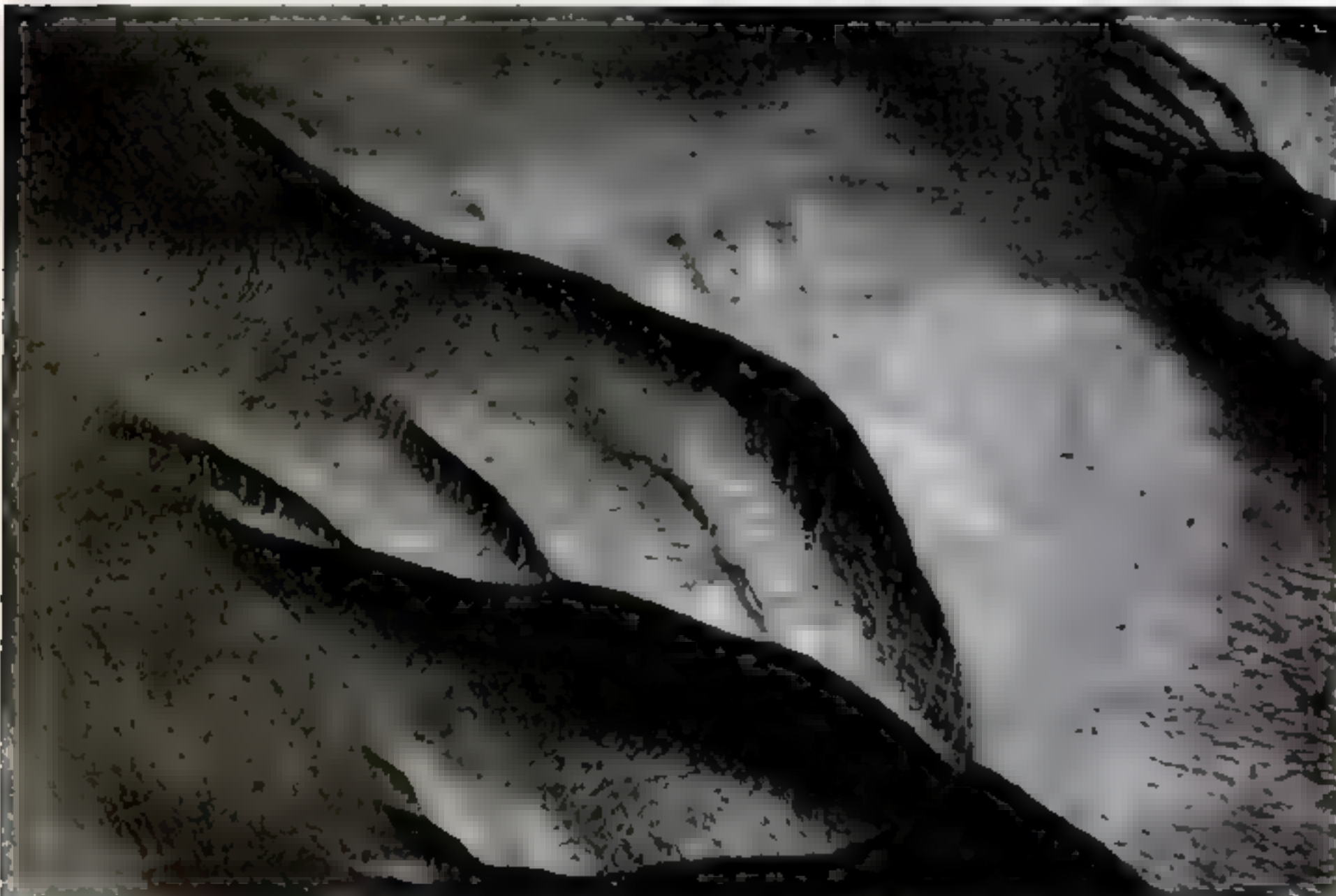
This Zippo lighter, two-tone chrome plate, \$8.50. Others to \$192.50

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EROSION LINES OF ARIZONA BUTTE, PHOTOGRAPHED FROM 600 FEET, STAND OUT SHARPLY AT SUNSET



TRAILS MADE BY FEEDING CATTLE LOOK LIKE CONTOUR LINES ON HILLS NEAR PASO ROBLES, CALIF



TREE-SHAPED GULLIES OF CALIFORNIA'S TEHACHAPI HILLS APPEAR RAISED WHEN CROSS-LIT AT SUNSET



# ARTISTRY BY THE ACRE



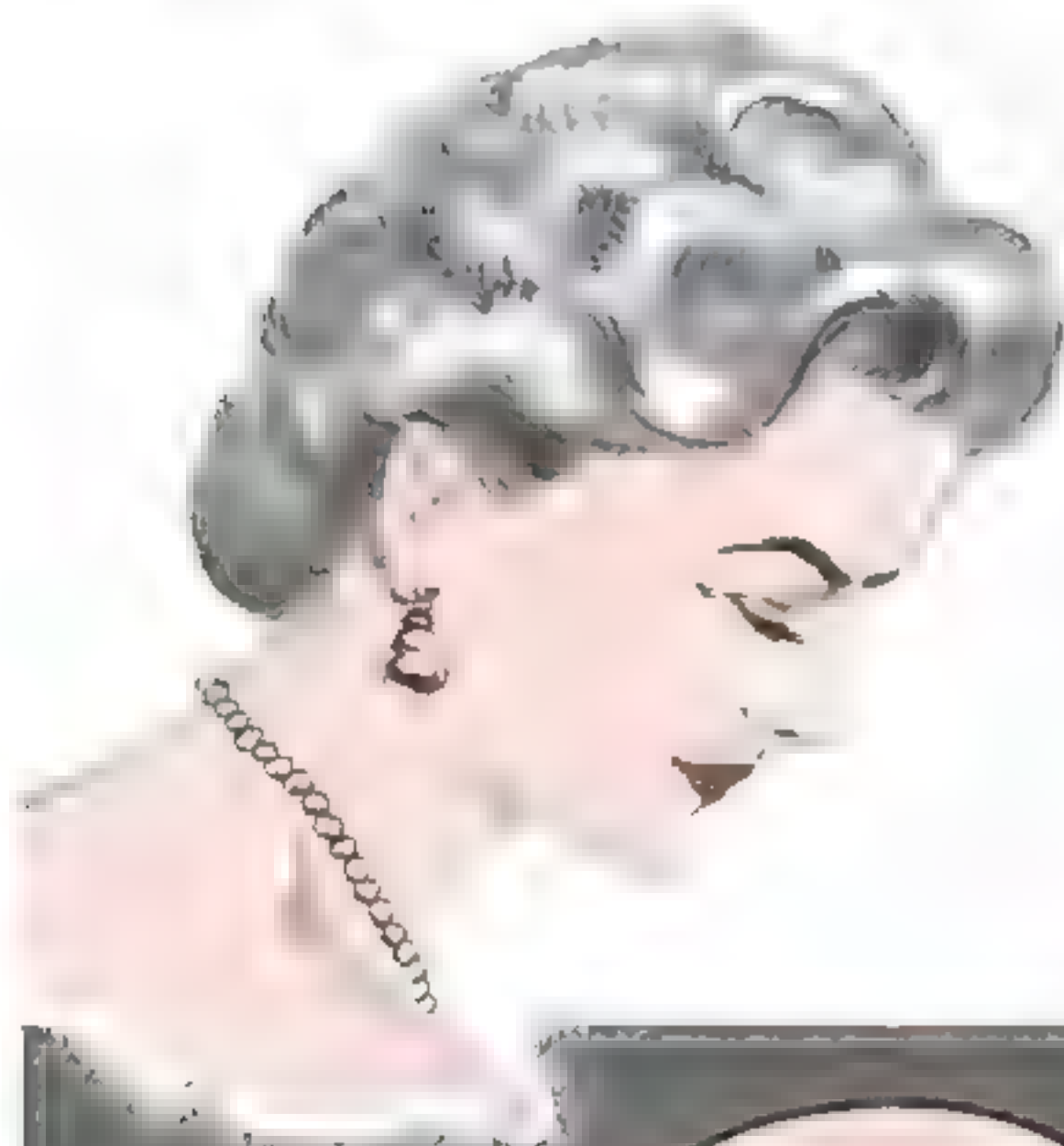
CURLING SANDBARS IN COLORADO RIVER SHOW CLEARLY THROUGH WATER

## Endless patience and a pilot's license produce lovely and puzzling patterns

The rains that flow down to the valleys, the plows that furrow plains and the rivers that carve their winding beds produce intricate and ever-changing patterns on the land which are fully revealed only from the air. After admiring them as a traveler, Photographer William Garnett of Altadena, Calif. set out methodically to take pictures of them. He obtained a pilot's license, then bought a plane and equipped it with a trap door to photograph through. Searching patiently for striking landscapes, Garnett hovers about until the light reveals their patterns perfectly. The result of his airborne efforts is a remarkable collection of photographs that recently won him a one-man show at the Art Institute of Chicago.



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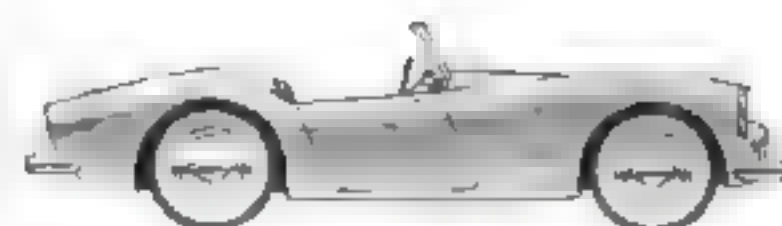
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**Sir Jac**  
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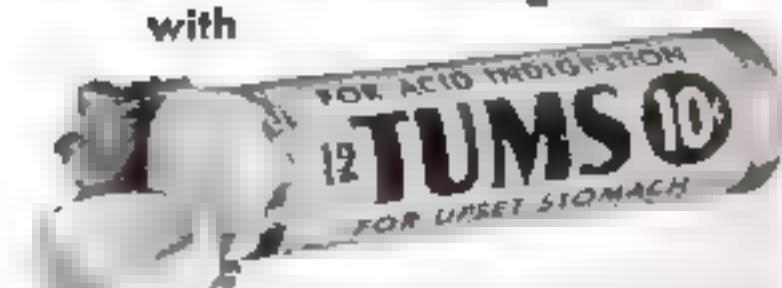
◆ This aristocratic Sir Jac is superbly styled in Italian stripe sheen gabardine with lustrous rayon lining. Only about \$10.95 for men, \$9.95 for boys. At good stores everywhere in many exciting color combinations.

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Wherever you are, whatever you're doing—you can **Fix it On The Spot!**



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Actually try one yourself. Seated in front of a WHITE Automatic, you feel *comfortable*. It sews hundreds of beautiful designs just as you select them. And you can begin immediately . . . even if you've never sewed before.

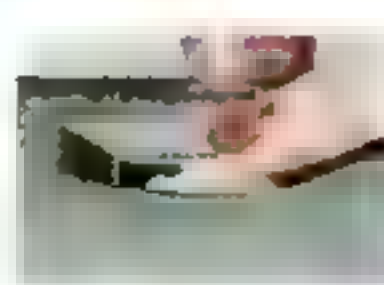
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listed in the Yellow Pages or we'll be happy to send you the address of the nearest store. Just drop a post card to the WHITE Sewing Machine Corporation, Cleveland 11, Ohio. In Canada, write to the WHITE Sewing Machine Products, Ltd., 602 King St. West, Toronto, Ontario.

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Pour a rainbow  
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... and just watch appetites perk up! Trix—delectably sweetened puffs of crispy delicious corn... the world's first cereal with gay fruit colors and refreshing fruit flavor. Great with milk or cream, terrific as a between-meals snack! Either way, you get body-building nutrition in every puff. Try some tomorrow for sure!

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**TRIX** - new fruit-flavor cereal

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# LETTERS TO THE EDITORS

## SOUTH AND MISS LUCY

Sirs,

You show Mrs. O. C. Carmichael—wife of the president of the University of Alabama—scolding a group of disturbing students ("South Worries over Miss Lucy," LIFE, Feb. 20). She was standing on the same veranda of the president's home (below) where Mrs. L. C. Garland, wife of the then president, stood in 1865 when she defied Yankee soldiers and shamed them into sparing her home. In 1865 the Yankees, in order to carry their point on the Negro question, burned university buildings. In 1956 the Yankees are still forcing their ideas on the Negro question on an unwilling South.

HILL FERGLSON

Birmingham, Ala.



ALABAMA PRESIDENT'S HOME

Sirs:

Miss Lucy is not the only one to suffer, for think of the damage her tormentors are doing to themselves.

JOAN TILLMAN

Palatine, Ill.

Sirs:

I am a student at the University of Alabama. I want to congratulate LIFE on the neutral way you publicized our school. Not all of us are in favor of violence, but we are being forced into something unwanted. We have kept our school segregated for 125 years. The feeling on campus is that the "riots" accomplished their one and only purpose. "Bama is still white."

JOHN G. BOOKOUT

Birmingham, Ala.

Sirs:

As the violence of the mobs is to be deplored, so too the extremist methods of the N.A.A.C.P. Our sympathies can only lie with Miss Lucy, crushed between a friend and foe so often indistinguishable.

MRS. A. BARLENI

Croton-on-Hudson, N.Y.

Sirs:

If the N.A.A.C.P. action is extreme, it is only such action that will result in a change of conditions in the South. Forcing the issue is the only way we will shake the prejudiced out of their sheds of ignorance.

BILL VOGEL

Worcester, Mass.

## WASHINGTON'S TREK

Sirs,

"Washington's Trek to Fame" (LIFE, Feb. 20) does a great job of bringing a sense of immediacy into events 200 years old. But there's more to the story.

Washington had reasons besides "his hunger for honor and recognition" for taking the journey to Fort Le Boeuf. He had inherited interests in the Ohio Trading Company, a land enterprise in which Governor Dinwiddie was a heavy investor. When words failed to drive out the French, Dinwiddie ordered Washington to train raw troops and return for a wilderness campaign.

The French leader, Jumonville, was killed by Washington's men in a skirmish near Fort Necessity. The French claimed he was murdered carrying a message under a flag of truce. Jumonville's brother, De Villiers, swooped down in revenge on Washington, forced him to sign a capitulation on, of all dates, July 4, 1754. But Washington couldn't read French and his interpreter failed to translate the word "assassinate" literally. So Washington unwittingly admitted with his signature that he had assassinated the French officer.

MARIANNE WITHERBY

Snyder, N.Y.

Sirs:

George Washington "was not trounced by the French at Fort Necessity." It could have been a trouncing had the French commander, with his 900 Indians and Frenchmen, known that Washington had only 300 volunteer Colonials and that conditions at Fort Necessity were desperate. But Washington bluffed the French commander into believing the English forces equaled in number the French, and thus induced an offer of a truce by the French. Under the truce Washington agreed to evacuate Fort Necessity but was allowed to withdraw his garrison with all the honors of war.

CARVIN E. POLLINS

Latrobe, Pa.

## H. L. MENCKEN

Sirs:

The person who found Mencken's notes ("H. L. Mencken: His Last Gobs and Brickbats," LIFE, Feb. 20) should have burned them and done us all a service.

JOSEPH SARAFIN

Glenville, Conn.

Sirs:

With the passing of Mr. Mencken went the last of the genuine critics and freethinkers, who have vanished from the American scene just as surely as have artists, cooks, rhetoricians, composers and politicians.

HOWARD C. MARTIN

Davidsonville, Md.

Sirs:

The little minds will shout with indignation; the larger with laughter.

JULIUS SMITH

Hartford, Conn.

Sirs:

I should like to add a "sage" pronouncement of my own: a nasty temper does not make a profound man.

LEONARD MOSS

Paterson, N.J.

## ATTACK ON A PEACEMAKER

Sirs,

Thank you for bringing to the American public pictures of the riots in Algiers ("An Attack on a Peacemaker," LIFE, Feb. 20). Let us not forget that 126 years ago Algeria was a pirate nest, a no man's land, and now it is full of promises, mineral, agricultural, human. Thanks for this are due the French colonials whose lives, businesses and homes are now threatened by merciless rebels. The "dichard" colonials do not want to see the progress of four generations drowned forever.

ANDRE TURIN

Miami, Fla.

Sirs:

When Arab countries struggle to gain liberty, Arabs are referred to as fanatic savages. If peace is the goal of America and its allies, their first duty is to realize that colonialism and imperialism are over. Arabs should not be enslaved under foreign rules any longer.

AZIZ SHIHAB

St. Louis, Mo.

## HISTORY OF A WICKED KING

Sirs:

Why is Richard III ("The Dark History of a Wicked King," LIFE, Feb. 20) referred to as "wicked," as the murderer of the princes in the tower, and so on, when authorities have published evidence to the contrary?

MARGARET C. MILLER

Redwood City, Calif.

Some scholars argue that Richard was deliberately maligned by his successor Henry VII to make his own crown more secure. Because contemporary records were destroyed, they consider the evidence against Richard purely circumstantial.—ED.

## THE WORLD'S WEEK

Sirs

You show Marilyn Monroe ("A Safety Pin Failure," LIFE, Feb. 20) with open safety pin and a useless strap hanging over her shoulder. But do not worry about the loss of support from that strap. Last Oct. 5, after the opening of *The Diary of Anne Frank*, Miss Monroe left the theater (below) without the help of her right strap, dined at Sardi's with both straps intact, left the restaurant without the help of either.

ALBERT C. WILKERSON

Richmond, Va.



MARILYN WEARS HER SHOULDER STRAPS THREE WAYS

## MARKET FOR PHYSICISTS

Sirs:

No wonder we face a crisis ("Big Flesh Market for Physicists," LIFE, Feb. 20). Time and money are required to produce a scientist. How many parents can afford the expensive years of the technical student? Until some program is designed to provide financial inducement to parents, the outlook is not conducive to producing the scientists we so seriously need.

JOSEPHINE M. COURTRIGHT

Boyd's, Md.


## NIGERIA AND THE QUEEN

Sirs:

Thank you for the colorful display ("Nigeria Parade for Queen Elizabeth," LIFE, Feb. 20) of the reception given Queen Elizabeth and her entourage by the people of Nigeria. But permit me to correct the expression that Nigerians buy their wives. This esteemed custom of bride price is a token of appreciation for the sterling qualities that made the young lady marriageable. It is as significant as an engagement ring. The average Nigerian father will consider the suggestion that he was selling his daughter very insulting.

ALCISTINE N. NJOKU-OMI

Nigeria, West Africa

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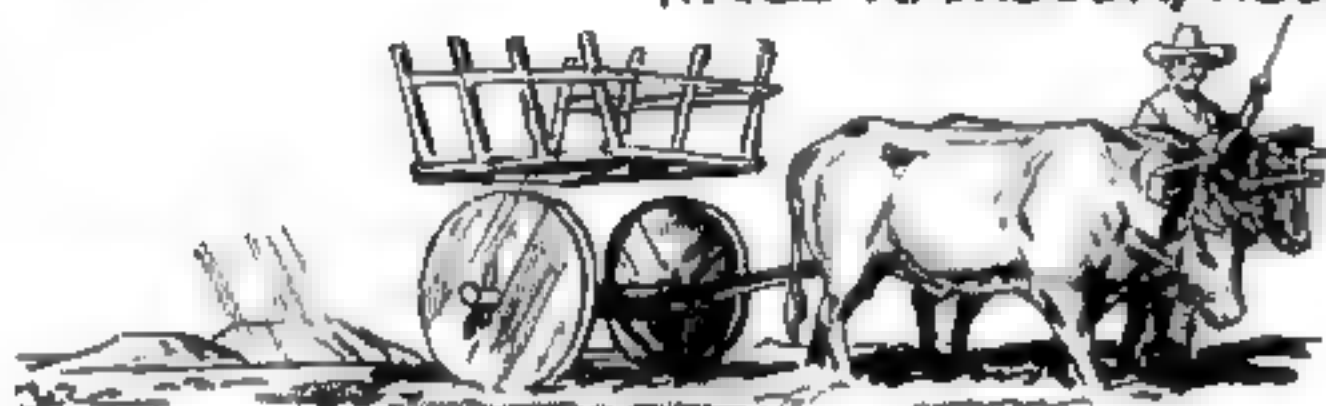
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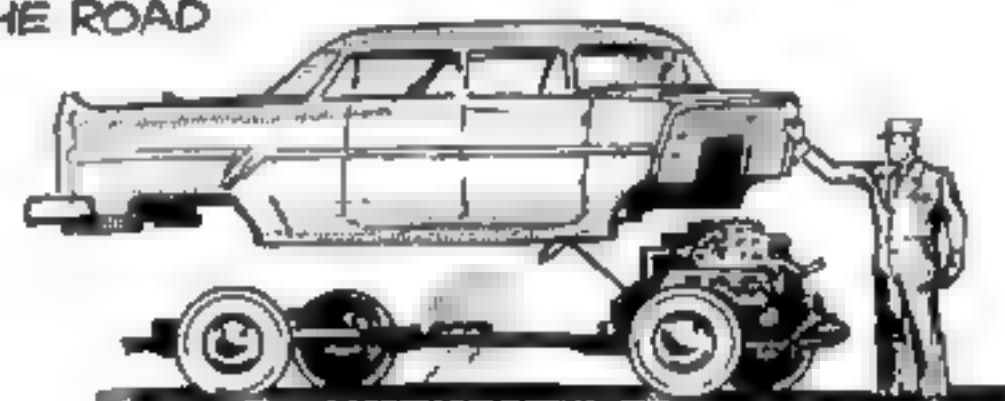
**Here's the Big Difference That Makes It Possible**

**R**

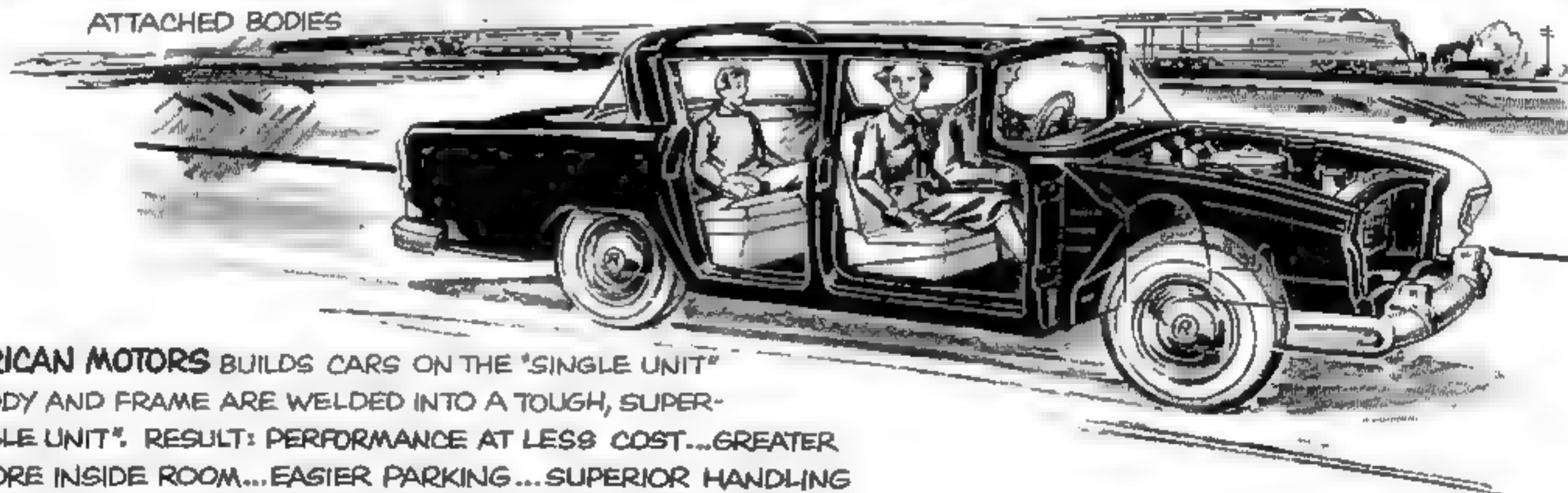
EVOLUTIONARY "SINGLE UNIT" CONSTRUCTION, PIONEERED BY AMERICAN MOTORS, MAKES RAMBLER, HUDSON, NASH AND METROPOLITAN THE STRONGEST, SAFEST, BEST ALL-AROUND CARS ON THE ROAD



**P** RIMITIVE OXCARTS WERE BUILT WITH FLAT WOODEN-BEAM FRAMES. AXLES AND WHEELS WERE MOUNTED BELOW. A FLOOR OR BOX WAS PUT ON TOP. THE BUGGY, WAGON AND "HORSELESS CARRIAGE" USED SIMILAR FLAT FRAMES AND ATTACHED BODIES



**E** VEN TODAY, MOST CARS HAVE SEPARATE FLAT FRAMES WITH SEPARATE BODIES BOLTED TO THEM



**O** NLY AMERICAN MOTORS BUILDS CARS ON THE "SINGLE UNIT" PRINCIPLE. BODY AND FRAME ARE WELDED INTO A TOUGH, SUPER-STRONG "SINGLE UNIT". RESULT: PERFORMANCE AT LESS COST...GREATER COMFORT...MORE INSIDE ROOM...EASIER PARKING...SUPERIOR HANDLING AND CORNERING...ELIMINATION OF BODY SQUEAKS AND RATTLES...DOUBLE SAFETY...TOP RESALE VALUE

***Driving is Believing! Compare Rambler, Hudson, Nash, Metropolitan and Discover Why a Total of \$25,000 Personal Automobile Accident Insurance is given at No Extra Cost!***

We predict that you will be so convinced of the advantages of Single Unit Construction that your next car will be a Rambler, Nash, Hudson or Metropolitan.

We back our confidence that American Motors cars are stronger, safer, more modern than others by giving each buyer of a new Rambler, Nash, Hudson or Metropolitan a total of \$25,000 Personal Automobile Accident Insurance at no extra cost—divided equally between husband and wife.

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Covers fatality resulting within 100 days after date of accident. Applies to privately-owned cars purchased anywhere in the continental United States and Alaska where state insurance regulations permit.

**Don't buy any new car until you get the facts about the priceless protection only American Motors cars can give you! See your Nash Dealer! See your Hudson Dealer!**



# e in Cars Today With a Total of

## AUTOMOBILE ACCIDENT

# Ramance

## Divided Equally

## Between

## Husband and Wife

# RAMBLER · NASH · HUDSON · METROPOLITAN



### Bennett Cerf interviews George Romney

*Noted publisher, columnist and television personality gets inside story of revolutionary advance in car construction from the President of American Motors.*

**CERF:** Mr. Romney, why are you offering a total of \$25,000 insurance with each new Rambler, Nash, Hudson or Metropolitan?

**ROMNEY:** It's just our way of backing up our claim that our exclusive "single unit" construction makes the strongest, safest, most modern cars on the road.

**CERF:** Is there really that much difference between yours and other cars?

**ROMNEY:** All the difference between yesterday's railway coach and today's streamliner. Other cars are still made on a principle originating with the oxcart. A flat frame is mounted on wheels. Then a separate body is bolted on top. But in our cars, frame and body are welded into one everlastingly solid "single unit." It's the biggest stride in automotive design since the all-steel body.

**CERF:** And this makes a safer car?

**ROMNEY:** Twice as safe. Instead of a flat frame underfoot, our frame is actually built as a steel, box-girder enclosure as big as the car. This box-girder structure follows the outer surface of the car, alongside and over the top . . . extends forward clear up to the top of fenders, almost out to the grille. It gives you "wrap-around" protection in front, rear, sides and top.

**CERF:** That sounds like real passenger protection.

**ROMNEY:** But that's not all. Flat frames are stiff, so they transmit most of the force of a collision throughout the car. In "single unit" construction, the big steel box-girders up front absorb most of the impact. Our cars are built so the car takes the brunt of the punishment instead of the passengers.

**CERF:** What about performance?

**ROMNEY:** That's a real plus. Single unit construction gives you a far better power-weight ratio, because while it's stronger and safer, it eliminates useless weight and bulk. In fact, our cars have set many racing records.

**CERF:** And economy?

**ROMNEY:** They're tops. The Rambler holds the all-time gas mileage record in the Mobilgas Economy Run. Again, that's because our "hard-muscled" single unit avoids flabby, dead weight.

**CERF:** I like plenty of room and comfort in a car.

**ROMNEY:** Then you'll be delighted with our cars. Nash and Hudson have more room inside than the highest-priced cars. And the compact Rambler has as much passenger space as medium-priced big cars. And as for riding comfort, the greater strength of our single unit permits the use of larger and softer coil springs, and a much superior front suspension.

**CERF:** That's an impressive list. Any other advantages?

**ROMNEY:** Many. For example, with all their extra passenger room, they are more compact outside, so they turn and handle easier.

**CERF:** Isn't resale value pretty important?

**ROMNEY:** You bet. The Rambler has top resale value in the low price field. In addition to other advantages, with body and frame welded as a single unit, Rambler, Hudson and Nash last longer and make better used cars. There are no body-bolts, so there are practically no rattles, even when the car is a veteran.

**CERF:** If this is true, why don't the Big Three make cars your way?

**ROMNEY:** That's a story that goes way back to 1940. You see, mere "bigness" is not necessarily an advantage in advanced automobile design and engineering. In fact, it can be a handicap. Remember how long it took the automobile industry as a whole to adopt the all-steel body. The bigger you are, the more factories you have—the more time and dollars it costs to change.

**CERF:** I can understand that.

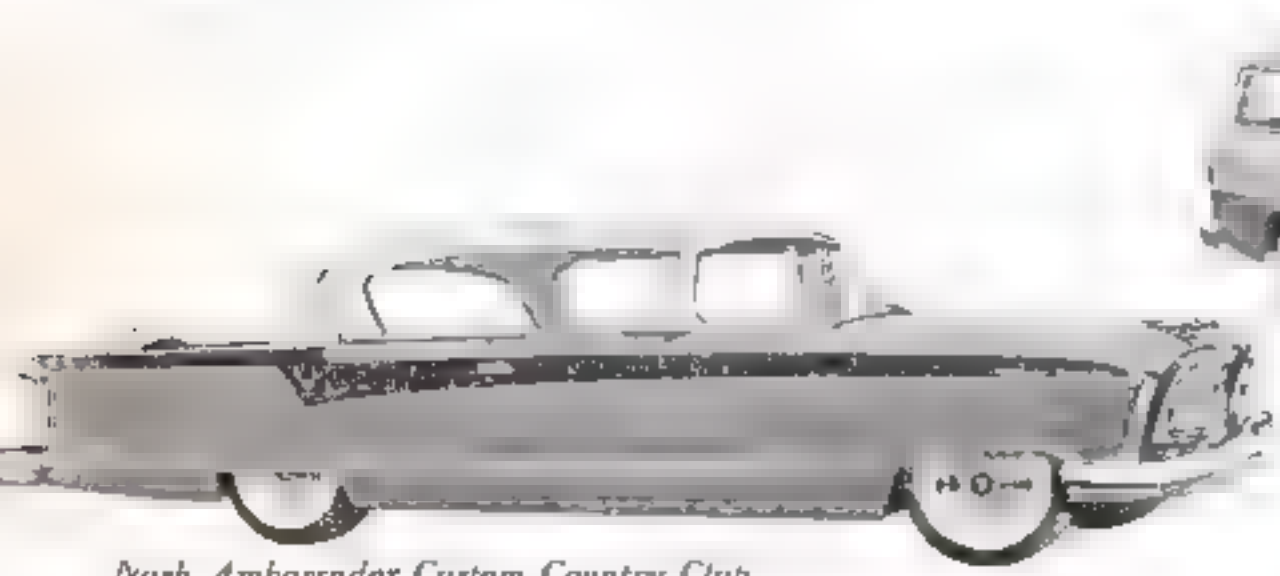
**ROMNEY:** Beginning in 1940, we spent over \$50,000,000 to develop the "single unit" method of car construction. We got the jump on the rest. Today, it is estimated it would cost the biggest companies billions of dollars to re-tool and rearrange their body and assembly lines from beginning to end.

**CERF:** Do you think they will follow your lead?

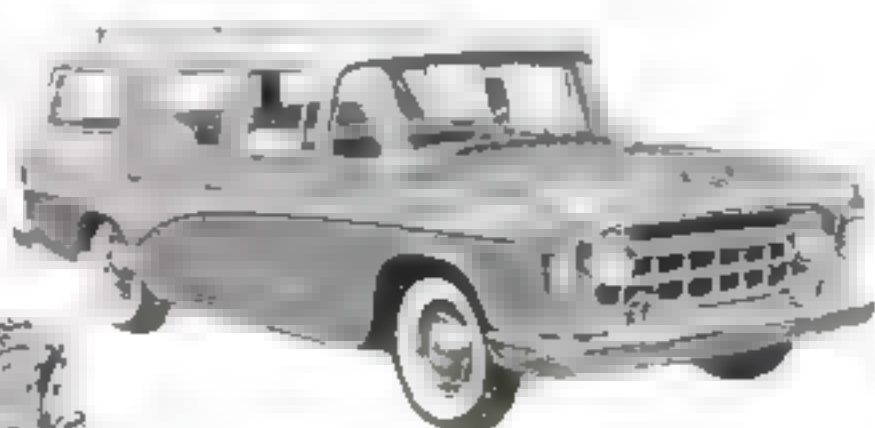
**ROMNEY:** No doubt about it. Our major competitors will probably make the change gradually—piece-meal—or one model at a time. Frankly, we will be happy to see our "single unit" construction adopted, because it will mean better, safer cars on American highways.

**CERF:** Well, I'm about ready for another car. I'm going down to look at American Motors cars.

**ROMNEY:** All I ask anyone to do is see and drive our modern "single unit" cars at a Nash or Hudson dealer's. I'll leave the rest up to you.



*Nash Ambassador Custom Country Club*



*Rambler Custom Cross Country*



*Hudson Hornet Custom Honeymoon*

## At Your HUDSON Dealer



## At Your NASH Dealer

*American Motors Means More for Americans*





LIFE

PONDERING THE SPEECH WHICH HE IS ABOUT TO DELIVER, THE PRESIDENT SLOWLY CROSSES HIS WHITE HOUSE OFFICE AS THE TIME FOR THE BROADCAST NEARS

## 'AFTER WEEKS OF . . . DEVOUTLY PRAYERFUL CONSIDERATION' THE DRAMA OF PRESIDENT'S 'YES'

The high political drama and the nation's long, tense waiting finally came to a climax. Having made and announced his lonely decision, Dwight Eisenhower went before a radio-television audience of 75 million to explain it. "After weeks of the most careful and devoutly prayerful consideration," he said, he had decided that "if the people of this country should elect me I shall continue to serve them. . . . As of this moment, there is not the slightest doubt that I can now perform as well as I ever have all of the important duties of the presidency."

The impact of the decision, which was felt immediately the country over (pp. 22-25), had been increased by the almost unparalleled suspense

of the last days before the President made his memorable announcement.

With each week of the President's recovery from his heart attack last September, the first feeling that he would not run had given way to growing speculation that he might. When, last month, the doctors reported that from a medical standpoint the President should be able to spend "another five to 10 years" in his rigorous office, his time of decision was at hand. Out in full view on a Georgia vacation (*opposite page*), the President put himself to a final test of his fitness. He strenuously hunted and golfed and grappled with problems of office, like the natural gas bill, before returning to Washington and the hours before his announcement.





**READY FOR A DAY'S HUNTING,** Mr. Eisenhower, wearing chambray jacket and heavy pants, carries a Winchester 20-gauge shotgun he calls his favorite.

When a photographer suggested he pretend to fire, the President snorted "What? Right over the mule?" Let's not be corny." He spent the whole day in the field.

CONTINUED









**SWINGING HARD**, President tees off in Georgia. He played 18 holes for the first time since attack.



**FIT FOR A PARTY**, the President and Mrs. Eisenhower, just back from Georgia, arrive for Secretary

Dulles' birthday celebration. Mamie kisses the Secretary of State while Mrs. Dulles watches (right).

## THAT RIGOROUS TEST, THE WORD, THEN . . .

Back in Washington the President plunged into his routine, but it was not, as he said later, until the day before his announcement that his own last doubts were resolved. A few close associates knew his answer late Tuesday, and the next morning he was ready to announce it as he strode to his regular Wednesday press conference. There, after seven minutes of other announcements which kept 311 reporters taut with anxiety, he gave his word (right). Moments later the waiting nation was hearing—and reacting to—the news (next page).



**OFF TO CONFERENCE**, President and Press Aide Hagerty approach old State Department building.



**THE ELECTRIC MOMENT** comes as President tells the press, "Now, I have reached a decision.

. . . I am going directly to the American people. . . . My answer will be positive, that is, affirmative."

← **OFF TO THE HUNT**, President and George Humphrey ride mule-drawn cart to a last day's shooting.



# ... AT EXACT MOMENT OF THE NEWS EXCITEMENT, LAUGHTER AND CONTEMPLATION



**FLURRY AT THE FLASH** announcing President's decision started crowds of brokers gesticulating

on the floor of N. Y. Stock Exchange. Busiest man was the arm-waving specialist for U. S. Steel (*right*).



**BREAKUP OF A COMMITTEE** was caused when Senator Saltonstall at a Senate Foreign Relations



**CASUAL KEFAUVER**, at a political breakfast in Milwaukee, smiled faintly as radio brought news.



**FLOOD OF PHONE CALLS** inundated brokers' offices like Bache & Co. On the first day Dow Jones





Committee session handed a brief note on Ike's decision to the witness, Secretary of State Dulles (out



of picture). The committee broke out in laughter when a Democratic member cracked, "There's no

point in rushing the Secretary. It looks like he'll have the next four years to answer the question."



**AN INTENT STEVENSON** contemplates the wall of his New York hotel suite as he hears audio part of



telecast viewed by Aide Harry Ashmore (left) in next room. Stevenson did not rush to the TV set. Instead

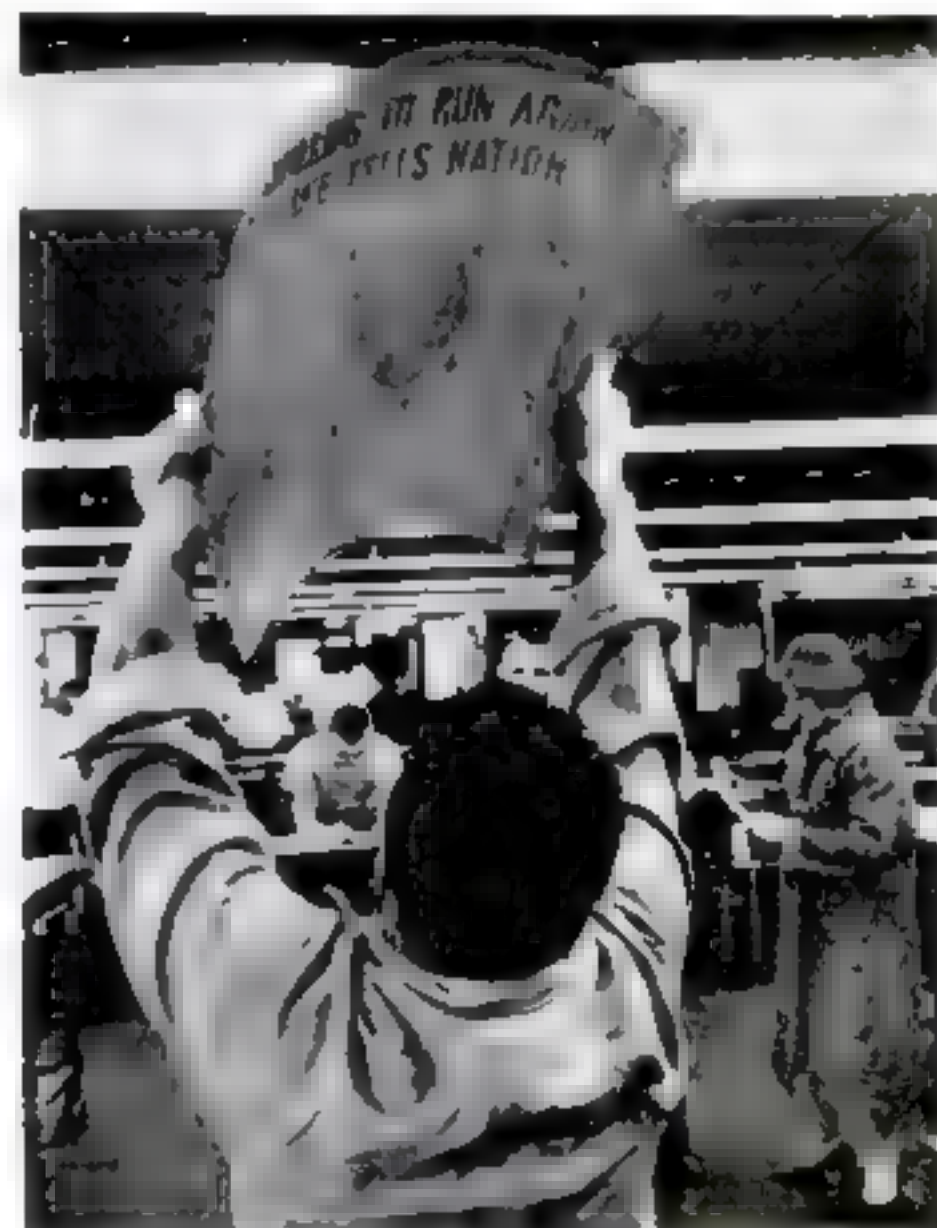
he sat tensely silent for a moment, then took a pad of paper and began to write his reply (next page).



industrials jumped almost three points, then fell back. At week's end they had reached record levels.



**NEWSPAPER ENTERPRISE** is displayed by the Chicago Daily News which had headlines for all



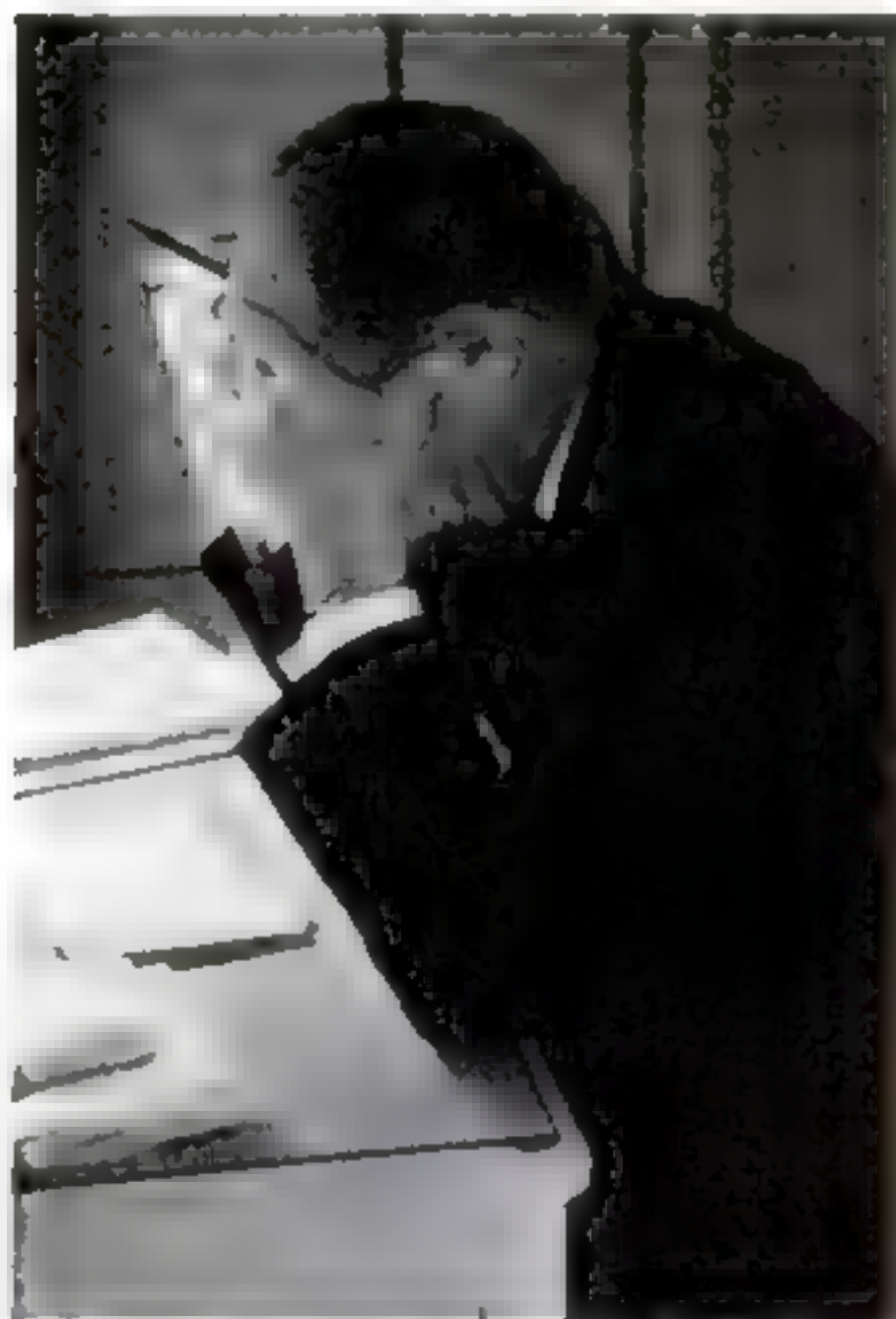
eventualities. Front page which hit the street was molded from matrix (above), held by a stereotyper.





**IKE'S FAMILY**, his most attentive audience, included left to right (seated) Milton, his brother;

Major John, his son; Mamie; her sister Mrs. Gordon Moore; Major John's wife Barbara, Colonel Moore.



**PONDERING A STATEMENT** on Ike's decision, Stevenson pauses before putting pencil to paper.



**BEFORE MICROPHONES** shortly after hearing decision, Stevenson reads his careful statement.

*As the main issue will be the policies and record of the Eisenhower administration, it is fitting that President Eisenhower be the candidate. As the Administration's chief architect and spokesman, he will have to carry the burden of a vigorous campaign.*

**LONGHAND DRAFT** of first half of Stevenson's statement was written on pad with several alterations and corrections. It read, "As the main issue will be the policies and record of the Eisenhower

administration, it is fitting that President Eisenhower be the candidate. As the Administration's chief architect and spokesman, he will have to carry the burden of what will be a very vigorous campaign."



## RECEPTIVE AUDIENCE, REPLY BY HIS RIVAL

As news of the President's decision was sweeping the country, the Democrat most affected by the announcement was thoughtfully drafting his response to it (left).

Conceding a good chance of defeating any other Republican, Adlai Stevenson, the chief contender for his party's nomination, faced an uphill fight against the President. Few Democrats echoed Harry Truman's "We can beat anybody." Despite Stevenson's insistence that the Administration's record would be the major issue, it was clear that he would hit hard on the question of the President's health (Editorial, p. 37). Said Stevenson the day after the President's broadcast, "While I pray for his good health, I also respect a great office, which cannot be conducted on a part-time basis."





SCORES OF EISENHOWERS FLASH ON TV SCREENS OF A SOUTH CHICAGO TELEVISION STORE DURING IKE'S NATIONWIDE TELECAST EXPLAINING HIS DECISION



PLATEFUL OF IKE BUTTONS is passed along line of gleeful guests at Multnomah County Republican luncheon held in Portland, Ore. to celebrate the event

← BANNERED MOTORCADE filled with joyful University of Southern California Young Republicans roared through Los Angeles on day after the announcement





## The Great Decision CONTINUED



**CAUTIOUS GOVERNOR**, Massachusetts' Christian Herter said he would not seek the vice presidency.

← **EBULLIENT CHAIRMAN** of G.O.P., Len Hall says, "I assume the ticket will be the same as in 1952."

## NEXT QUESTION: WILL NIXON REMAIN ON 1956 TICKET

The Eisenhower press conference ended one suspense story, only to begin another: Who would be the G.O.P. vice presidential candidate? Asked if it would be Mr. Nixon, the President praised him as a "loyal and dedicated associate" but said the decision would be made at the Republican convention. This touched off speculation that Nixon might be dropped for a less controversial candidate, particularly since the question of the President's health makes

the vice presidential nomination more important than ever before. Among others the names of Treasury Secretary Humphrey and Governor Herter of Massachusetts came into the headlines as possible candidates.

But G.O.P. National Chairman Len Hall insisted that the 1952 ticket of Eisenhower and Nixon would be unchanged. Ultimately, neither the convention nor the party officials but the President himself would have the last word.



**POSSIBLE RIVALS**, if the vice presidential candidacy were thrown open, fellow Californians Nixon and Senator Knowland walk together through the Capitol.



**DECLARED NONCONTENDER**, George Humphrey said he was unavailable for vice presidency. He talks with Senators at joint session for President Gronchi.

**CARRYING ON AMID SUSPENSE**, Vice President, Mrs. Nixon check arrangements at Pan-American Union for dinner honoring Italy's president (pp. 141-143).









**SITTING WITH CHILDREN** during 80th birthday party they gave for him, Pope Pius XII listens to greetings in Vatican's Consistorial Hall. Instead of

occupying his throne on hall's dais, the Pope told his servant to place a chair for him on main floor "so that I won't look too big" to the youngsters.



**DOING A DANCE BEFORE THE POPE.** A CIRCLE OF

## GIFT, GAIETY

### Children of 17 lands pay homage

Long revered for his boundless accessibility to the great and humble, Pope Pius XII on his 80th birthday last week received a group of 203 extremely special devotees. They were children from 17 lands and they were waiting for him with flowers and a birthday cake as the Pope entered the Vatican's gold-ceilinged Consistorial Hall. An Italian lad explained why they had come: "Of all the episodes we know are in the Gospel the one we like the best is . . . where Jesus said 'Suffer little ones to come unto me.' We thought you also would be glad if we came to wish you a happy birthday." The Pope appeared to be glad indeed as the children



**AMERICAN GREETING** is given by awed 9-year-old Ronald Kimball (at microphone), who led singing of the traditional English *Happy Birthday* to the Pope.





CHILDREN CHANTS BIRTHDAY GREETINGS TO HIM

## FOR THE POPE

to Pius XII on his 80th birthday

recited their wishes, sang *Happy Birthday* in English and danced before him. Then, he rose to bless them, walked among them and chatted with them and, in parting, blessed them all once more.

During the day the Pope also saw some of his many gifts, which included a splendid crystal cup (right) from New York's Cardinal Spellman. He also found time to receive greetings from the College of Cardinals and huge crowds in St. Peter's Square. But even on his birthday Pius XII allowed himself little respite from his strenuous schedule he resumed on recovering from his near-fatal illness of a year ago.



AMERICAN GIFT. Steuben crystal cup given Pope by Cardinal Spellman, has papal arms on bowl and symbols of three crowns of papal tiara on the stem →









# A LOOK AT THE WORLD'S WEEK

## ←THE HOT ROD BLACK SUNDAY IN DAYTONA

Hurling bricks and beer cans, breaking benches and signs, 4,000 hot rodders rioted for five hours Sunday, Feb. 26 in Daytona Beach, Fla. on closing day of a speed carnival. The riot was reminiscent of another Black Sunday raid, of 4,000 motorcycles, on a California town (LIFE, July 21, 1947) and caused new worries about

what makes teen-agers difficult. It started when the police barred streets to drag races—acceleration contests to which hot-rod fans are addicted. When the fighting got out of control, two companies of National Guard came in to restore peace, after some 15 were hurt, 85 racers jailed and some \$15,000 damage caused.



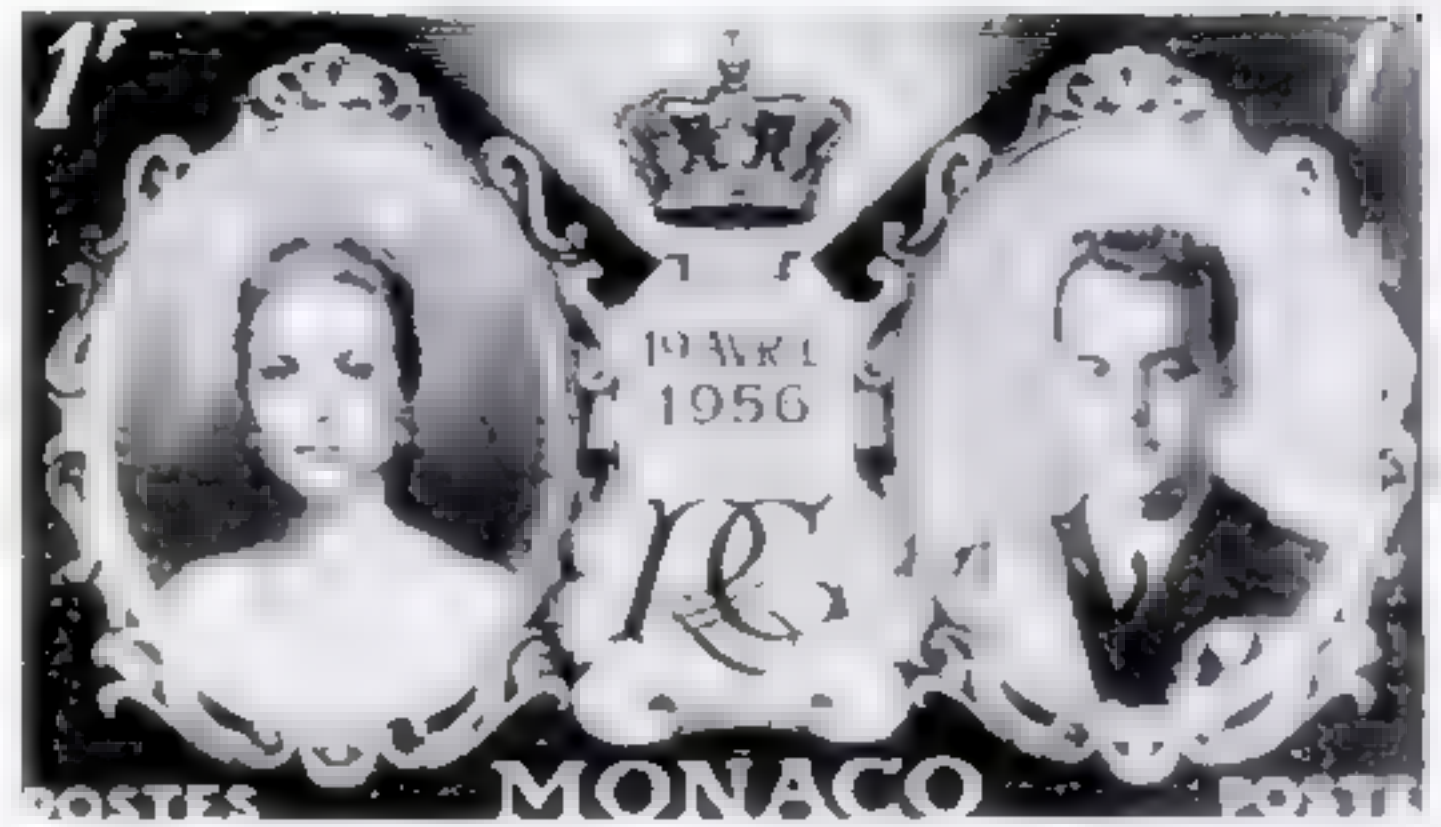
## FREE FLOE FOR A DOE

A displaced deer floated down the Columbia River near Wenatchee, Wash. after an ice sheet on which she was standing broke loose. The icy idyl was cut short when a humane society officer frightened her into the water with pistol fire and the deer swam to shore, rushed through Wenatchee's industrial section and vanished.

## LAST FLIGHT PAST THE PAST

Malta-bound, the R.A.F.'s 208th Fighter Reconnaissance Squadron, based intermittently in Egypt since 1920, bid a roaring, sentimental goodbye to the Sphinx (lower left) and the Pyramids. Last operational squadron to leave under an Anglo Egyptian agreement, it was granted special permission for the farewell flight.





#### ROYAL SANCTION FOR A STAMP

For the postage stamp commemorating his marriage on April 19 to Grace Kelly, Prince Ranier III chose a picture of Grace as a bare-shouldered Mona Lisa of Monaco and himself as a colonel. Bearing one to 500 franc denomination, the stamps will be sold publicly only on the wedding day.

#### ← ROYAL BOOT FOR A GENERAL

For 17 years John Bagot Glubb, a mysterious soldier-diplomat who wore a burnouse and who was a lieutenant general in the British army, commanded the British-subsidized Arab Legion of Jordan. Last week Jordan's king fired him, leaving the West to wonder what was planned for his army.

#### A PRINCELY PILGRIM IN PEKING

On a pilgrimage to Red Peking came Norodom Sihanouk, once king of Cambodia, now its premier. He showed himself as a newly avowed apostle of neutralism. The Communists gave him smiles, flowers and confetti. But it was not immediately apparent what the Communists got from him.







## Tonight—for a change!

**I**F YOU'RE looking for variety in your meals (and what good cook isn't these days)—here's an item for your recipe book.

This is FRANCO-AMERICAN Macaroni—one of the most enticing casseroles that ever came bubbling out of your kitchen. Here's all you do:

Simply put our Macaroni in a casserole. Top with buttered bread crumbs, and bake in a hot oven for about 20 minutes.

You'll be proud to serve our Macaroni any time.

Try it this "baked" way. Or, merely place the contents of the can in a saucepan and heat it. Either way, the good "home" taste is there.

The reason for that is the careful way we choose the ingredients that go into our Macaroni. It has butter and milk in it, fresh from the farm. Genuine aged Cheddar cheese. The same sort of ingredients you would select.

Another thing, Mothers: There's actually more protein in a serving of Franco-American Macaroni

than you get in a farm-fresh egg! And all for about *nine cents a serving*. Wouldn't it be a good idea to try it— tonight?

**Macaroni**  
with Cheese Sauce

**by Franco-American**



# We clip off the smoke





# before it gets to your kitchen

IT'S ALL DONE WITH PLATINUM—compounded with other metals and coated on scores of tiny wires encased in a compact filter.

Smoke and fumes from broiling, roasting or baking rise through this filter—and *disappear*. They're cut off before they can get into your kitchen.

This means you can broil steaks and chops as often as you wish, without smudging up your kitchen walls and drapes.

BUT THAT'S ONLY PART of the news about this 1956 Frigidaire Imperial Electric Range. Your *surface* cooking, too, now becomes work-and-worry free.

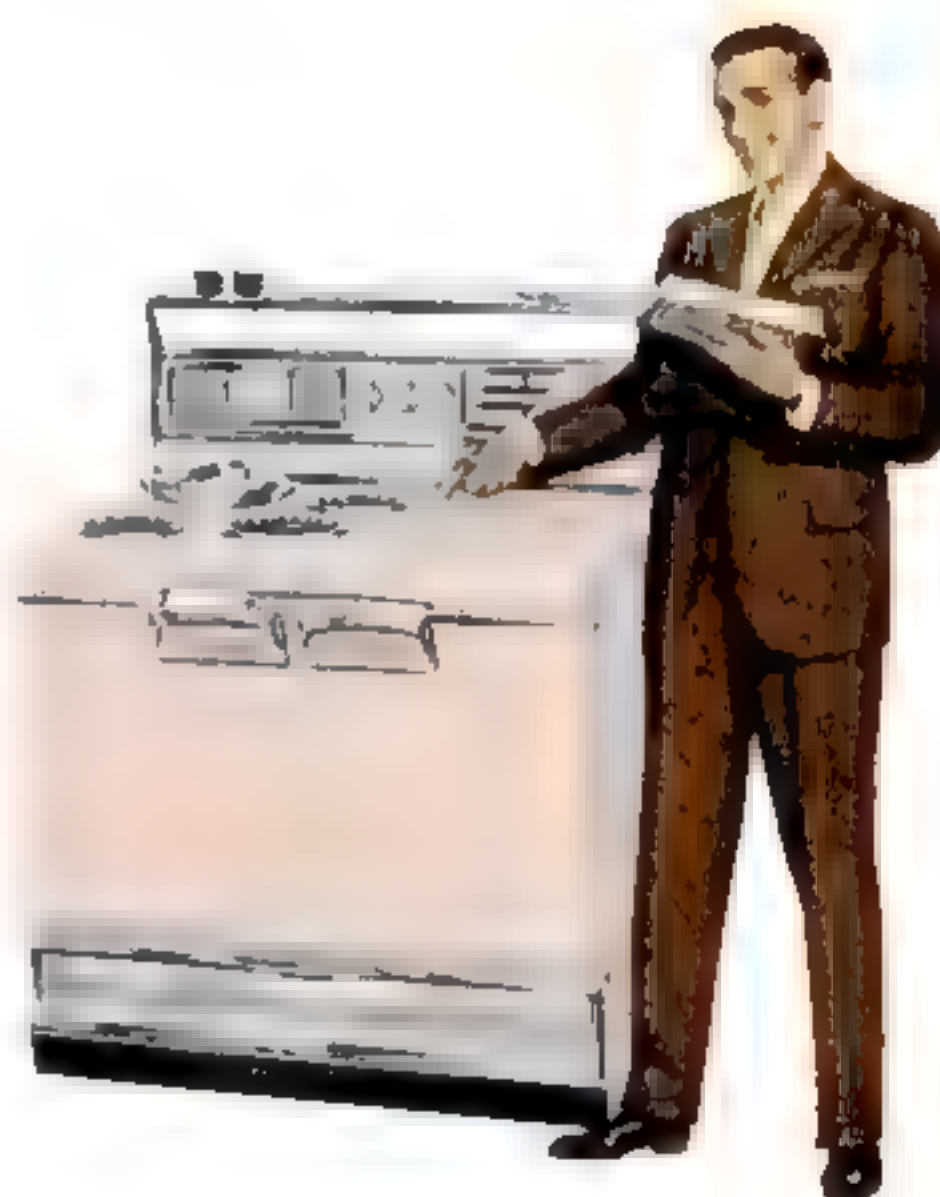
Foods cook without watching—without fear of their burning or boiling over—on the Heat-Minder.

A cup of cold water comes to the boil in only 80 seconds—on the Speed-Heat Unit.

And, for deep-fat frying—or steaming—or stewing—or even popping corn—you have a wonderful multi-purpose utensil called the Thermizer.

All your tending and timing are handled by the Miracle Control Panel with its clever new Easy-View Controls for surface units—and separate controls for both ovens. And the Cook-Master Control for *automatic* cooking in the large oven.

A NEW 1956 FRIGIDAIRE ELECTRIC RANGE adds as much to your skill as it adds to your pride. Why not stop in at your Frigidaire dealer's *right soon*—and pick out the one that's "made-to-order" for your needs and budget?



THIS BEAUTIFUL NEW Frigidaire Imperial Range, Model RI-70-56, has *two* ovens, each with a broiler. You can have it in Sherwood Green, or Stratford Yellow, or Sheffield Gray, or Mayfair Pink, or Snowcrest White. And all finished in Lifetime Porcelain—with a special acid-resisting porcelain top.

## FRIGIDAIRE *Electric* RANGES



Built and Backed by General Motors





# Who ate my Post Toasties?



Brother sure isn't trying to mask his feelings!  
He wants his corn flakes — and they'd better be Post Toasties!  
He won't settle for any other because  
only Post Toasties taste so wonderful, so crispy-fresh.  
So better send to the store for more. They're the  
corn flakes with that special golden-corn flavor!



# THREE IMPORTS OF IKE'S DECISION

The President's decision to run again has opened the 1956 political campaign and headlines the main issues: Eisenhower will run on his record, the Democrats on his health. But it has also cleared the air of some larger uncertainties about the next five years. Instead of a passing dream, Eisenhower Republicanism can remain a force in the land. That makes a big difference—not only to the Republicans but to the nation.

Many a shrewd political pundit was surprised by Ike's decision. Their logic went like this: He shouldn't run, therefore (being Ike) he won't run. The flaw in the logic is that the best judge of should or shouldn't, in this case, is Ike himself. He now believes, with his doctors, that he can count on at least five years of normal life and activity. He has withheld no clinical details of the steps that led to this conclusion. As a result his admirers can reverse the syllogism: He will run, therefore (being Ike) he should run.

Three heartening possibilities now confront the American people which, without Eisenhower, might have been denied them. The first has to do with the cold war. If Ike is re-elected, the American people are less likely than otherwise to accuse and suspect each other of either war-mongering or appeasement. They will have, in Eisenhower's proved instinct and judgment, a kind of national criterion for locating the safe line between these dangerous extremes. This advantage carries a risk: the people must not lean so hard on Eisenhower's judgment that he or they will become complacent about the world struggle.

The second has to do with the U.S. economy. The Eisenhower line, which fosters free enterprise while reining its

anarchic tendencies, is so obviously in the general interest that it commands broad assent. Thus, under his leadership, Americans are less likely to accuse each other of being either Socialists or reactionaries.

The third possibility relates to the Republican party. Under Eisenhower it has its best chance to complete those long-deferred changes, both philosophical and structural, which he has begun. It can become an up-to-date and cohesive party, a permanent contender for the independent vote, and on the basis of its policies, not just a personality. Moreover, if the Ike men have their way, the Republican party will continue and broaden its invasion of the South, until the two-party system becomes nationwide.

Republican strategists have a choice of two ways to broaden their voting base. They could go down the line with the N.A.A.C.P.: forcing integration as speedily as possible, letting the FBI police Southern polling booths, and otherwise courting, both North and South, the crucial Negro vote. The other way will produce fewer Negro Republican votes, but probably more lasting progress toward school integration and racial equality (*see below*). It is to let the South work out its own salvation under national policies which, though firm and progressive, will hold federal intervention to the necessary minimum. The second way is the Eisenhower way. It appeals to tolerant and fair-minded people of every race. It means that the Republican invasion of the South will not be very dramatic. But it also means that when there is a Southern Republican party, it will be there to stay.

With three such possibilities back on the political scene, all the more reason for rejoicing that Ike is there too.

## 'GO SLOW, NOW'

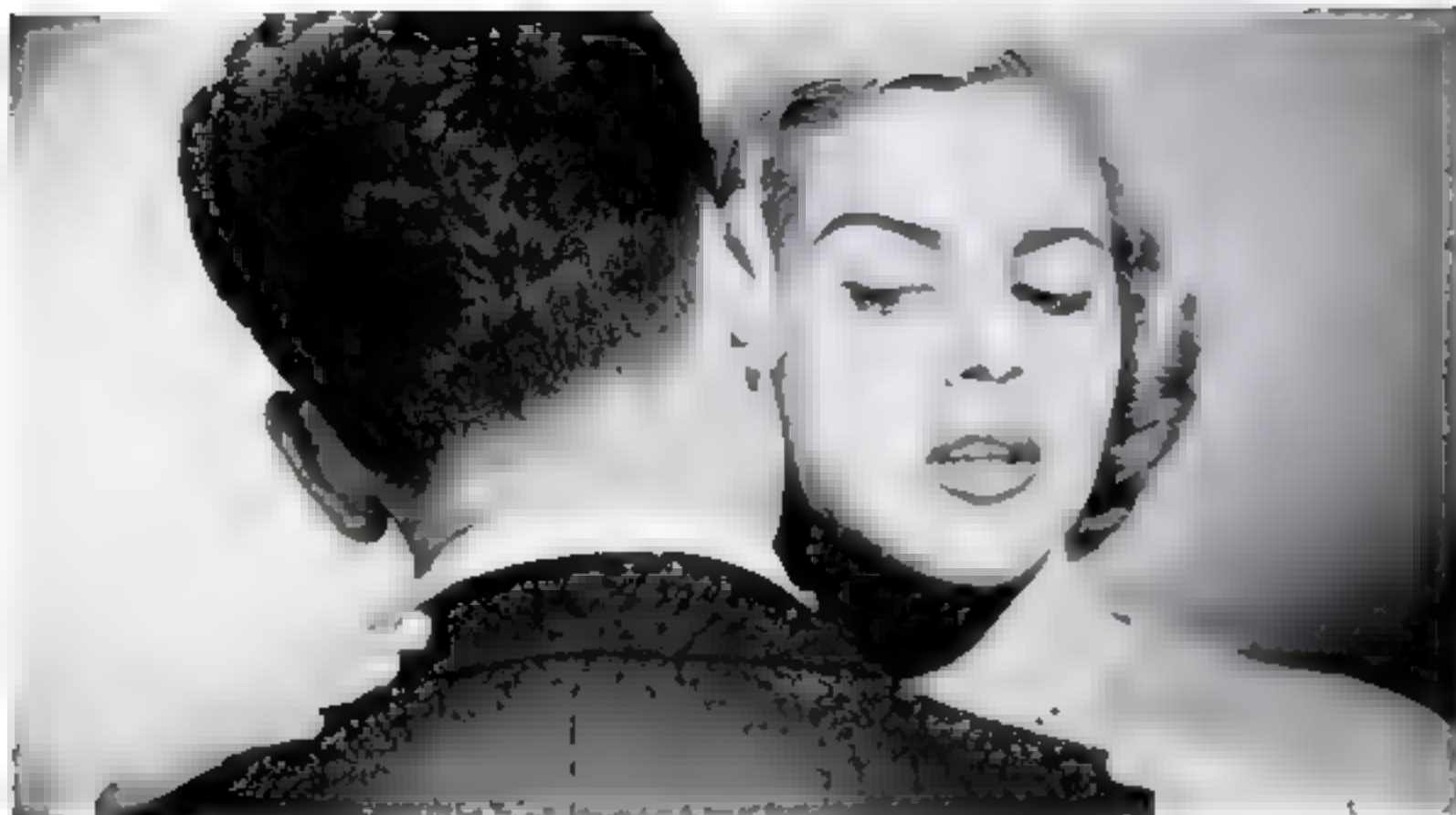
The painful process of school integration, now just beginning in the South, may take years to complete. Yet no thinking American doubts that it will be completed. The latest Gallup Poll shows that although eight out of 10 white Southerners oppose integration, a majority also believe that it will eventually come. The problem confronting all of us is to keep it orderly, and to keep it as gradual as may be necessary to keep it peaceful.

Many antisegregationist Southerners believe, as William Faulkner's letter in last week's *LIFE* eloquently testified, that friends of the Negro have been trying to push integration faster than Southerners will ever accept without resistance. This might be said, for example, in the current *cause célèbre* of Autherine Lucy. Students at Alabama who were willing to have her come there have pointed out that she, herself, helped create antagonism by being driven to school ostentatiously in a Cadillac, by being registered ahead of others waiting in line and by suing for immediate admission to dormitory and mess as well as classes (although most whites as old as she is board outside). Such carping cannot alter Miss Lucy's claim to justice, which we assume the courts will enforce—if need be by contempt citations against the trustees who have expelled her. It does emphasize why pioneers should avoid needless scraping of Southern sensitivities and emotions. For when all is said and done, unless the Southern whites accept a Negro as a person—rather than as a cipher bearing a writ of mandamus—he will gain access to nothing more than resentment and hostility. Desegregationists, therefore, have a double duty to talk softly, and, as Faulkner urges, "Go slow, now. Stop now for a time, a moment." In the great battle of principle, the victory is already theirs; they can afford patience in its execution. There can be no

simple, uniform or swift solution to a condition so complex; rather it is a continuing and unfolding drama (which *LIFE*, incidentally, will explore, in future issues, in many ways) requiring the best efforts of all Americans.

Amid the excitement of episodes like the Lucy affair we sometimes forget that the supremacy of law, in our republic, has already worked a profound revolution in the lives of our Negro fellow citizens. Since World War II alone it has brought them a long way toward the economic equality so long denied—the rights to equal jobs, and to skills. With that has come better housing and a rising living standard, so that 16 million U.S. Negroes now earn an annual income of \$16 billion (prosperous Canada's 15.7 million people earn about \$20 billion). Of 17 states which until recently barred Negroes from their universities, only five—including Alabama—still do so. The rest have long since admitted Negro graduate students, by court order, and are now admitting as many as 500 undergraduates. A growing number of younger Southerners—enlightened by college, or by battle—are facing up to the fact that discrimination cannot be reconciled either with democracy or with Christianity. Other Americans can help them best by giving them the patience, forbearance and the time to work their own solutions of what is essentially a moral evil rooted in ignorance, superstition and fear. They might well heed the advice of Louisville's Publisher Mark Ethridge, who has done as much as any man to build interracial bridges: "The reasonable people of the South are caught between two forces, one of them sitting down in the traces like a balky mule, the other trying to move it by setting fire-crackers under its belly. Both attitudes are dangerous." Both are. The task is to preserve an atmosphere in which reason, tolerance and compromise can still operate.





Dandruff on shoulders is excessive dandruff... a sign your scalp needs care

# DANDRUFF— FALLING HAIR

...may be "the beginning of baldness"

We don't claim miracles. We can't prevent baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists, while differing in their views as to causes of baldness, say that the condition symptomized by excessive dandruff does frequently lead to baldness.



1st STAGE:  
Spores of Malassezia

## Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassezia*—also known as *Pityrosporum Ovale*. In most men who have it, seborrhea progresses through three stages

1. Dry white scales flake off your scalp, drop to your shoulders.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.
3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often baldness.

## A scalp hygiene program: the Kreml Method

Watch your general health; if you're "run down," see your doctor. Apart from that—give your hair and scalp the right kind of care. Here is an easy-to-follow home program—the Kreml Method—used professionally by leading barbers and hairdressers:



2nd STAGE:  
Bacilli shown  
may be present

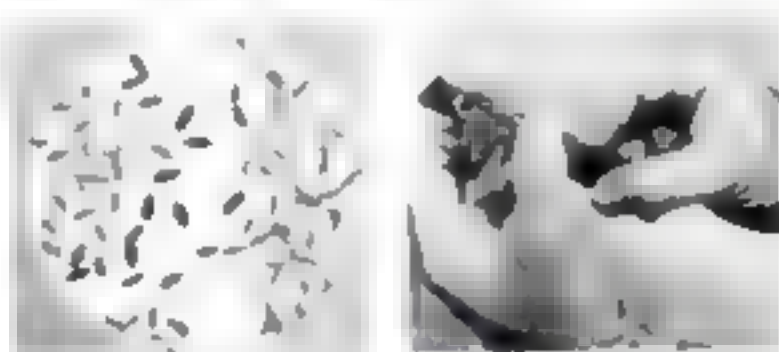
TODAY, get a bottle of Kreml Hair Tonic. And make sure you have a good

shampoo on hand. TONIGHT, start the Kreml Method of treatment. Shake Kreml Hair Tonic generously on to your head. Massage your scalp vigorously.

Next, apply shampoo. Work up a thick lather—without putting any water on your head. Now, rinse with water. Lather again. Rinse. Dry your hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair in place.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it in—comb hair in place. Kreml Hair Tonic contains just enough oil to hold your hair the way you like it. There's no greasy, plastered-down appearance.

Improvement in condition of hair and scalp should come quickly. In more



3rd STAGE: Bacilli shown may be present.  
Hair growth may be affected

stubborn cases, repeat the Kreml-and-shampoo treatment again.

## Inhibits growth of bacilli

There is no known permanent "cure" for seborrheic dandruff. But Kreml Hair Tonic does inhibit the growth of bacilli and of the Spores of Malassezia. And Kreml has helped thousands of men. Letters tell us so!

Money-back offer. Try the Kreml Method faithfully. If you are not entirely satisfied, mail Kreml label to J. B. Williams Company, Glastonbury, Conn.—tell us what you paid—and we will gladly refund your money.

Get Kreml Hair Tonic today. See how quickly Kreml makes your head feel better and look better!

# KREML HAIR TONIC



A WHITE TRIBUTARY OF BLUE DANUBE, COVERED WITH ICE MANY FEET

# EUROPE'S BAD WINTER

The Blue Danube turned white—as it froze into ice from bank to bank. The romantic Rhine buckled up into a frozen forest of cruel ice formations (below) and the valuable vineyards on its rocky shores lay under a crippling blanket of snow. These were just two examples of the longest and coldest winter Europe had seen in this century. Last week, as the weather abated a little, half of France's winter wheat crop was found frozen in the fields, and her perfume manufacturers feared they would not have enough flowers this year to blend into their exotic aromas. In Italy, where Rome had its first snowfall in

THE RUGGED RHINE, LINED WITH FROZEN VINEYARDS, BUCKLES UNDER







THICK, IS TURNED INTO SKATING RINK BY BROOM-WIELDING BAVARIANS

## IS CRUEL TO THE END

10 years, citrus and olive growers reported that up to 80% of their trees were ruined. Across Europe an estimated 900 people died of the cold and economic losses were expected to total \$2 billion. Some European governments turned down with thanks President Eisenhower's offer of surplus U.S. food to stave off starvation, saying that the danger was not that immediate. But the cold continent would not quickly recover from the long-range effects of this major catastrophe. For example, orange growers in Spain guessed it would take them at least five years to bring their frozen groves back to normal production.

PRESSURE OF WATER BELOW SURFACE TO FORM JAGGED BLOCKS OF ICE



the  
dial  
that  
never  
gets  
the  
wrong  
number!



# DETECTO

**bathroom scale**

The Detecto bathroom scale is always, *yes always*, right. You never get the wrong number. Accuracy is sealed right into the mechanism. What's more you can see even slight weight variations on the famous Magnif-Eye Dial. Insist on the scale that's precision-engineered right down to the tiniest gear. Insist on Detecto—the scale with Lifetime Service Guarantee. Available in white, black, pink, green, blue, maize, gray and turquoise. Vinyl safety mat. At better stores everywhere.

**\$7.95** Slightly higher west of the Mississippi and Canada



Send 25¢ for Detecto's illustrated Charm Book containing 15-day reducing diet, weight table, menus, etc. Write Dept. L

Detecto Scales Inc., 540 Park Avenue, Brooklyn 5, N. Y. Since 1900





who ever  
heard of  
cleaning

**"STAINLESS"  
STEEL**

with  
copper  
cleaner?



**I DID!**

Don't let the word "stainless" fool you. Stainless steel sinks and kitchen utensils do get dirty, and must be cleaned to stay bright and sanitary. Cameo not only cleans stainless steel but it actually restores the gleaming "new" appearance to metal. Cameo cleans a host of other things, too. It's the copper cleaner of 101 unusual uses.

**BIG 10 oz. CAN—BIG BARGAIN**  
Look for it at leading grocers



WARILY WATCHING EACH OTHER, WHITES AND NEGROES WAIT FOR THE OPENING OF HEARING ON MISS LUCY'S CASE

## NO SIGN OF PEACE FOR AUTHERINE



**FEDERAL JUDGE**, Harlan Grooms, relaxes with his family. He said he was bound by Supreme Court.

A willing pawn between extreme forces, the Negro coed Autherine Lucy last week was almost helplessly entangled in litigation and bitterness over the issue of segregation in the South (see [Editorial](#), p. 37). A U.S. District Court upheld Miss Lucy's suit—sponsored by the N.A.A.C.P.—for reinstatement at the University of Alabama. She had been suspended after disorders followed her attendance at classes (LIFE, Feb. 20). No sooner had the court's ruling been announced than university trustees retaliated. They expelled her "permanently" because she had charged that university officials had conspired to create the disturbances. When this happened, N.A.A.C.P. officials rushed Miss Lucy from Alabama to New York and fresh headlines. Later, matching headlines and harassment, four Alabamians whom she had named as members of the crowd which had demonstrated against her sued for \$4 million damages.



**WITH A SPONSOR**, Attorney Thurgood Marshall (left), distraught Autherine meets New York press.



**WITH HER HOSTS**, at breakfast, Autherine (left) is New York guest of *Amsterdam News* publisher Dr. C. B. Powell and wife.



**MEN AT WORK — SNACKING.** Anytime . . . daytime . . . nighttime . . .  
Cheese and Crackers and California Wine . . . friends, that's snackin'!  
Try it yourself, today . . . You'll find out that *any* California Wine makes  
*any* snack taste fine . . . easy, economical, and everyday.

**let the**

# **WINES OF CALIFORNIA**

**spark up your snacks . . .**

**FREE "WINE SELECTOR."** Ask your Dealer for this colorful  
little folder of California Wine recipes and suggestions.  
Or write us: WINE ADVISORY BOARD, DEPT. L1,  
717 MARKET STREET, SAN FRANCISCO 3, CALIFORNIA.

Always ask for **Wines of California**

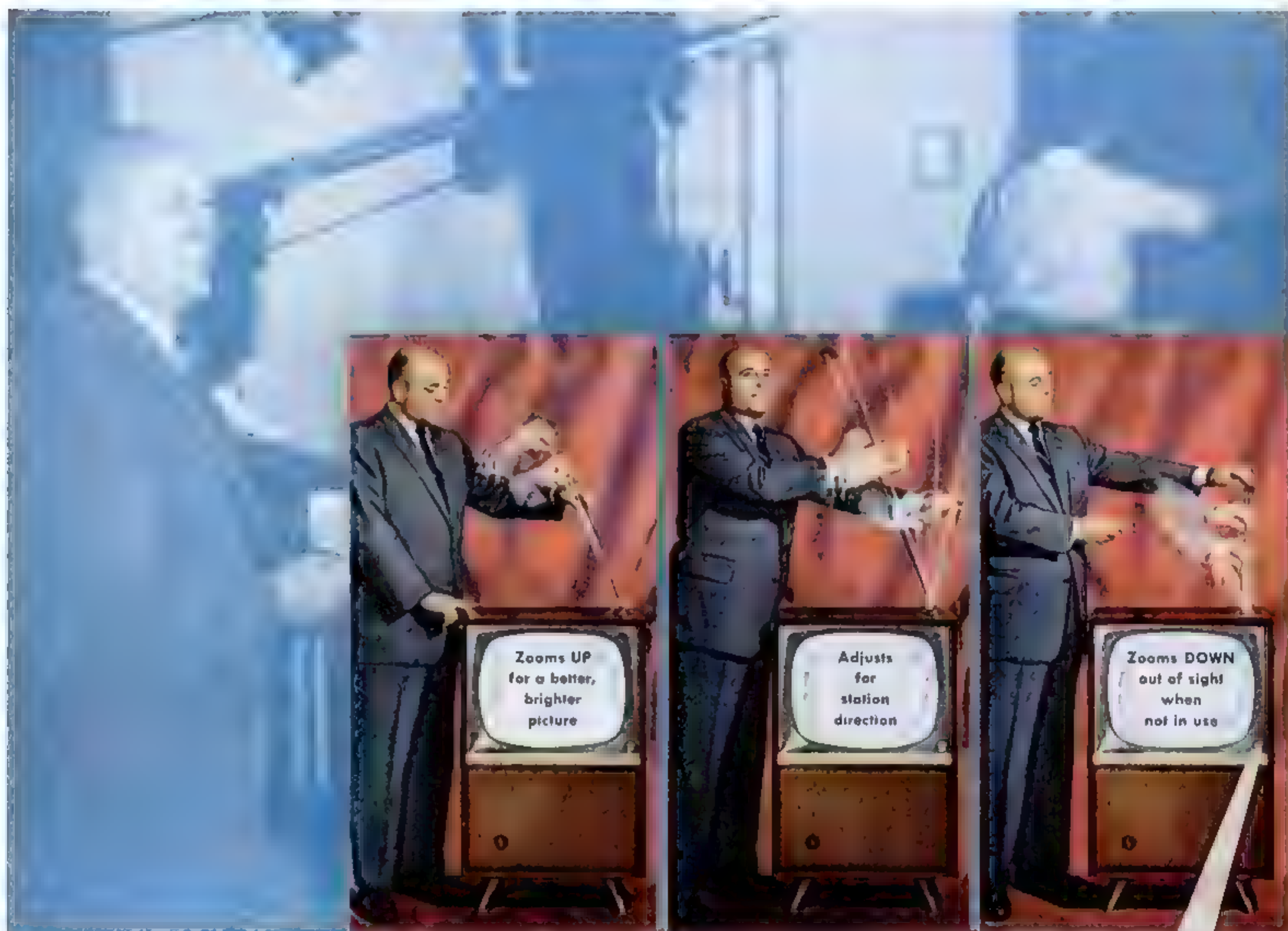


What's your favorite California Wine? Burgundy? Sauterne? Rosé? Cream or Dry Sherry? Red or White Port? Muscatel? Champagne? Enjoy it today.

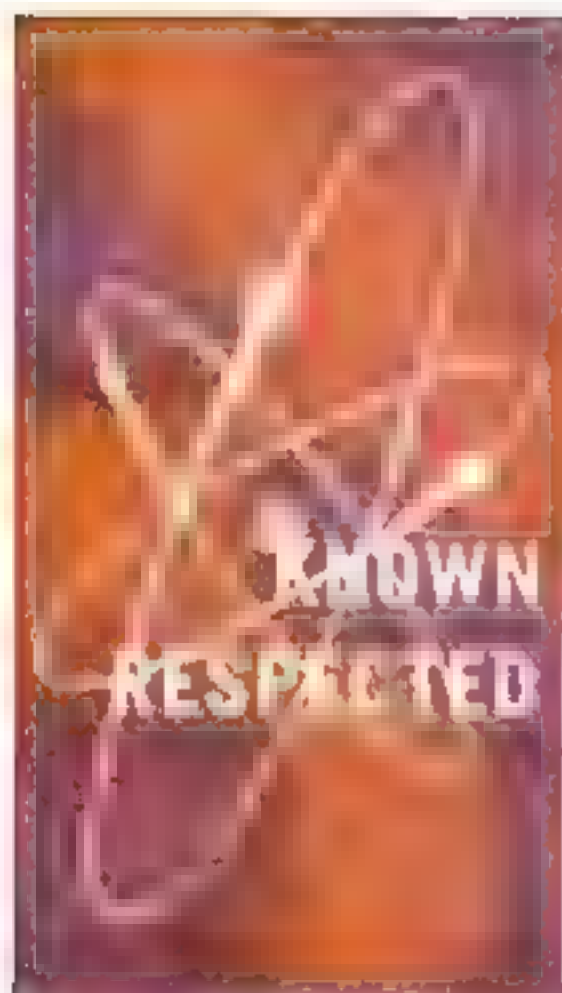


**"Jackie Gleason Show" Producer demands  
star performance of his home television, too !**

TV Producer, Jack Hurdle, reports: "Constant critical viewing is a 'must' for improving show production and developing new and better techniques. Crosley Custom V gives the picture perfection I need for my work—and family pleasure."



**Crosley has the only antenna that zooms up  
for a better picture... *ZOOM-A-TENNA***



Now Crosley makes expensive outdoor antennas unnecessary in millions of homes! Up goes Zoom-a-Tenna for strong, clear pictures . . . adjusts for tuning to the station of your choice . . . zooms down when not in use! No unsightly

wires, no cluttered tops. No wonder Crosley Custom V is the choice of those who *know TV inside out!* See for yourself! Ask your nearest Crosley Dealer for a demonstration. For his name just call Western Union — Operator 25.

**CROSLEY TV EYE . . .**

shows you the selected channel from across the room! Big luminous numbers eliminate "squint-tuning!" Another Crosley exclusive.



**FOR THE NEWEST...  
FOR THE BEST**

**CROSLEY** *Television*

CROSLEY DIVISION, AVCO MANUFACTURING CORP., CINCINNATI 25, OHIO.

Crosley Radio and TV sets are sold and distributed in Canada by the Crosley Radio and TV Division of Moffats Ltd., Toronto, Ontario





TRAINING IN GUERRILLA WARFARE, U.S. ARMY CHUTISTS AND GROUND PARTY RENDEZVOUS FOR NIGHT EXERCISE, WHOSE CONCLUSION IS SHOWN ON PAGE 49

## SET TO STRIKE IN THE SHADOWS

U.S. Army trains behind-lines troops

A supreme object of the fluid warfare of the future will be to organize opposition movements deep in a supposed enemy's rear and thus drain his strength from the conventional battlefield. This is the mission for which the U.S. Army's 10th Special Forces Group Airborne, stationed at Bad Tolz, Germany, today trains wily and versatile Americans. In the picture above, men of the 10th are practicing a particular part of their mission. They are supposedly landing on a ghost-lit drop zone behind enemy lines to lead waiting friendly guerrillas in the rescue of an imprisoned opposition leader. How the job is accomplished, and what arduous training has prepared its participants for it, is shown on the next pages.





**NEW**  
**BROMO QUININE®**  
**GUARANTEES**  
**YOU MORE**  
**COMPLETE RELIEF**  
 than any other  
 cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a real cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made Bromo Quinine so famous. It now guarantees the most complete relief possible from all these cold miseries:

1. Runny or stuffy nose
2. Headache
3. Muscular aches and pains
4. Fever
5. Temporary irregularity

**NEW BROMO QUININE**—with a Citrus BioFlavonoid—is specifically designed to help relieve more cold symptoms than any other leading product.

**HERE'S NEW BROMO QUININE'S  
 AMAZING GUARANTEE**

*If you have ever bought any cold remedy  
 —at any price—that brought you*

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

*simply return the unused tablets and  
 your money will be promptly refunded.*



When you've got a real cold—  
 get a real cold tablet

**BROMO QUININE**

**SET TO STRIKE**

CONTINUED

**IN GREEN BERETS**, only worn by Special Forces, four members of the 10th line up outside Flintkaserne in Bad Tolz. Men's average age is 30, in line with the unit's requirement for seasoned troops.



**MATURE MEN WITH MANY SKILLS**

To wear the jaunty green beret (above) of the Special Forces, soldiers must volunteer twice—once for parachute jumping, again for living behind enemy lines. Once accepted, they undergo stiff training in everything from primitive survival to fine points of foreign etiquette (p. 46). Many flunk out as they fail to show the mature and patient judgment that their lonely assignments will require. Finally they are formed

into teams, usually including weapons, radio and demolitions men, according to the planned practice missions.

Recent Army budget cuts have trimmed the 10th Special Forces unit and its sister outfit, the 77th in Fort Bragg, N.C. But a hard core of veteran guerrilla leaders and an invaluable body of training doctrine remains on hand for any future U.S. need.



**FULLY-EQUIPPED TEAM** for winter mission carries field packs (broken down in center), skis and rations, radio

gear (left), medical supplies (right), tents, camera grenade launchers, tools (front) and demolition kit (front right).

CONTINUED



# The first canned dog food good enough to be labeled "Gaines" is HERE



**NEW GAINES OFFERS A COMBINATION OF NOURISHMENT AND  
FLAVOR UNMATCHED BY ANY OTHER CANNED DOG FOOD!**

Now from Gaines—world leader in dog nutrition—comes a totally *new* concept in the science of dog feeding! It's the first canned food to take advantage of the amazing nutritional discovery, *dl*-Methionine, to make *more of the vital protein* available to your dog . . . protein that would normally be wasted. It's a fact: no other canned dog food on the market—no other food you can buy—offers your dog the same nourishment as new Gaines—with its precise combination of rich meat nutrients, vitamins, minerals and *dl*-Methionine! And for tail-wagging taste appeal, dogs prefer Gaines *by instinct!*

# Gaines

**NOURISHES EVERY INCH OF YOUR DOG!**



A Product of General Foods

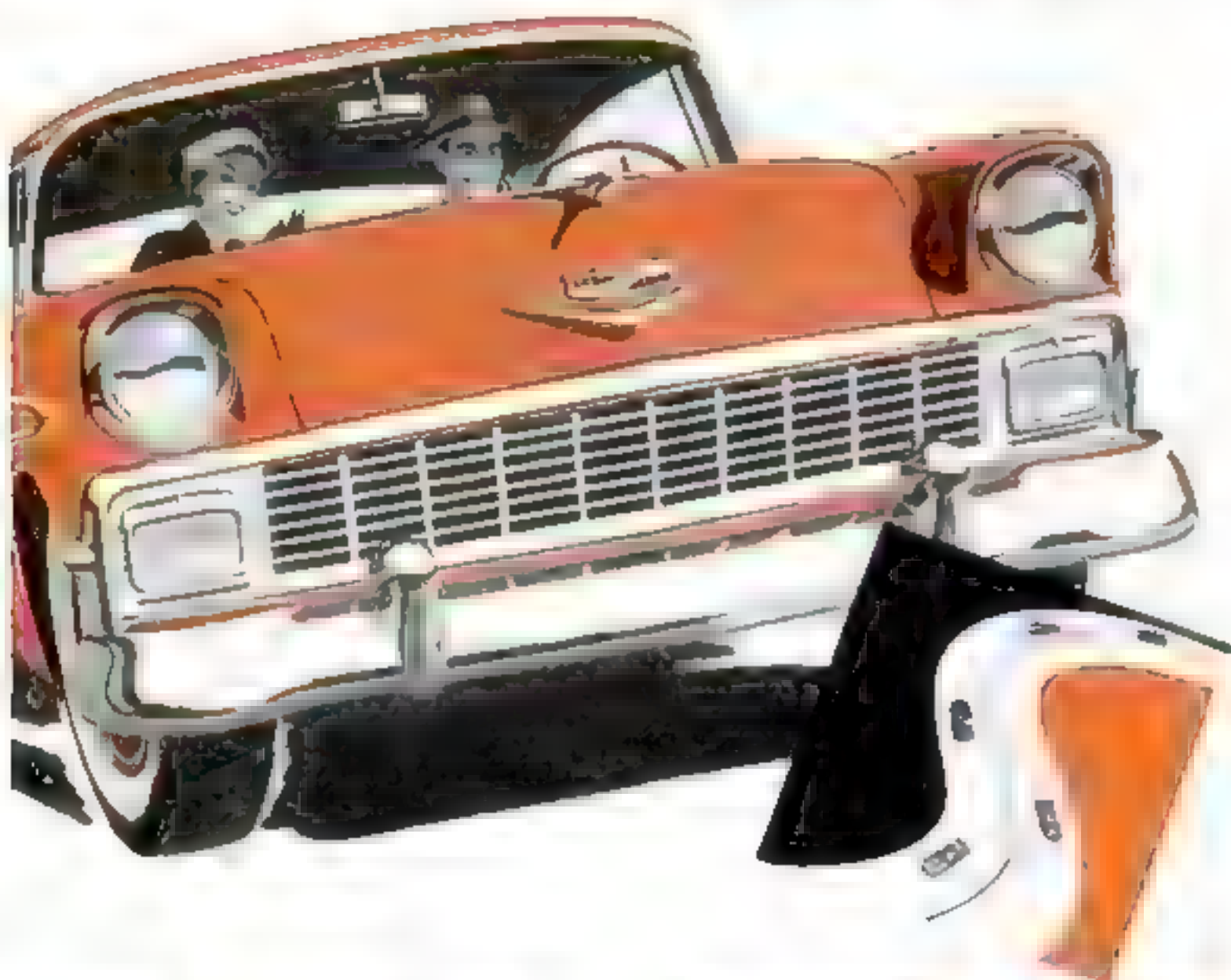


Our new

# CHEVROLET

## POWER STEERING

Is the best buy my wife  
ever talked me into!



LIKE LOTS OF FOLKS, I figured a Chevrolet didn't need Power Steering, but Jane insisted we try it before we got our new one. I had to admit it's really wonderful—now I wouldn't be without it!

**P.S.** It won't cost you a cent to try Chevrolet Power Steering and just a few cents a day to *enjoy* it. (Owners get back about 2/3 its original cost at trade-in time, too!) So be sure to try a '56 Chevrolet with Power Steering before you buy—you'll say it's the sweetest-handling car you ever drove! And remember—you and your family will be *safer* every mile!



**MAN, WHAT A DIFFERENCE!** You can't believe how much easier it is to turn corners and slip through traffic—how pleasant parking can be—until you try this new Chevrolet Power Steering!



**YOU FEEL SO SECURE** with Chevrolet Power Steering! Full "road feel" all the time—nothing new to learn—and you're far safer in steering emergencies. Man, that added safety sold me!

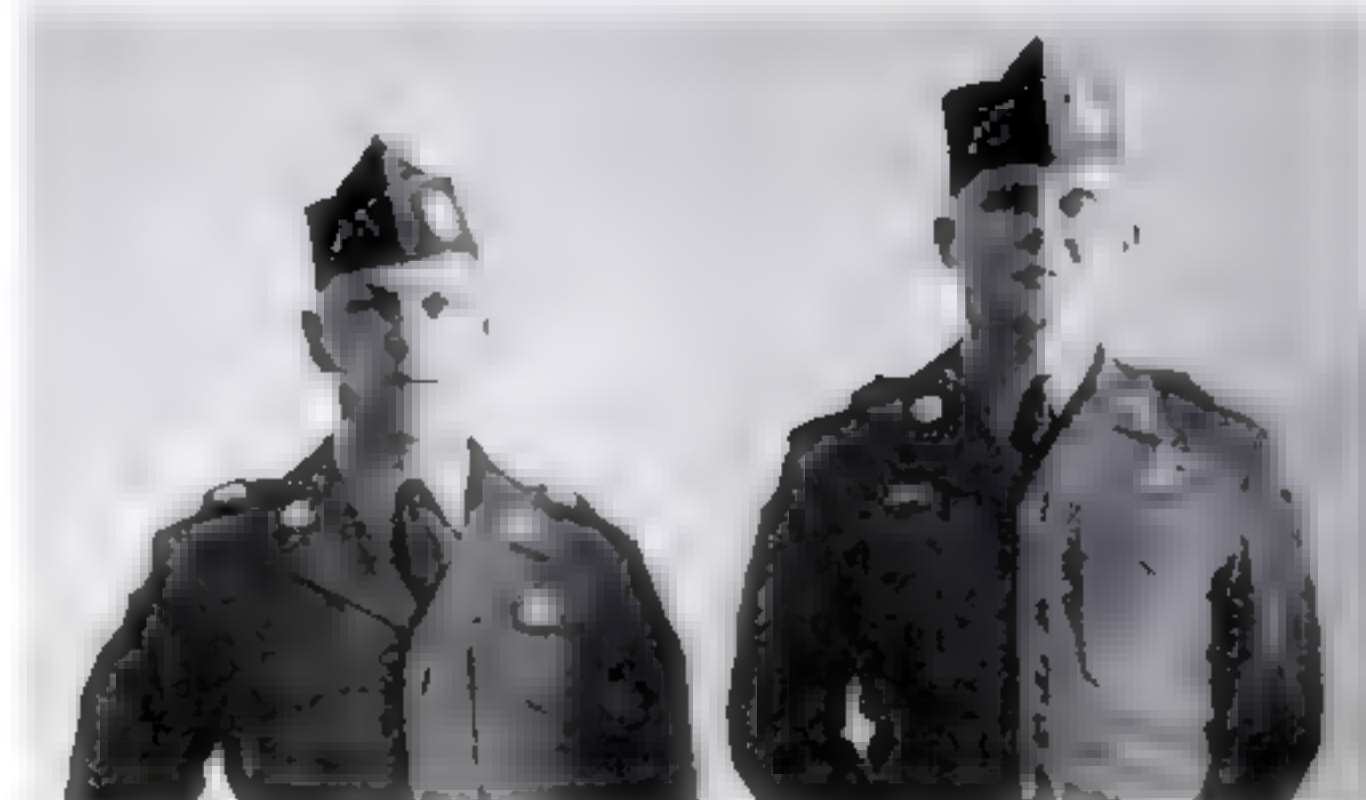
CHEVROLET POWER STEERING

by **Saginaw**

STEERING GEAR DIVISION OF GENERAL MOTORS, SAGINAW, MICHIGAN

SET TO STRIKE CONTINUED

## THE DO'S AND DONT'S



INSTRUCTORS M/Sgts. Edmund Doggett (left) and Marcel Neault show in pictures below how to invite and avoid detection on Eastern European mission.



**EATING**, Doggett exposes himself as an American by holding fork in right hand. Neault keeps inconspicuous by eating European way, fork in left hand.



**DRINKING BEER** in a cafe, Doggett pulls on the bottle, which European would do only at home. Neault drinks in the proper local form, from a glass.



**SMOKING**, Doggett holds cigaret inside palm, which Europeans almost never do. Neault's way of smoking would not mark him as a foreigner in Europe.

CONTINUED



The luxury in the blend is

**Vicara**  
BRAND ZEIN FIBERS

Have you noticed? More of your new clothes are made of blends—fabrics created by blending different fibers so that each fiber contributes its own unique advantages. For you, the fortunate result is lovely and practical apparel with never-before qualities of beauty, comfort, enduring wear and easy care. And, you are fortunate indeed, when the blend includes wonderful Vicara fiber. For this fabulous fiber contributes graceful drape, superior shape retention, rapid wrinkle recovery, washability without shrinkage and sturdy strength for durable wear. But, most important of all, Vicara fiber gives a fabric the rich beauty, the luxurious, *touch-it-you-want-it* texture and the caressing comfort you cherish in everything you wear.

Give new luxury to your life and your wardrobe! Better stores everywhere feature Vicara fiber in coats, dresses, sweaters, robes and other clothes for the whole family. For information, write to Virginia-Carolina Chemical Corporation, 89 Park Avenue, New York 16, New York.



LASSIE MAID coat. The fabric is an exotic wool Vicara blend by STANBRO HEWAT.

RAYMONDES robe by Raymond. The petal-soft fabric is a washable, cotton-rayon-Vicara blend by LOWENSTEIN.

BROWNIE Kara-Lon sweaters in a washable, touch-tempting nylon-Vicara blend.

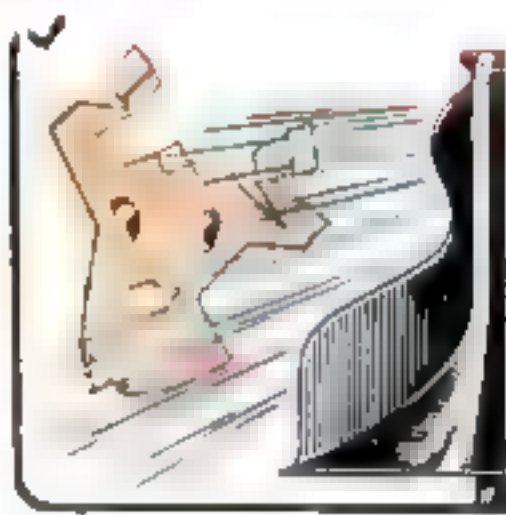
BERMUDA knit dress in washable, shape-holding nylon Vicara blend.



# '56 NORGE WASHER brings you exclusive *SUPER-RINSE*



## 5 SEPARATE PURIFYING ACTIONS with fresh, clear water, flush away everything from lint to sand!



### TWO FORCE-SPRAY RINSES!

1 Heavier dirt and soap whisked away by whirling "needle point" sprays.



### OVERFLOW RINSE!

2 Lighter-than-water soap scum and lint skimmed off, up and out of washer.



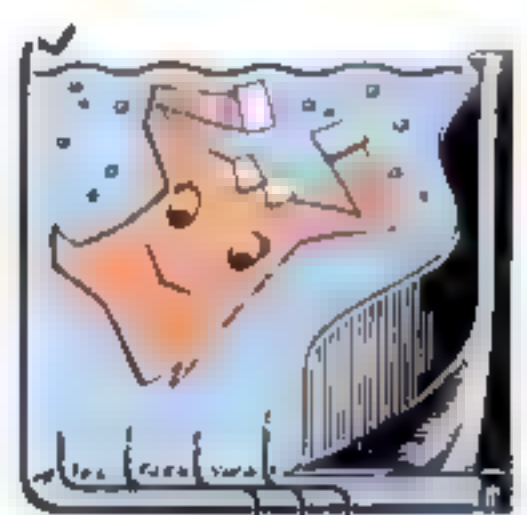
### AGITATOR OVERFLOW RINSE!

3 Embedded dirt flushed out by agitator action; excess soap scum carried away.



### AGITATOR DEEP RINSE!

4 Special "insurance rinse" gets out every last trace of embedded dirt.



### AUTOMATIC DIRT DISPOSAL!

5 Heavy particles trapped at tub bottom and ejected during final rinse.

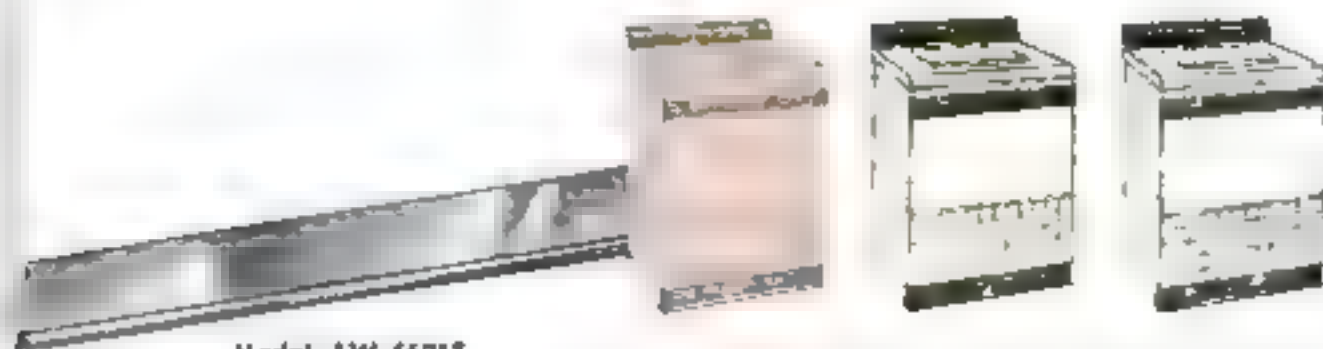


## Two Separate Automatic Cycles Wash Everything from Blue Jeans to Cashmeres . . .

### New Automatic reSUDSer Provides First Fully Automatic Suds Return

With exclusive Time-Line® Control it's like having two washers in one. Normal Cycle gives you fully automatic washing and rinsing for regular loads . . . Short Cycle gives you fully automatic washing and rinsing for delicate fabrics or part loads. Even cashmeres can be washed automatically the famous Norge Ripplette® way. Any way you wash, Norge uses gallons less total water than many other makes.

There's no watching or waiting with the Norge fully automatic reSUDSer. Just toss in the second load, turn knob, set Time-Line and walk away. Suds water is returned, after which complete new wash cycle begins, all automatically. Remember too, Norge is rated number one by independent laboratories. Yet prices are really low. You have a wide choice of Norge washers priced from \$168.00.



Model AW 4501S

'56 Norge Washers now come in your choice of pink, yellow, green or Glacier White. Be sure to see them and the wonderful new matching Norge Hamper-Dor Dryers at your Norge Dealer.

# NORGE



NORGE SALES CORP., Subsidiary of BORG-WARNER CORP., MERCHANDISE MART PLAZA, CHICAGO 34, ILLINOIS — Canada: ADDISON'S LTD., TORONTO



SET TO STRIKE CONTINUED

## HOW TO FINISH A JOB



**GETTING RID OF A SENTRY** (right), in practice prisoner rescue begun on page 43, soldier strangles him with steel wire as man at left has knife ready.



**EVACUATING THE PRISONER**, in boat stern, two-man rescue party rows him out on lake where U.S. Air Force SA-16 prepares to land for the pick-up.



**Artcarved**  
DIAMOND AND WEDDING RINGS

WEDDING GOWN FROM JAY THORPE BRIDAL SALON. PHOTOGRAPHED AT FOUR ELLS, NEW YORK

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Now, there's a way to be sure of the lasting value of your diamond engagement ring. For Artcarved offers you a nation-wide Permanent Value Plan that is guaranteed in writing and backed up with over 106 years of ringmaking leadership. Jewelers everywhere recognize Artcarved's unmatched standards of value. That's why any of the thousands of Artcarved jewelers in the United States and its territories will gladly apply the current retail value of your Artcarved diamond ring toward a larger Artcarved diamond at any time... as specified in the guarantee. And Artcarved assures you of superb quality, too, because every Artcarved diamond ring is registered and guaranteed for color, clarity, cut and carat weight by Artcarved, one of the world's oldest and largest ringmakers. Be sure you look for the name Artcarved® stamped inside the ring and on the tag. Nationally established prices from \$75 to \$10,000.

In wedding rings, too, there's nothing finer than Artcarved. Made of precious gold specially hardened by an exclusive Artcarved process, Artcarved wedding rings are guaranteed for a lifetime, yet they cost no more—\$8 and up.

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A HUNDRED YEARS (1850-1958)

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**CASABLANCA SET**  
Engagement Ring \$375  
Also \$190 to \$1,400  
Bride's Ring \$125



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Green's Ring \$32.50  
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COPY 1956, J. R. WOOD & SONS, INC.



# Here's the secret correct body

*The edge of a  
springwall Mattress—  
the most important  
mattress invention  
since the coil!*



**springwall**

*guarantees you firm, correct*

Manufactured exclusively by:  
SOUTHERN CROSS Sleep Products, Atlanta, Ga., KING KOIL Sleep Products, St. Paul, Minn.  
HAGGARD & MARCUSSON CO., Chicago, Ill., ECLIPSE Sleep Products, New York, N. Y., Los Angeles, Calif.




# of firm, support!




Mattresses and matching box springs each from \$49.50 to \$79.50 at leading furniture and department stores



support... comfort right to the very edge!

When the edge is weak  the whole top sags . . . you lose firm support!

With a springwall Mattress the edge can't sag  you get firm, correct support across the whole mattress,  $\frac{1}{3}$  more usable sleeping space and years of extra mattress life!

Prove it to yourself when you shop for a mattress!



**Sit on the edge!** You'll feel the difference immediately. The edge is stronger, firmer. You can see and feel how it keeps the whole top level and firm—even with all your weight on one edge. And sitting cannot break it down. The edge of a spring-wall Mattress guarantees firm, correct support.



**Lie on the edge!** You'll feel the same firm, correct support here as in the center . . . comfort to the very edge! The mattress edge doesn't sag, buckle, or "fade away." You get  $\frac{1}{3}$  more usable sleeping space . . . luxurious comfort for both big husband and small wife.

## BRIDES...

Win a free Bermuda Honeymoon!

7 glorious days—all expenses paid! Enter any time 6 months before or after your marriage date. See your springwall dealer for entry blank and details, or write Springwall Mattresses, Room 1300 N. W. Bank Bldg., Minneapolis, Minn. 20 trips a year!





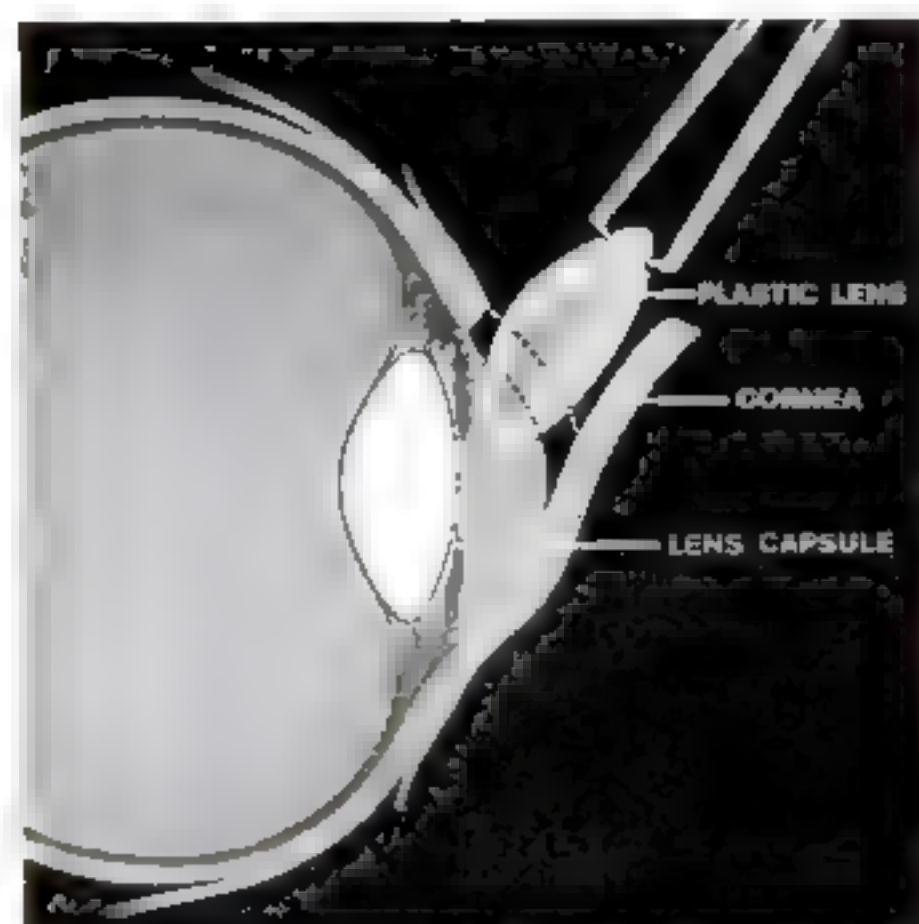
# A MAN-MADE LENS WHICH CAN FIT INSIDE THE HUMAN EYE



TINY PLASTIC EYE LENS IS HELD AGAINST BACKGROUND OF CHICAGO SKYLINE



UPSIDE-DOWN IMAGE OF CHICAGO SKYLINE IS SHARP AND DETAILED IN CLOSE-UP VIEW OF 3/10-INCH-WIDE LENS. WEARER OF LENS WOULD SEE IT RIGHT SIDE UP



LENS IMPLANTATION is done by slipping lens through cut-open cornea into lens capsule (white).

## Tiny plastic eyepiece is promising new solution for cataracts

Man's ability to see depends on his eye lens, a tiny disc of stiff jelly located just behind the pupil, which focuses light rays in a clear image on the back of his eyeball. But sometimes the lens is dimmed by a clouding known as a cataract. Now an artificial lens of molded plastic has been perfected which duplicates the clarity of a living lens and can be used as a permanent replacement when a cataract forms.

The conventional way to treat cataracts, which afflict hundreds of thousands of Americans, is to remove the opaque lens. Sufferers have to wear glasses with an extra thick lens to make up for the absence of their own. In the new operation, which was developed in England a few years ago and is now coming into

use in the U.S., the tough, transparent cornea is first sliced and pulled back, the opaque lens is removed and the plastic one slipped in its place.

The lens capsule, a thin, transparent membrane which held the old lens in place, is left to do the same for the plastic lens. Early experiments with the lens in which the capsule was cut out failed when the plastic lens came loose and drifted back into the soft, vitreous matter which fills the eyeball.

Surgeons at Philadelphia's Wills Eye Hospital, who were the first in the U.S. to use plastic lenses, have put them into the eyes of 67 cataract patients in the last four years. All but two have recovered almost normal vision.





**"I, GEORGE JESSEL, INVENTED THE BLOODY MARY"** *"I think I invented The Bloody Mary, Red Snapper, Tomato Pickup or Morning Glory," reports George Jessel. "It happened on a Night before a Day and I felt I should take some good, nourishing tomato juice, but what I really wanted was some of your good Smirnoff Vodka. So I mixed them together, the juice for body and the vodka for spirit, and if I wasn't the first ever, I was the happiest ever."*

*it leaves you breathless*

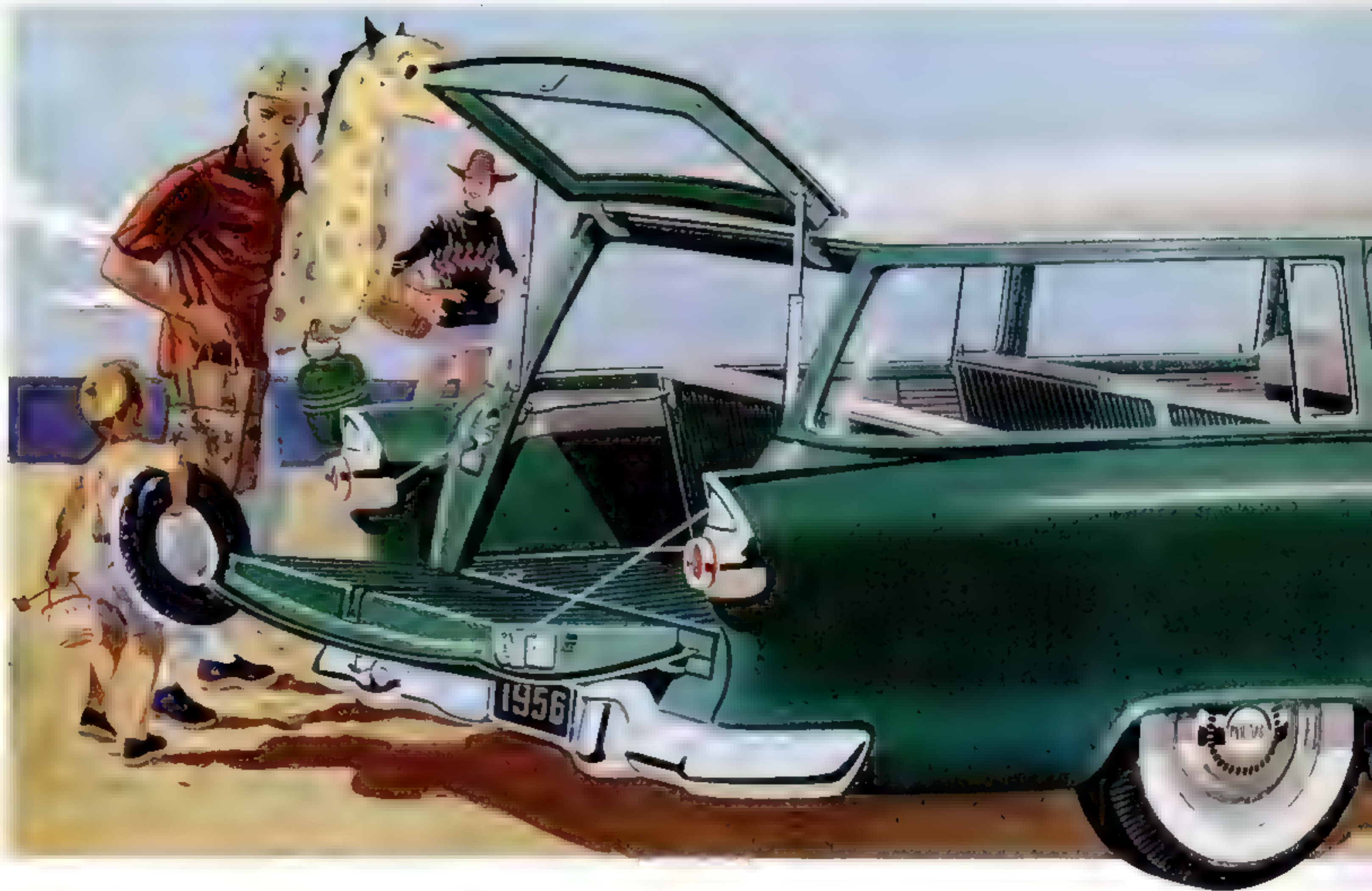
**Smirnoff**  
THE GREATEST NAME IN **VODKA**



**Make It Right!**  
To 3 oz heavy  
tomato juice,  
add 1 oz  
Smirnoff vodka.  
Season with 1/2 oz  
fresh lemon juice,  
4 drops of  
Worcestershire sauce  
and a dash of  
salt and pepper.  
Shake well with ice,  
strain and serve.

80 PROOF. DISTILLED FROM GRAIN. S.E. PIKRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN) HARTFORD, CONN., U.S.A., FRANCE, ENGLAND, MEXICO





## FOUR OF AMERICA'S BEST BUYS . .



860 2-DOOR, 2-seat, low-priced suburban favorite available in 48 color combinations

STAR CHIEF SAFARI 2-DOOR,  
2-seat custom de luxe style leader



**SEE YOUR PONTIAC DEALER**





860 4-DOOR, 3-seat, with room for 9 passengers . . . both rear seats fold for extra carrying space

## for *Beauty, Bigness and Blazing Go!*

*Why not have fun while you're being practical?*

Here are four wonderful ways to do just that! Each one is sleek and exciting as a sports car, handy as a pickup truck . . . and extra *big* in the bargain with a road-leveling 122" wheelbase!

But the really breath-taking difference in Pontiac's fabulous family wagons is the way they *GO!*

There's nothing like it . . . because they're powered by the greatest performance team ever offered in a station

wagon . . . the mighty 227-horsepower Strato-Streak V-8 and revolutionary Strato-Flight Hydra-Matic Drive\*!

That big power means handling ease and liveliness you've never known in a big car before . . . you have to experience it to believe it.

And wait 'til you hear the prices. They're as practical . . . and exciting . . . as the cars themselves . . . starting right down with the lowest!

Come in soon and make America's best station wagon buy.

\*An extra-cost option.



870 4-DOOR, 2-seat, rear seat folds flat for 7½' carrying space with gate closed, 9' gate open

'56 STRATO-STREAK

**PONTIAC**

WITH STRATO-FLIGHT HYDRA-MATIC





Lady Borden  
Mint  
Chocolate Chip

*Mint Jam  
(Menthos)*



Lady Borden ice cream is extra-good  
because it's made with extra cream!

Minty cool...fresh as spring! Full of delicious "m g  
gets" of dark chocolate! Lady Borden Mint Choco  
late Chip ice cream is so pastel-pretty, so rich with  
real cream that it makes any dessert-time party-time

Don't miss it! Get the Burgundy colored package  
where you see the Lady Borden ice cream sign.

P. S. Have you tried Lady Borden vanilla chocolate  
or strawberry ice cream?

See Borden's new TV shows, "The People's Choice" (weekly) and "Date With Life" (daily)—NBC.





SURFACED DORSAL, photographed by a U.S. thistle-watcher, was identified as that of an outdated Dimetrodon

**'THING' IN THE THAMES IS PHOTOGRAPHED**

**"FIN 4 TO 5ft HIGH"**  
DAILY TELEGRAPH REPORTER  
Four photographs of a  
mysterious "Thing" making its  
way in the Thames as it kno...

## MYSTERY MONSTER CAUSES SOME BRITISH RIPPLES

In England alarming rumors had been spreading about that a sea monster was loose in the Thames. Police in launches had been out looking for it. Then Herbert D. Floyd, an American from London, Ohio, walked into the offices of the London, England, *Daily Telegraph* one day and announced that he had seen the "thing" while out thistle-watching along the Thames. He had even taken pictures of it. Solemnly the *Telegraph* printed the photograph (above) and reported that a scientist had said it looked amazingly like the dorsal fin of a Dimetrodon, a reptile that terrorized Texas more than 200 million years ago. Later the *Telegraph* reported that Dimetrodon footprints had been found at Henley.

The *Daily Sketch*, journalistic rival of the *Telegraph*, could not bring itself to believe that Floyd had been thistle-watching when he happened to spot the Dimetrodon. Probing, the *Sketch* discovered that the American, a student botanist, was indeed passionate about thistles. But it discovered some other things too (next page).

### 2ft 'FOOTPRINTS' ON RIVER BANK

#### STRIDES OF 10ft

Daily Telegraph Reporter

Twenty-five mysterious and muddy "footprints" which appeared overnight on Riverside Henley-on-Thames, have given in habitants an alternative topic to the two "X" certificate horror films showing at a local cinema. A steady stream of people has been to see the "footprints" five-toed, 2ft long and 18in in breadth, with 10ft between strides.

The wear of  
**DACRON**  
PLUS  
The luxury of  
**WOOL**



STYLISH FOR WEAR IN STYLE EVERYWHERE

**Reston**  
SLACKS

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### TROPICALS

- 55% Dacron and 45% Wool
- Smooth "wrinkle-free" fit
- Available in solid colors and patterns of grey blue, tan, brown and charcoal

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Reston Slacks, Columbus, Ohio  
Please enter my name in the Reston  
\$1000.00 Baseball Contest. Rush me  
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# Spun-lo comfort is a family affair!

Panties of Spun-lo rayon fabric have the Knit with the Fit where you Sit. First choice for comfort, they g-i-v-e with every motion, are naturally absorbent...never feel clingy or clammy! In all styles, only about 69¢

Better-for-baby pants of waterproof Spun-lo rayon...it's fabric, it's softer, it's machine washable! No rubber! No separate lining! Non-allergenic. 5 pretty, baby colors. Pull-on style, about 79¢. Snap-on style, about 98¢

INDUSTRIAL RAYON CORPORATION, CLEVELAND, OHIO  
Waterproof SPUN-LO® and Dal-Tens® knit rayon fabrics are Syntron processed  
"Reg. T. M., I. R. C."



Monster CONTINUED

## STEPS TO A GREAT DISCOVERY



**MARKS OF THE BEAST**, great footprints of giant stride, were found at Henley, a gentle town famous for boat races. But *Sketch* was still suspicious.



**PECULIAR PRINTS**, *Sketch* investigators discovered, were actually fakes fabricated by Tony Swann and Dave Betts, students at Reading University.



**PHONY FIN** that flummoxed *Telegraph* was operated by Betts from a small boat while Floyd, who is also a Reading student, took pictures from river bank.



THE MORNING SUNSHINE



## The morning sun—shines on more bowls of Kellogg's Corn Flakes than any other cereal

This place in the sun is a kind of reunion of two good friends. For when these flakes were plump kernels of corn, they lived with the sun a whole summer. They stored its goodness and energy for months. (Corn, you know, soaks up more sun than any other grain.)

And here they are, little cupfuls of sun that we've flaked, flavored and toasted to our own special secret recipe. Ready to

give the good things of the sun right back to you, so you can sun your appetite even on a rainy day.

No wonder Kellogg's Corn Flakes are the ones that taste best to more people—always have, still do.

Do you have plenty of these favorite flakes at your house right now? Enough to pour bowls of "eatin' sunshine" for your folks tomorrow morning?

*Kellogg's*

CORN FLAKES



REMINDER Don't run out of morning sunshine. Better get a spare package of Kellogg's Corn Flakes.



# 3 easy ways to make fish



## Pour delicate Wesson Oil — your quick start for frying

Take the fuss out of frying forevermore. Wesson Oil is the shortening you *pour* for delectable fried seafoods. No digging out, no waiting to melt, no waste. Most important, sparkling clear Wesson Oil stays smoke-free and pure at far higher temperatures than costliest solid shortenings. Delicate Wesson Oil is *instant* shortening in its purest form—the most digestible you can buy—for baking, frying and for salads too.



## Season with Sunkist Lemons for full fish flavor

Little wonder the best cooks use the most lemons! Fresh lemon juice in the recipe, and lots of plump lemon wedges at the table. The finest lemons grown, you know, are *Sunkist* . . . always incomparable for flavor and juiciness. And now you can buy Sunkist Lemons without guessing. Just look for the name *Sunkist* now stamped on the skin. Always insist on Sunkist.



**Wesson Oil** — Delicate salad oil makes the finest shortening

Look for the  
Sunkist Quality Stamp!

**Sunkist** *fresh lemons*



# festive



## FISH ALMONDINE

- 4 cleaned fish (2 lbs. fresh or frozen) or fish fillets
- 2 tablespoons flour
- 1½ teaspoons salt
- ¼ teaspoon pepper
- ½ cup Wesson Oil
- ¼ cup slivered almonds
- 3 tablespoons fresh lemon juice
- 1 tablespoon chopped parsley
- Sunkist Lemon wedges for garnish

Sprinkle fish with flour seasoned with 1 teaspoon of the salt, ¼ teaspoon of the pepper. Pan fry in hot Wesson Oil until lightly browned on both sides, about 6 minutes. Remove fish to warm platter. Add remaining salt, pepper, and fresh lemon juice to oil in pan. Stir well, heat and pour over fish. Brown almonds lightly in pan, stirring occasionally. Sprinkle over fish, garnish with parsley and Sunkist Lemon wedges for full flavor. 4 servings.

## FRENCH FRIED SHRIMP

- 2 lbs. cleaned fresh shrimp, raw or cooked, or 3 cans (5-ounce size) large Blue Plate or Gulf Kist Shrimp
- 1 cup sifted all-purpose flour
- ½ teaspoon salt
- 1 egg white
- ½ cup milk
- 2 tablespoons fresh lemon juice
- 2 tablespoons Wesson Oil
- Wesson Oil for frying

Rinse canned shrimp; dry. Sift flour and salt. Add egg white, milk, and fresh lemon juice, beat until smooth. Beat in Wesson Oil. Dip shrimp into batter, drain. Fry 2 to 3 minutes in Wesson Oil heated to 375°. Garnish with Sunkist Lemon wedges. 6 servings.  
**DEEP SEA DIP:** Mix ½ cup ketchup, 3 tablespoons fresh lemon juice, 2 tablespoons Wesson Oil, 1 teaspoon grated lemon rind, ¼ teaspoon horseradish, dash Tabasco. Stir well before serving.

## TUNA BOAT CROQUETTES

- 2 cups cooked rice, cooled
- 1 can (6½ or 7 ounces) tuna, flaked
- 2 teaspoons minced parsley
- ½ teaspoon soy sauce
- 2 tablespoons fresh lemon juice
- 1 egg, separated
- 2 tablespoons water
- ½ cup dry bread crumbs
- Wesson Oil for frying
- Sunkist Lemon wedges for "sails"

Combine rice, tuna, parsley, soy sauce, lemon juice and egg yolk. Form into boat-shaped croquettes. Add water to egg white, beat slightly. Dip croquettes in this mixture, drain, and coat with bread crumbs. Let coating dry a few minutes. Fry in deep Wesson Oil heated to 375° for 2½ to 3 minutes, until golden brown. Drain on absorbent paper. Arrange lemon "sails" as in picture, using quarters of Sunkist Lemons. Makes 6 to 10 boats.

So delicious with **Wesson Oil**  
and **Sunkist Lemons**







### OLD STORES INTO NEW SHOPPING CENTER

The model at left exactly reproduces the stores and small factories, topped by tenements which run along Kinsman Road at the edge of Cleveland's Garden Valley project. These have already been condemned by the city. Suggested shopping

center which could replace some of them is shown in the detail of the after-rehabilitation model at right. The center has ground level shops, parking spaces set in green lawns, three floors above the shops which could be used as offices.

# A City Shows How to Fight Decay

## MODELS OF AREA CLEVELAND IS RESTORING SET EXAMPLE FOR U.S.

Belatedly, U.S. cities are waking to the fact that they are scarcely fit to live in. Not even counting slums, cities have become so run-down that few areas are inviting enough to keep residents from fleeing to the suburbs.

But grandiose reconstruction plans are costly and take years to execute. Cities need quicker therapy. One realistic project is now being tried out by Cleveland, Ohio with the assistance of ACTION, the American Council to Improve Our Neighborhoods. For the first time private citizens, homeowners and public officials have joined in a concentrated drive to save marginal neighborhoods.

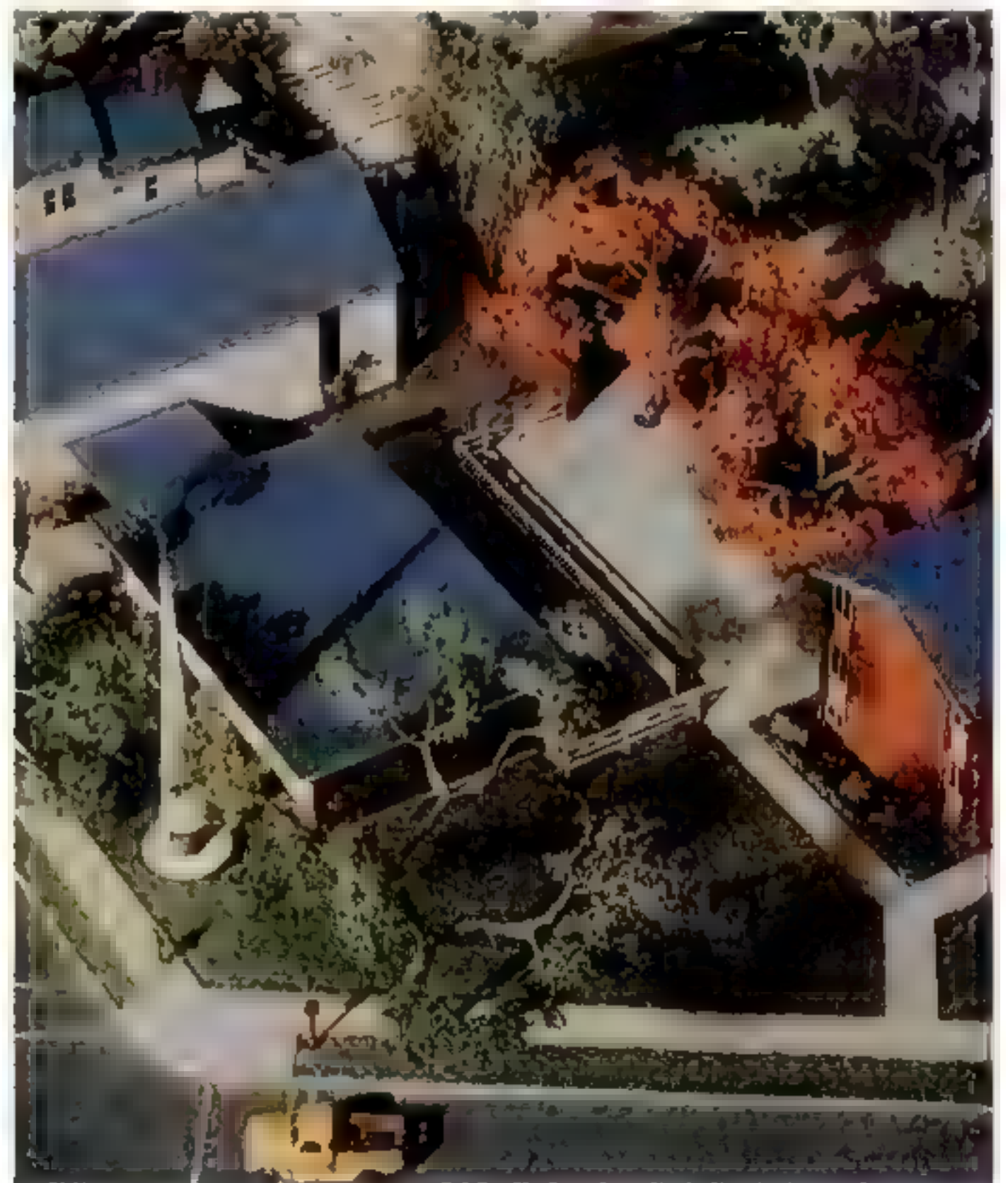
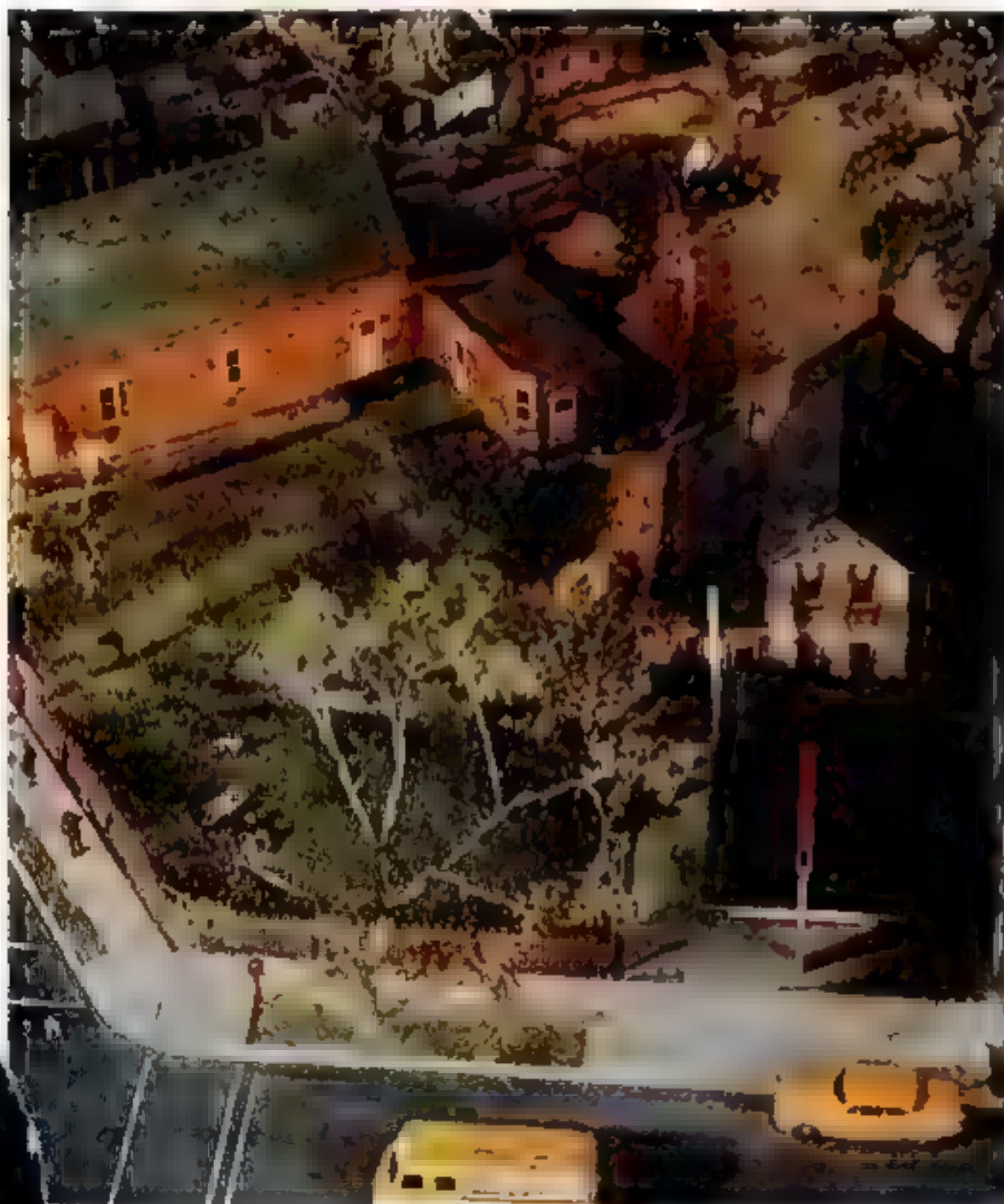
As a part of Cleveland's program Kingsbury Run, a shabby, dump-ridden area of the city,

will become a new residential section called Garden Valley. Scale models on this page show a few blocks of this area both as it actually looks today—even to rickety fences, yards littered with trash, crumbling garages and sheds—and as it might look after restoration.

The rehabilitation of Kingsbury Run is not merely a slum clearance project but a total neighborhood redevelopment scheme. Where houses are falling down, they will be cleared away for low-income public housing. Houses that are worth saving will be remodeled. Playgrounds, parks, community carports, shopping centers, public parking facilities will be added. Churches and schools will be restored or built. The city has just passed an ordinance, the first

of its kind, which will force owners of sub-standard houses to make necessary improvements. FHA will approve loans so that owners can comply with the law. If they do not, the city can take their property.

The project will take time to complete but in the meantime the before-and-after models, made for LRR and The Cleveland Foundation by Robert A. Little and Associates, architects, show graphically the kind of thing that can be accomplished. What each of the improvements would cost has also been estimated so that, when the models tour the country, other cities can estimate the price of saving their run-down areas. It will undoubtedly be more expensive to let them decay further than to restore them.



### OLD CHURCH WITH NEW SUNDAY SCHOOL WING

As from shops at top of page the dilapidated church (model above, left) now stands next to a three-family house with an ice cream stand. In model at right is shown how it might be reconstructed. The steeple since the church is not strong

enough to support it, has been placed on a corner lawn. A new wing, taking up vacant space, would be used for Sunday school. Public housing (right) replaces house and stand. Cost of remodeling church as shown would be about \$30,000.





### OLD APARTMENT HOUSES WITH NEW FACES

The six-unit frame building and a four-family brick building reproduced as they now exist in the scale model. At left, the brick building's original construction and its lowly trimmings. The model at right shows simple alterations that give

them a clean, modern look. Bay windows, flimsy railings have been replaced by balconies. A carport connects the building. Estimated cost for outside remodeling is \$2,000 for the brick building (right), \$6,600 for the frame building (left).



### PARK AND CARPORTS FOR OLD BLOCK

Showing how a decaying block could be renovated, the model at left reproduces improvements which would cost each owner from about \$1,000 to \$1,600. In place of the dirt alley which ran behind the houses, there is a park with wading

pool, covered walk leading to communal carports. Each house has a private backyard. Worn-out roofs, rickety stairs have been repaired and the houses painted. At lower left are the remodeled apartment buildings shown at top of page.





BETTY CROCKER ENDORSEMENT

## "Try our Betty Crocker Brownies!"

—they're fast, they're fudgy and  
they come out perfect\* every time!"

**EASY!** Have Brownies à la Mode for dessert! Make Fudgy Brownies according to package directions. Bake in 9" round layer pan. Cut wedges, and top with scoops of ice cream. Add chocolate sauce.

**FAST!** Try Brownie Nut Clusters for snacks! Follow directions for Drop Cookies on package, except, use 2 cups whole nuts instead of  $\frac{1}{4}$  cup chopped. While brownies are warm, frost with chocolate frosting.

**QUICK!** Before baking Fudgy Brownies, spread on this topping: mix 4-oz. can coconut, finely cut,  $\frac{1}{4}$  cup sugar, 1 unbeaten egg white, 1 tsp. soft butter,  $\frac{1}{4}$  tsp. almond flavoring. Bake 35 to 40 min. at 350°.







*Pulling tenaciously on carrot Mr. Webb is holding tightly in his teeth, Horace tugs until he jerks tidbit free*

## *Horace the Housebroken Hare*

### HEDGEROW HOPPER IS HAPPY IN DUBLIN HOME

It is the usual fate of the Irish hare, a wild strain betwixt the Scottish and European varieties, to sleep by day in the hedgerows and by night to scurry through plowed fields in search of leafy delicacies. To live long he must be a wary hare, on guard always against man, his guns and dogs.

This might have been the life of Horace, the lovable hare shown above, had he not fallen three years ago into the hands of Cecil S. Webb, director of the Dublin zoo. Webb and

his wife took Horace into their home to study the ways of small wild animals. They kept him on, Webb confesses in a book *A Hare About the House* (Hutchinson & Co.), because they had acquired a wonderful pet, as intelligent, playful and domesticated as any dog.

Horace loves to eat from his master's mouth, kick and drum against him in mock battle, bound about the house from chair to bed to bureau. And hare, a favorite food all over Europe, has no place on the Webbs' dining table.

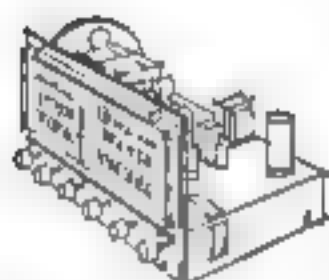
*When he wants to get in, Horace drums his paws against door—→*



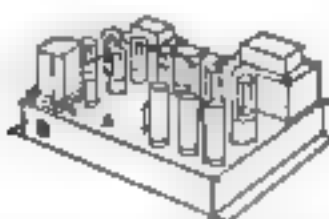




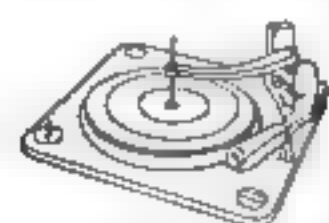
## Magnavox High Fidelity custom-engineered in fine furniture



New AM-FM tuner utilizes 16 tubes (including amplifier, rectifiers and precision tuning eye). Record compensation switch.



20 watt balanced amplifier with dual output transformers, for undistorted, full-range high fidelity reproduction.



Precision multi-speed automatic intermix changer. Patented Purnissimo pickup. Diamond stylus.



Two 12" bass speakers with heavy 24 oz. magnets plus a wide-angle high-frequency horn.

True Magnavox High Fidelity discovers hidden treasures in all your records. For only Magnavox brings you perfected sound reproduction throughout the entire audible frequency range.

Today's brilliant recordings demand today's magnificent Magnavox. Only then will you hear each performance as it really was played —without distortion and not masked by lingering, "boomy" bass notes or shrill, exaggerated "highs".

Ask to hear one of your favorite recordings on a Magnavox today. For more complete information on High Fidelity write for free booklet "For Your Finest Hours". Address: The Magnavox Company, Dept. 70L, Fort Wayne 4, Indiana.

The Provincial Serenade, above, in warm-hued cherry acoustical cabinet, \$395. High Fidelity table models priced from only \$99.50. Magnavox instruments are sold directly through dealers carefully selected for their ability to give you service and satisfaction. One is near you. It's worth finding his name in the yellow pages of your telephone book.

Prices subject to change without notice

the magnificent  
**Magnavox**  
high fidelity • television • radio-phonographs



When the Webbs play table tennis, Horace takes his place at midcourt and watches the ball flash by. Sometimes he catches it and runs off with it.



Horace likes to sit on a rug while Webb pulls him rapidly around the room. He is seldom thrown from the rug, balancing cleverly as it makes sharp turns.



# LESS TIRE BY GOODYEAR

new tread that stops **24%** quicker at 40 miles an hour!



with new tires having ordinary-type treads, crashes into the dummy set up in its path. The red car with new Nylon Custom Super-Cushions gets braking action at the same time, but comes to a swift, safe, straightline stop well in front of the unharmed Mr. Wilson.

An exclusive Twin-Grip tread gives you 8640

biting traction edges, stops up to 24% quicker at all speeds to give you a margin of safety that can save a life! Get this safety advantage for your car—and get it today!

*This new Twin-Grip tread design is also available in a tube-type Nylon Custom Super-Cushion.*

Super-Cushion is standard equipment on some of America's finest new cars—and it will fit the wheels of your car. It costs only a few dollars

more than a standard tubeless tire, and your Goodyear dealer will buy all the unused mileage in your present tires. Goodyear, Akron 16, Ohio.

# GOODYEAR

Super-Cushion is a T. M. of the Goodyear Tire & Rubber Company, Akron, Ohio.

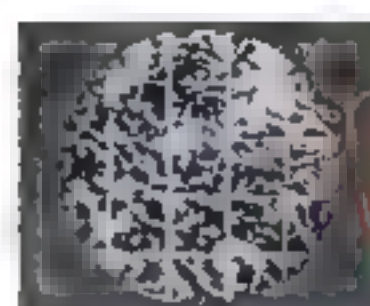




Here's why so many people use

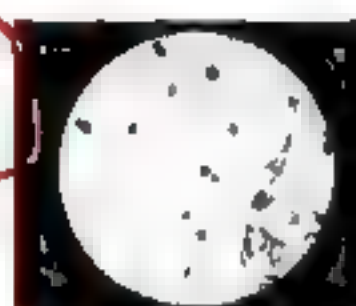
# ONLY GLEEM...the toothpaste for people who can't brush after every meal

JUST ONE BRUSHING destroys  
decay- and odor-causing bacteria



MOUTH BACTERIA BEFORE BRUSHING—  
THESE ARE THE CHIEF CAUSE OF DECAY.

**PROOF**



AFTER ONE GLEEM BRUSHING,  
UP TO 90% OF BACTERIA ARE DESTROYED.

If you could brush after every meal, any good toothpaste would do . . . but if you can't always brush, even though it's best, then you should use Gleem. One Gleem brushing destroys most bacteria—gives added resistance to decay.

Kids love Gleem's taste—proved by flavor tests. So it's easy to get them to use Procter & Gamble's Gleem regularly. And regular after-meal brushing is a *proven* way for children to reduce tooth decay.

Mouth odor stopped all day with one Gleem brushing. Scientific tests prove just brushing with Gleem before breakfast gives most people *all-day* protection against mouth odor.



*I can't brush after every meal,  
SO I DEPEND ON GLEEM!*



ONLY GLEEM  
has GL-70  
to fight decay!





# THE WORLD'S BIGGEST SERVE

**Smashing triumphs over Trabert prove Gonzales is best in tennis**

The 100-mph blur of tennis ball at left, blasted off the racket of Pancho Gonzales, is the swiftest, most awesome serve in tennis. Tony Trabert, the former world's amateur champion, has been facing it night after night on a 100-match transcontinental professional tour and it has all but blown him off the court. Approaching the mid-point of their tour last week, Gonzales had won 36 matches to Trabert's 11. This left no doubt that Gonzales is the best all-around tennis player in the world today.

When Gonzales is not overwhelming strong-armed Trabert with his serve, he is outrunning and often outvolleying him. Pancho, who has learned a lot since he faced Jack Kramer at the start of his professional career in 1949, also uses a few old pro tricks on Trabert. His occasional quick serves and humiliating returns from behind his back do not improve personal relations between the two, fighting for a \$25,000 winner's bonus. Trabert is confronted, too, by a changed Gonzales. As an amateur Pancho was temperamental and erratic, never seeming to care much about winning. As a pro he is still temperamental but is very determined. "I want to win everything," he says.



"I learned how to

# Lose Weight...

without  
dieting or  
feeling  
hungry!

Every skater overeats at times on the road but, luckily, I discovered remarkable AYDS! It's a safe, easy way to trim off weight!"

says

*Donna Atwood*

Star of Ice Capades



Donna at home with twin sons Donny and Dinny, and daughter Cissy. "Between my family and my career, I found weight control a problem. AYDS is the simple answer," says Donna.

## Clinic proves Ayds best and safest in tests on 240 overweight women & men!

Donna is among the AYDS users who are convinced that you can lose almost twice as many pounds with AYDS! For this was proved in a well-known New England clinic, where four different reducing methods were tested: bulk wafers, lozenges, pills—and modern AYDS. 240 women and men were tested under carefully controlled clinical conditions. Those who took AYDS averaged the greatest weight loss—almost twice as many pounds as the second product! Not only that—the people who took AYDS had

no nervousness, sleeplessness, or unpleasant "side effects"! An actual reprint of this Medical Report will be sent to your physician at his request. He should write: CAMPANA, BOX MD, Batavia, Illinois.

### No Drugs or Diet—No "Hunger Pangs"!

It's easy! With AYDS, you lose weight the safe, easy way. Taken before meals as directed, this delicious candy—containing added vitamins and minerals—curbs your craving for fattening foods. Yet you eat all you want. "Hunger pangs" don't bother you! So without starving yourself, you automatically eat less and lose weight normally, safely, quickly.

### Guaranteed to Work for You!

AYDS users—with their very first box—happily report losing up to ten pounds or more. In fact, with the easy AYDS Reducing Plan, you must lose weight with your first box (\$2.98), or your money back. At all leading drug and department stores.

A Campa Product

Donny and Dinny got diving lessons from Mom between road tours. Donna says, "Many athletes take AYDS to lose weight and keep slim. I approve of AYDS!"

Take Ayds... first aid for overweight!

Gonzales CONTINUED



**SMASHING A FOREHAND.** Gonzales scores from near the base line. His edge in speed over Trabert is emphasized more on the hard indoor court.



**BANTERING WITH TONY** in dressing room before the match, Gonzales (left) pointedly offers to make a side bet on the outcome. Trabert declines.



**OBLIGING HIS ADMIRERS,** Pancho signs cards after match. He felt fine after winning but before playing he sat sullenly, refused to give autographs.





# Remarkable!..

the  
instant coffee  
underneath  
this lid!

**It's Chase & Sanborn's  
brand-new instant coffee—**

*Voted Best for Flavor  
by 2 to 1*

In carefully conducted tests against other leading instant coffees, where housewives had no knowledge of brand or type of coffee served—they chose this *full-bodied* instant over all the rest!



**Chase & Sanborn** *the full-bodied INSTANT*



# New! Kodak's Verichrome Pan Film



**Sunlight** New Verichrome Pan gives you the most complimentary black-and-white pictures you've ever taken! It's "the film with the

friendlier eyes." For it gentles harsh shadows . . . softens weary lines. And it gives you sharp, clear, sparkling enlargements, like this.



# makes you look better in any light!

*World's favorite film now finer than ever! Gives you the best black-and-white snapshots ever... of people, pets, scenery and everything else you snap!*



**Dull Light**—This new film adjusts to the light—gives crisp, clear, natural snapshots even on cloudy days. Professional photographers have long used this type of film—now it's yours for any popular roll-film camera.



**Flash**—No glary whitewashed faces, no harsh shadow areas... with this new Verichrome Pan. Your flash shots will really sparkle. And see how subtle differences in colors show up. Clothes look more natural—and you do, too!

Here's the kind of film professionals use... now for the first time made widely available for popular cameras!

In *any* light, new Verichrome Pan shows you at your very best. In sunlight, it softens harsh shadows. With flash it brings out sparkling detail. And on cloudy, dark days it gives you clearer pictures than ever before.

Pan stands for panchromatic—which means sensitive to all colors. Verichrome Pan even shows the difference between two shades of the *same* color. Naturally, it gives you more lifelike snapshots of

scenery, flowers and foliage!

No other black-and-white film captures so well the soft, fresh charm of childhood. And none other sees young and old through such friendly eyes.

Like all Kodak film, Verichrome Pan comes in an airtight seal, and is date-marked for your protection.

By all means, get your camera off the shelf... and try Kodak's exciting new Verichrome Pan Film *today*.



Eastman Kodak Company, Rochester 4, N. Y.





**ROUGHING IT IN STYLE,** young riders try out bright colored frontier pants on saddled wooden

horses in Porters, Scottsdale branch of Arizona store which has outfitted horse lovers since 1855.



**DINING OUT IN DESERT,** the Earl MacPhersons, a calendar artist, his wife Maxine, a model, and

# Sands of Desert Turn Gold

**SOUTHWEST'S BOOM ENRICHES SCOTTSDALE**

PHOTOGRAPHED FOR LIFE BY NINA LEEN

As irrigation and refrigeration have made the desert as livable now for man as it has always been for the cactus, migrants by the hundreds of thousands have settled in the U.S. Southwest. They have multiplied the size of existing towns, created new settlements in arid areas.

Among the communities now springing up over the sun-baked country, none has such conspicuous glitter as the gold-plated town of Scottsdale, Ariz. (pop. 3,000), 12 miles east of Phoenix. Scottsdale is the center of a booming area made up of dusty roads, one-story buildings, a perennially blue sky, cactus-studded golf courses and a disproportionate number of





son Brian, 11, enjoy one of the attractions that brought them to Scottsdale. The family moved from

California four years ago. MacPherson designed and helped build his house which has small terrace built

around a spiky yucca tree (right). View extends past 600 year old giant cactus to Camelback Mountain.

free-spending millionaires. Founded in 1896, it began to boom only five years ago when wealth and sophistication set in. Luxury hotels (\$40 per day) and Elizabeth Arden's "beauty ranch" (\$500 per week) brought well-heeled tourists from the East and Middle West who inevitably came back for more. They built costly four-month homes, then stretched their stays. Residents grew rich as property rocketed from \$20 in 1951 to \$18,000 an acre today.

A shrewd town council bolstered Scottsdale's charm by restoring vanishing hitching posts, erecting determinedly picturesque signs on the town's outskirts (right), and by ruling

that new buildings must have a Western look. Scottsdale has spawned some 100 rustic shops with wooden fronts and steeply priced merchandise. There are craftsmen who work in silver and in leather. Dress designers, who charge as much as \$1,200 for an outfit, have provided the country with new fashions based on native costumes and materials.

Although the season is from Jan. 15 through April, air-conditioned homes and cars are making the parched country a year-round retreat. Scottsdale is still an oasis of wealth but more and more middle-income families are discovering the delights of life in the desert (above).







**SHERIFF'S POSSE** which is made up of wealthy horsemen rides along Brown Avenue, oldest street

in town, in early morning drill. All volunteers; posse members supply their own horses and equipment.



**MILWAUKEE MIGRANTS** Halbert Hoard, wife and daughters Nancy, 17 (on horse), and Betsy, 11,

have acquired a small menagerie since 1952. Mr. Hoard commutes, spends third of time in Wisconsin

## Scottsdale CONTINUED



**ARABIAN HORSES**, a matched pair owned by Ed Tweed, are exercised on desert by Trainers Harold





and Florence Daugherty. The Arab outfits are worn for native costume competition in horse shows.



**COSTLIEST HOUSE** in town, \$400,000 with furnishings, is owned by Judge DeWitt Merriam, on

palomino, and wife (light dress) from Detroit. House is stop-off point for friends on adjoining golf course.

## A place full of horse lovers

Despite modern conveniences, Scottsdale still regards the horse as highly as a Cadillac—at least a second Cadillac. Hitching posts line the main streets and cowboys from nearby ranches need not change for dinner even at the best restaurants. The sheriff's posse rallies to emergencies as speedily as volunteer firemen, recently rescued two female visitors who had bogged down in the desert and retrieved a climber who had ventured up Camelback Mountain at dusk.

Affluent newcomers quickly become horse

lovers. Starting with one horse and a dog brought from Milwaukee, Halbert Hoard now has 10 dogs, two cats, two parakeets, a pair of ducks and a horse for each of two daughters. In Biltmore Estates, where land costs \$23,000 an acre, the home of a former Detroit judge (*above*) contains a Chinese lacquer closet for his palomino's fancy trappings. The most celebrated horse lover is Ed Tweed (*below*), a Chicago refrigeration equipment maker, who spent \$100,000 on stable and land for his 26 Arabians



**STABLE TRIUMPHS** surrounding Ed Tweed (center) and trainers in tack room include 48 trophies

and 106 ribbons won in 1955. First he built a stable for his horses. Now he will build a house for himself.





**NAVAJO INSPIRATION** shows up in black top and flounced skirt of screen-printed cotton (J. L. Hudson's, \$60) which is adapted from an Indian style.

Cowboy is Rancher-Realtor Les Matlock. Designer Lloyd Kiva, who is half Cherokee, is one of Scottsdale's oldtimers and has just built a \$100,000 crafts center.





**GAUDY HANDBAG** is made from colored bands of cotton with a metallic finish (Lloyd Kiva, \$120)

## Native styles embellished

Another sell ~~seems~~ notes how to the cowboy and Indian tradition appears in Scottsdale's indigenous fashions—crinoid squaw skirts, fringe, silver trimmings, Indian brand translated into gold embroidery, leathers dressed up with mus to be luster. The town's designers screenprint their own fabrics, use hand-woven wools and find heavy to brilliant native colors. True little jackets are les guer for the outdoor ab ~~in~~ patio and at poolside. Purely local un in two years ago, styles like these are now finding a place in large U.S. department stores.



**INDIAN STYLE**—squaw dress is modernized in a short cotton cocktail outfit with gold rickrack

(Marxer's, \$150). It is worn by Mrs. Frank Huford whose infant daughter sits in her dolly bassinet



**FRINGE** trims wool jacket (House of Wain, \$25) worn with hand-carved silver jewelry (White Hogan)



**FELT** is used for a bolero with sequin-decorated Navajo pattern on the back (Christine Rae, \$25)



**STRIPES** on wool make a jacket store which is fastened with silver buttons (Custom House, \$65)





**EXTRAVAGANT SHOP** called Guys and Dolls is owned by Marion Parker, showing \$35 donkey TV

sent to customer. Cluttered with mink topped mops, \$300 dresses, shop does \$100,000 seasonal business

## Scottsdale CONTINUED



**PROPRIETORS** of '90s restaurant, the Lulu Belle, peer through oldtime decorations in front window.

## Life steeped in luxury

Although Scottsdale dubs itself "The West's Most Western Town," its transplanted inhabitants pass their days in urban style. They buy \$1,000 antiques and \$10 cocktail lanterns (below), shop in stores (left) where gift wrapping costs as much as \$50 extra. No dancing is permitted inside town limits because of a lingering fear of unruly cowboys and Indians, but at sundown people begin congregating around the Lulu Belle's 39-foot bar. And in glittering settings like a \$175,000 home, gatherings without a trace of the Old West are held in a pink patio with a pink-edged swimming pool (right).



**MILLIONAIRES' HANGOUT** is Pink Pony where Don Barclay, Owner Charlie Briley, Cecil Raleigh,

Walker McCune and Arthur Abernethy have two-hour business lunches beneath Barclay's sketches.



**GADGET ARTIST** Evelyn Haines sells decorated lanterns, sand pails at high prices in Paint Bucket.

**FORMAL PARTY** at Frank Hesford home begins as the sun goes down in back of Camelback Mountain. →





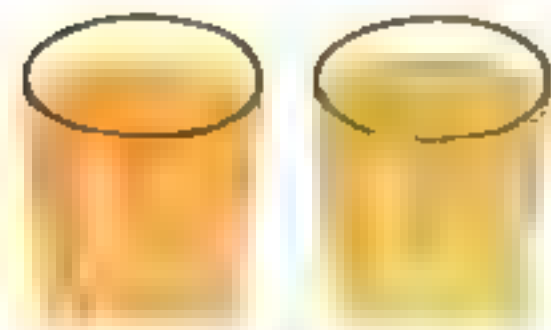


Teddy SnowCrop  
Sings—



Which is the top of the Frozen Food Crop?

**SnowCrop!**



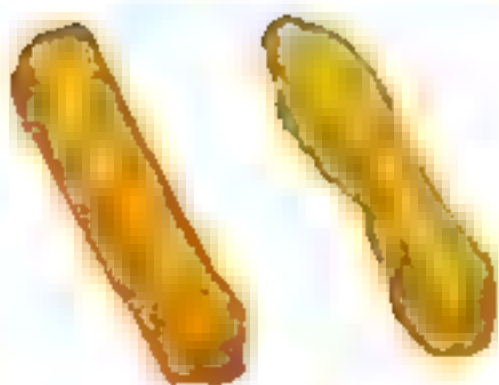
"COMPARE my Snow Crop Orange Juice (far left) with ordinary frozen juice. Mine is the 'Whole Orange' Orange Juice, with all the vitamin-rich 'meat' of the Whole Orange."



"COMPARE my Snow Crop Lima (far left). It's plump, deep green, sweet and tender. Never thin, pale or dry. Get Snow Crop Fordhook or Baby Limas. They're the top of the Lima Bean Crop!"



"COMPARE my Snow Crop Broccoli (left) with ordinary limp, ragged broccoli. Mine is greener, firmer, tenderer, top to bottom. Try Snow Crop Broccoli. You'll agree it's the top of the Broccoli Crop!"



"COMPARE my Snow Crop French Fries (left). They're made from finest Idaho potatoes... firm, mealy, crisp and golden—never limp, soggy, blemished. They're the top of the Potato Crop!"



"COMPARE my Snow Crop Spinach at left with ordinary spinach. Snow Crop Spinach is the greenest and cleanest, with stems removed—never mushy and discolored. It's the top of the Spinach Crop!"







CARVED CHOIRBOY stands beside his portrait high on the north facade of Southwell Minster. Only 8 years

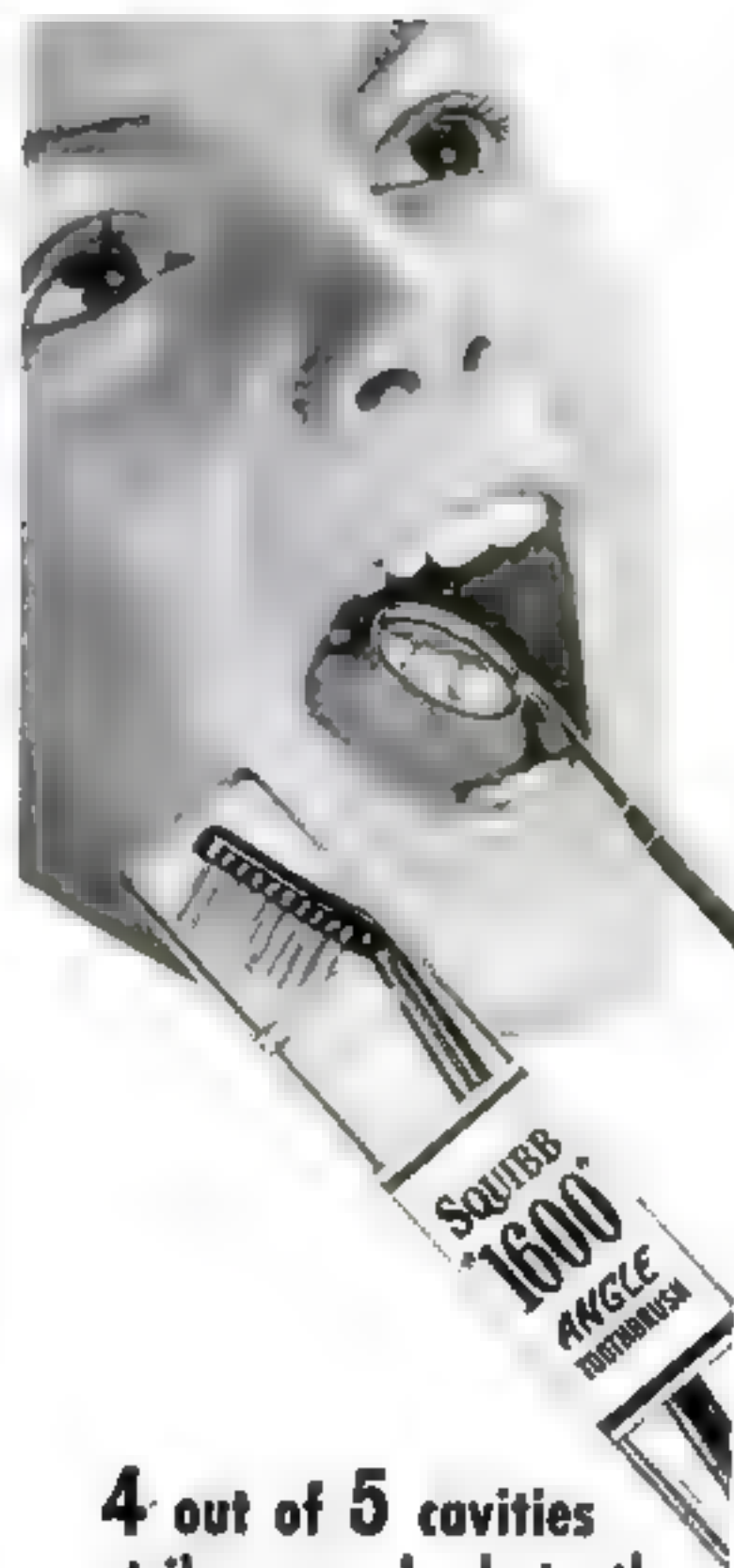
old, Malcolm Fisher was chosen as model for corbel head because he is the youngest member of the church choir.

## FACES FOR A FACADE

Like many medieval churches, Southwell Minster in central England was ornamented by its oldtime artisans with myriad faces and imaginary creatures which were carved for corbels, the projecting stones supporting the arch moldings and other weights. But over the centuries weather eroded the carvings until they became unrecognizable. Recently the church

hired a stone carver to carry out an unusual job of face lifting. Instead of re-creating the old images, he enlivened the corbels with portraits of present-day people who are attached to the church. Now the clock winder, the bell ringer, the dog whipper and a choirboy, vividly preserved in stone, will keep an eye on Southwell Minster for centuries to come.

D. HARDY FINISHES HEAD OF DOG WHIPPER WHO NO LONGER CHASES DOGS FROM CHURCH BUT TENDS GROUNDS



### 4 out of 5 cavities strike your back teeth

That's why the famous angle in the Squibb Angle Toothbrush is so valuable and important to you. It helps you BRUSH BETTER IN BACK, as well as in front, because it's the same scientific angle as in your dentist's mirror! (Ten different types—use the one that suits you best.)

**SQUIBB**  
**ANGLE TOOTHBRUSH**  
SQUIBB quality...  
the priceless ingredient

### IT'S DELICIOUS!

New non-fattening  
liquid sweetener

**SWEETA**

by SQUIBB





See Bill Parsons in *My Husband* on "The Tonight Show" ABC-TV



FOLD LINE IS  
WOVEN RIGHT IN

SOFT COLLAR CAN'T  
SAG OR WILT

NEVER NEEDS  
STARCH OR STAYS

YOU CAN'T EVEN IRON  
A WRINKLE IN IT

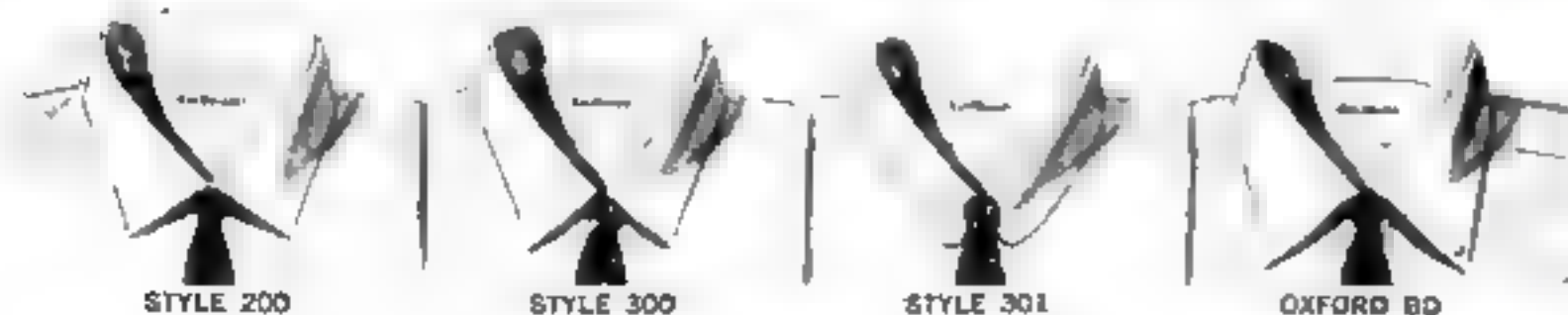
STYLE 100

revolutionary new **soft** collar on

# VAN HEUSEN® Century Shirts won't wrinkle ...ever!



No starch! No stays! Yet the amazing soft collar on the Van Heusen Century shirt is always early-morning-fresh! No matter how long you wear it, it won't wrinkle! No matter how hot it gets, it won't wilt! Extra-easy laundering too. Collar irons flat in *one fast stroke* . . . flips *naturally* into perfect-place because the fold line is woven right in. Available in White, **\$3.95**, Superfine White, **\$5.00**, in Colors, **\$3.95**, Oxford buttondown, **\$5.00**. The Van Heusen Shirtmate Tie (shown), **\$1.50**.



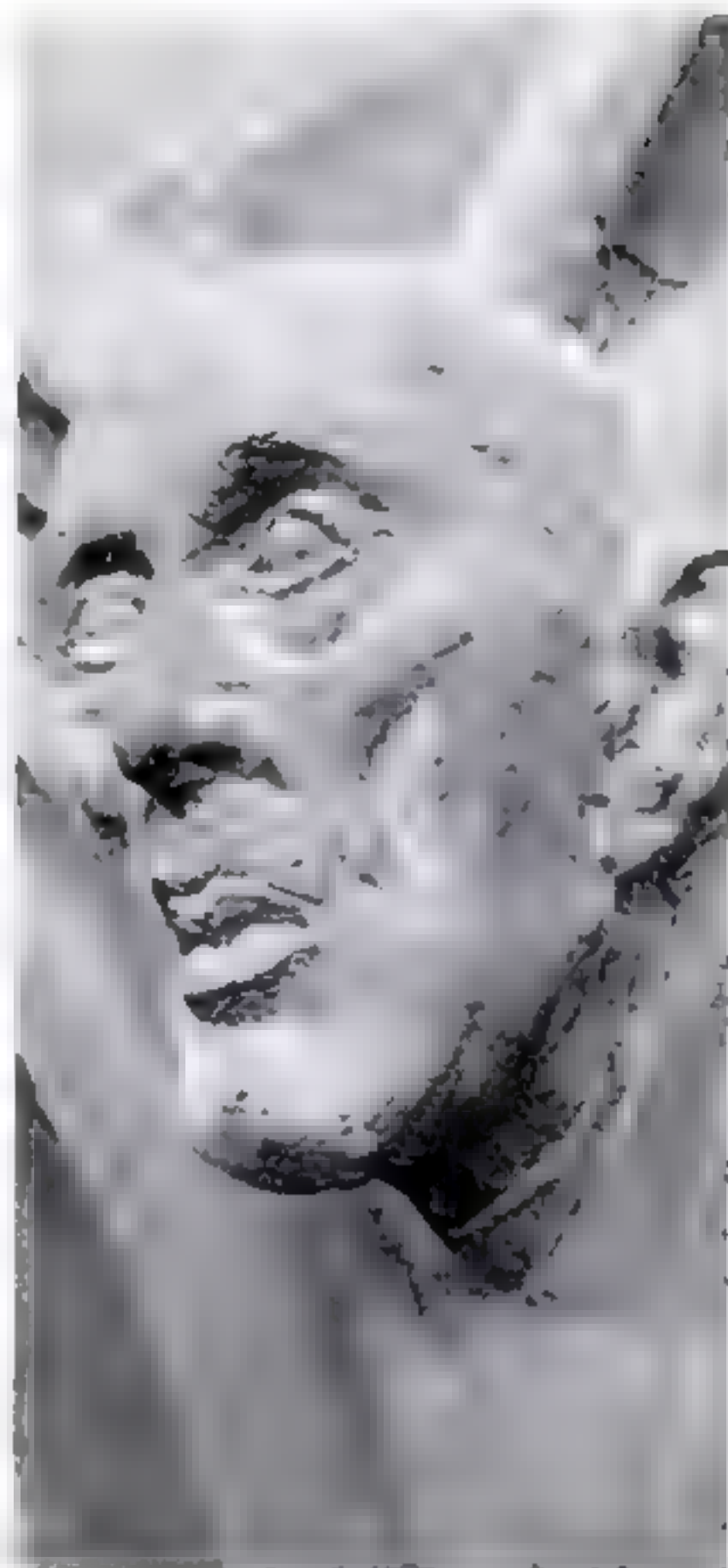
At better stores everywhere or write to Phillips-Jones Corporation 417 Fifth Ave., New York 16, N. Y. Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear

## FACES FOR A FACADE CONTINUED



**CLOCK WINDER** Harry Clulow was portrayed with lean cheeks and furrows of his 81 years but without his spectacles. He has been winding the church clocks since he was 14.

**BELL RINGER** and verg-ger, Edward Wragg, stands beside his portrait as the carver puts final touches to stone ear. The corbels were carved from a scaffold 70 feet above ground.







# Feast for fasters!

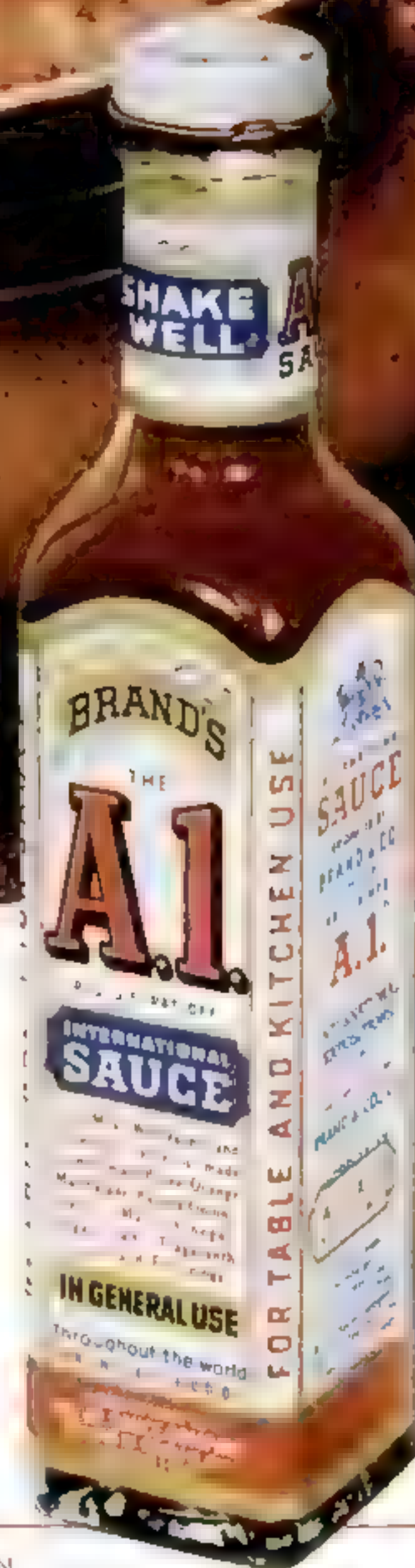
(No meat, but oh, what flavor!)



Recipe from  
The Green Book of Hotel  
White Sulphur Springs  
West Virginia

The casserole plays a star role in Lenten meals, once you discover the wonderful pickup A-1 Sauce gives to meatless dishes! In the one shown, the herb and spice flavor of A-1 Sauce makes macaroni a chef's triumph. And so easy!

Just follow any standard cookbook recipe for baked macaroni and cheese with this important addition! Stir 2 tablespoonfuls of flavor improving A-1 Sauce into the milk mix 2 more tablespoonfuls with the cheese and buttered bread crumbs used as topping. Bake till crispy brown. Mmm—what flavor! This makes meatless meals a joy! Get A-1 Sauce at your grocer's today!



Cooking's  
fun  
with **A-1**.

THE A-1 SAUCE COMPANY (DIVISION OF HEUBLEIN), HARTFORD, CONN.



Those mouth-watering "picture dishes"  
you see on the food pages  
are yours automatically with Hotpoint

Here's the only range that lets you cook food  
every way it can be cooked—as fast as it  
can be cooked and does it all *automatically*

(Get this exciting Shishkabab  
recipe at your Hotpoint dealer's.)

*Every day's a holiday with*





Foods won't dry out, won't burn, won't get soggy in this Hotpoint Automatic Electric Range with Super-Matic precision time and temperature control of surface cooking. You'll love the new "top-of-the-range" Custom Server, too. You cook and serve in the same utensil!

Thumb through your favorite magazines. See the pages and pages of beautiful foods they picture. And now, listen! A Hotpoint Electric Range will let you make *any* of these dishes—*automatically*!

Not just oven recipes, mind you. For the first time, *and only in Hotpoint*, do you get fully automatic top-of-the-range, and deep-well cooking . . . even deep-fat frying! Hotpoint's Super-Matic Controls assure you of perfect cooking *temperatures* for any recipe—thermostatically regulated for absolute accuracy—plus proper clock-controlled cooking *times*. What's more, the new "Super 2600" Calrod® surface unit cooks *faster than gas!*\*

Naturally, oven cooking is automatic, too. This shish kebab was done the self-basting Rota-Grill way in the big Hotpoint Super Oven. Praiseworthy chicken, juicy, meaty spareribs are easy on this same magic revolving spit. You'll switch to the Handi-Over Rack, to barbecue hamburgers, lobster-tails . . . while, in the other oven, you're baking biscuits, pie, potatoes, vegetables. Everything comes out at the same time. Nothing burns. Nothing dries out. It's *all* automatic! See your Hotpoint Dealer, and choose between five beautiful new Colortones, or classic white.

\*The 2600 watt Calrod® unit tested in Hotpoint Co. laboratories brought 2 quarts of water to a boil faster than any gas burner tested.



Meat or fowl roasted exactly the way you want it! New Roast-Right thermometer with range-top scale tells when meat is cooked to your taste.



Take it to the table! Custom Cooker and Server is an automatic fry-pan, too. Use it for any top-range cooking . . . use it as a beautiful server.



Fast-cooking, good looking. Single-oven Deluxe electric range. Automatic oven temperature control. Huge oven (holds a 40-pound turkey!). Automatic Time Center. Plug-In Golden Griddle, Golden Fryer (optional). Raisable Thrift Cooker.



30 inches of cooking pleasure! New Deluxe Hotpoint 30-inch electric range. Automatic oven cooking. Rota-Grill. World's fastest-cooking surface unit. Huge oven. Pushbutton heats. Raisable Thrift Cooker. Automatic Time Center.

# Hotpoint

Hotpoint Co. (A Division of General Electric Company), Chicago 44

Ranges • Refrigerators • Automatic Washers  
Customline • Clothes Dryers • Dishwashers • Disposals  
Water Heaters • Food Freezers • Air Conditioners





# Aerodynamic Plymouth '56

*Plymouth Belvedere 4-door Hardtop Sport Sedan 28 other models Cars by Maximilian.*

## *Dream car...dream deal!*

Women everywhere love this dream car...and, with a vital stake in family budgets, love the "dream deal" that Plymouth dealers offer...making it easy for you to own an all-new Plymouth '56...with big wide doors that never snag frocks...generous headroom, so hairdos stay beautifully in place...rich fabrics, and utmost safety for children. Plus Push-Button Driving, exclusively Plymouth's in the field!

*The car that's going places with the Young in Heart*



Get the news "PLYMOUTH NEWS CARAVAN" with John Cameron Swayze, NBC-TV "SHOWER OF STARS" and "CLIMAX" CBS-TV.





# The Last O'Neill Tragedy



EUGENE O'NEILL, in one of the last pictures before his death, broods over a 1946 rehearsal.

## HIS OWN FAMILY STORY IS SEEN IN STOCKHOLM

When he finished *Long Day's Journey into Night* in 1940, Eugene O'Neill forbade any production until after his death. When the play was first given in Stockholm last month, two years after O'Neill died, the reason for the delay came clear. His last tragedy is pure autobiography, laying open the painful truth of the American dramatist's early family life.

It is a long, discursive play which takes four and a half hours to perform, yet covers only one New England summer day in 1912. Caught together in a web of love and hate are a talented but stingy father, a gentle mother who had become a dope addict through improper medical care, and two sons. One brother shares a family weakness for alcohol; the other, like O'Neill himself, is a consumptive.

Though the characters move as plotlessly as figures in a nightmare, and the writing suffers from an odd clumsiness as if it had been translated from another language, the play confirms O'Neill's greatness. By his compassionate insight, he fulfilled the first tenet of classic tragedy—to inspire terror and pity—and put himself at peace with family ghosts.



AT HYSTERICAL MOMENT in Stockholm production Edmund, the counterpart of young Eugene

O'Neill, tells distracted mother his "summer cold" has just been diagnosed by doctor as tuberculosis.



now you can *refashion*  
your bathroom

in sparkling chrome for less than



Guaranteed by  
Good Housekeeping



*Autoyre* BATHROOM ACCESSORIES  
KITCHEN ACCESSORIES

Only Autoyre matched budget accessories give you such gleaming beauty, such extra convenience, such long-lasting service at a pin-money price! When you see these smartly designed, sturdily constructed, brilliantly, durably finished bathroom accessories, you'll want them for your kitchen and closet too!



THE PITIFUL MOTHER, her hands crippled with rheumatism and hall-dazed with dope, offers whisky to the maid in order to win her companionship.



THE POSTURING FATHER recites Shakespeare to his son Edmund and bemoans the fact that he ruined his career by playing too long in popular role.





## Wall-Tex washable wall fabric is like a beautiful painting on canvas

**You can see and feel the luxurious texture  
Hang it yourself, do a room in a day!**

**YOU'LL BE SO PROUD** of your home when you decorate with WALL-TEX. Envious friends will wonder, "Where did you get your talent?"

It's no secret. For WALL-TEX is color and design on canvas, with a rich textured look and feel no paint or wallpaper can equal. It actually does for your walls what carpeting does for a bare floor.

From plains to plaids, from stripes to florals, from small figures to scenics, the new WALL-TEX patterns range as far and wide as your imagination.

### **Decorating Made Easy**

But selection is easy. Designs are decorator-styled. Color combinations are fashionably correct. And many of the new patterns are

now matched in companion fabrics by famous makers.

You can do an expert job of applying WALL-TEX. It comes ready to hang. You just cut it to wall height, paste and put up. No painty smell, no waiting for the job to dry.

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### **It's Honestly Washable**

And your savings are just beginning! For WALL-TEX keeps its beauty. Being canvas, it won't chip like paint or tear like wallpaper. Plaster cracks won't show through WALL-TEX.

Everytime you do your housework, you'll bless the day you put

up WALL-TEX. It's so easy to keep clean. The surface is waterproof because it's baked on. You needn't worry about smudges, fingermarks, even grease spots. They can be washed off with soap and water.

### **See New Patterns Now!**

Your favorite decorating or department store will be happy to show you the new WALL-TEX collection. They will recommend a decorator, or if you prefer to do it yourself, explain how to hang your own WALL-TEX. Stop in this week. Or write us for WALL-TEX portfolio with sample swatches.



WALL-TEX is not a wallpaper, not a synthetic imitation. It's coated canvas. Run your finger over a swatch; you can feel and see the texture. Being canvas, WALL-TEX keeps its beauty for years.

# Wall-Tex® WASHABLE WALL CANVAS

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designed for  
Electric  
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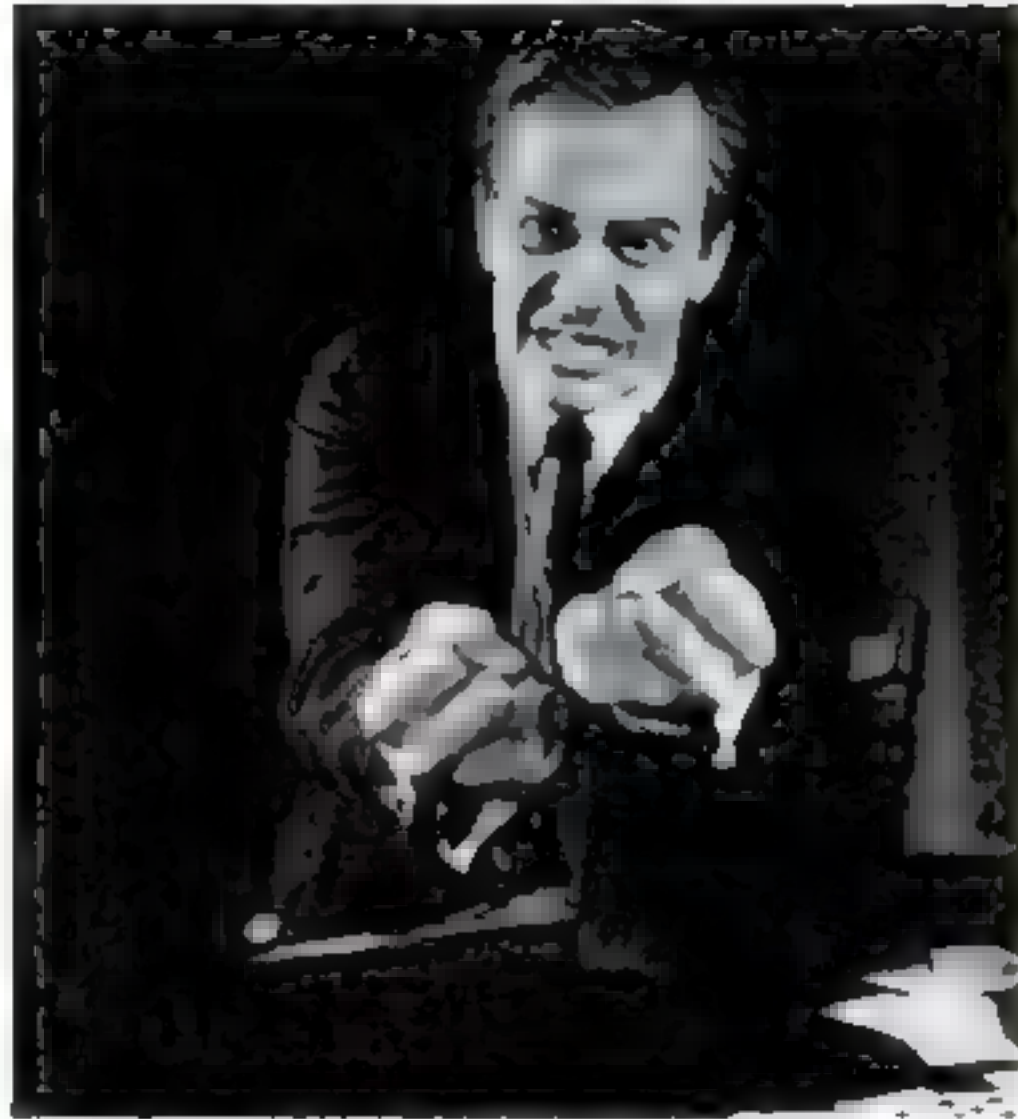
# finish

**ENDS WATER  
SPOTTING**

**SAFEGUARDS  
FINE CHINA**



NEW!  
finish  
ENDS WATER SPOTTING  
SAFEGUARDS FINE CHINA PATTERNS



**WITH ANGRY FISTS** Edmund reviles father for skimping on medical care both for himself and his mother.



**WITH FLIMSY EXCUSES** to her husband, his wife justifies her trip to drugstore where she secretly buys dope.



**DEFENDING HIS MOTHER**, Edmund (left) strikes his brother James for sneeringly calling her "Ophelia" when,

half-crazed, she wanders in with wedding gown. At play's somber end she sinks into a reverie about her girlhood.



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Get a brand new up-to-date  
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**no storybook prince ever had a smoother ride . . .**



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DESIGNED

*( They give you one unbroken surge of power! )*



## ENGINEERED FOR THE '56 STUDEBAKER!

Developed by Borg-Warner and Studebaker engineers, one design in these exceptional automatic drives is offered under the name "Flightomatic." It contributes importantly in the new models to the outstanding performance, dependability and thrift for which Studebaker cars are so famous.

Driving pleasure soars high with a B-W Automatic Transmission—and for real down-to-earth reasons. Here are drives that take you from standing start to super-highway speed without a jerk or bump, without clicks or commotion.

Here's smoothness you've never known before! The B-W automatic pours out power in one continuous sweep. Each speed range blends into the next so quickly and quietly that you aren't even aware of it.

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B-W Automatic Transmissions evidence 22 years of research. They prove in performance the meaning of B-W's slogan: "design it better—make it better."

No other equipment you choose in a new car can bring so much enjoyment as a B-W Automatic Transmission. Over two million car owners know that! Promise *yourself* one!

Almost every American benefits every day  
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# Borg-Warner

AMERICA'S FOREMOST MAKER OF TRANSMISSIONS:  
STANDARD, OVERDRIVE AND AUTOMATIC





AT HOME in New London about 1900, in house like that described in the play, Eugene reads while his father rocks and brother James sports a straw hat.

## A HOME LIFE OF LOVE AND ANGRY CONFLICT

In the dedication of *Long Day's Journey* to his wife, Carlotta Monterey, O'Neill says that it is "written in tears and blood . . . with deep pity and understanding and forgiveness for all the four haunted Tyrones." Though "Tyrone" is a fictitious name, the play is frankly and fearlessly autobiographical.



HIS MOTHER was charming Eda Quinlan.

It takes place in a large but shabby Victorian house like the one in New London, Conn. where O'Neill spent summers as a boy. Presiding over the O'Neill household was the father, James, a matinee idol who toured the country for 16 years in *The Count of Monte Cristo*. In good years he made as much as \$50,000 but squandered it on real estate speculation and let his family suffer. His wife, who was brought up in a convent, always recalled the loneliness and hardships of taking her family on tour. Her addiction to dope followed the birth of Eugene, when she was given morphine by a second-rate hotel doctor. Young Eugene fell under the influence of his happy-go-lucky older brother James,

who guided him to saloons and friendly show girls and who in the play has the courage to confess that he deliberately tried to corrupt his young brother because he was jealous of his talent.

But despite the jealousy and vanity, the secret misery and open miserliness, the family knew loyalty and love. After moments of wrath they always made up—usually over a drink—and treated each other as well as their human frailties would permit.

*Long Day's Journey into Night* ends with the youngest son about to go to a sanatorium. Eugene himself entered one in 1912. His cure and his career began at the same time. "At the sanatorium," he has said, "my mind got the chance to establish itself." Soon afterward he wrote his first one-act plays and started on his way to fame.

Still another unproduced O'Neill play, a one-acter named *Hughie* written around 1940, is to be given by The Royal Dramatic Theater in Stockholm, which has produced more O'Neill plays than any theater in the world. As yet there are no plans for a U.S. production of *Journey* which is having a tremendous success in Stockholm. But published in book form in the U.S. (Yale University Press, \$3.75), the play is a deeply moving experience for readers.



HIS FATHER won acclaim as Count of Monte Cristo.



".... and it's a Keepsake!"

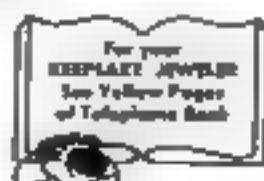
The flawless beauty of a Keepsake Diamond Ring echoes forever your priceless moments and tender memories. To symbolize your love, you'll want nothing less than a perfect Keepsake . . . because only a perfect diamond can reflect maximum brilliance and beauty for your greatest lifetime pride and satisfaction.

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THE EDITORS OF LIFE ARE PROUD

# A History of the by SIR WINSTON

"Wherever men are fighting against barbarism, tyranny, and massacre, for freedom, law, and honor, let them remember that the fame of their deeds, even though they themselves be exterminated, may perhaps be celebrated as long as the world rolls round."

These words Winston Churchill might well have uttered, as prime minister, to pilots of the Spitfires in the Battle of Britain, to survivors of Dunkirk or to veterans of North African deserts. The words are actually written by Winston Churchill, the historian, of the men of Britain who, 15 centuries ago, rallied about King Arthur.

Sir Winston Churchill's magnificent four-volume chronicle, *A History of the English-Speaking Peoples*, tells the story of the English and American worlds. Beginning with *The Birth of Britain* in next week's issue, LIFE will publish four instalments from Volume I of this monumental work, each richly illustrated with photographs and paintings of the scenes described. As later volumes appear, LIFE will publish additional instalments.

Rarely does the genius of writing great history meet and match, in the same man, the genius of making it. From the heights of his own experience, Churchill looks back on the history of England and America to record not only man's glories and victories but also his follies and crimes. Human greatness is described in its ever-changing shapes: the poetic greatness of an Arthur or an Alfred, the monstrous greatness of a Henry VIII, the moral greatness of a Lincoln. Through this history we are led to recall, in vivid detail, many of the world's most fateful battles, from Hastings and Agincourt to Gettysburg.

For its author, a work of such sweep can only have been both a labor of love and of principle. In his own words (*right*) Sir Winston tells how he approached this work and what he hopes it will mean to those who read it.

IT is nearly twenty years ago that I made the arrangements which resulted in this book. At the outbreak of the war about half a million words were duly delivered. Of course, there was still much to be done in proof reading when I went to the Admiralty on September 3, 1939. All this was set aside. During six years of war, and an even longer period in which I was occupied with my war memoirs, the book slumbered peacefully. It is only now when things have quietened down that I present to the public A HISTORY OF THE ENGLISH-SPEAKING PEOPLES.

If there was need for it before, that has certainly not passed away. For the second time in the present century the British Empire and the United States have stood together facing the perils of war on the largest scale known among men, and since the cannons ceased to fire and the bombs to burst we have become more conscious of our common duty to the human race. Language, law, and the processes by which we have come into being already afforded a unique foundation for drawing together and portraying a concerted task. I thought when I began that such a unity might well notably influence the destiny of the world. Certainly I do not feel that the need for this has diminished in any way in the twenty years that have passed.

On the contrary, the theme of the work has grown in strength and reality and human thought is broadened. Vast numbers of people on both sides of the Atlantic and throughout the British Commonwealth of Nations have felt a sense of brotherhood. A new generation is at hand. Many practical steps have been taken which carry us far. Thinking primarily of the



TO PRESENT, BEGINNING NEXT WEEK:

# English-Speaking Peoples

## CHURCHILL



English-speaking peoples in no way implies any sense of restriction. It does not mean canalizing the development of world affairs, nor does it prevent the erection of structures like United Europe or other similar groupings which may all find their place in the world organization we have set on foot. It rather helps to invest them with life and truth. There is a growing feeling that the English-speaking peoples might point a finger showing the way if things went right, and could of course defend themselves, so far as any of us have the power, if things went wrong.

This book does not seek to rival the works of professional historians. It aims rather to present a personal view on the processes whereby English-speaking peoples throughout the world have achieved their distinctive position and character. I write about the things in our past that appear significant to me and I do so as one not without some experience of historical and violent events in our own time. I use the term "English-speaking peoples" because there is no other that applies both to the inhabitants of the British Isles and to those independent nations who derive their beginnings, their speech, and many of their institutions from England, and who now preserve, nourish and develop them in their own ways.

Every nation or group of nations has its own tale to tell. Knowledge of the trials and struggles is necessary to all who would comprehend the problems, perils, challenges, and opportunities which confront us today. It is not intended to stir a new spirit of mastery, or create a mood in the study of history which would favor national ambition at the expense of world peace. It may be indeed that an inner selective power may lead to the continuous broadening of our thought. It is in the hope that contemplation of the trials and tribulations of our forefathers may not only fortify the English-speaking peoples of today, but also play some small part in uniting the whole world, that I present this account.

*Winston S. Churchill*





## Stomach UPSET?

*Indigestion? Nausea? Diarrhea?*

**Hospital Tests prove  
Pepto-Bismol works where  
Soda and Alkalizers fail!**



Pepto-Bismol helps soothe in the stomach... where overdoes of soda and alkalizers may actually prolong the upset!

Pepto-Bismol helps calm distress in the intestinal tract... where soda and alkalizers never help!

Pepto-Bismol's special medicinal formula soothes both the irritated stomach and intestinal walls with a gentle coating action. It helps retard gas formation; calm heartburn, nausea. Controls simple diarrhea without constipating. A Norwich Product.

YES, MOTHERS! Pepto-Bismol is effective, mild, safe for children, too. They love its wonderful flavor.



**Take  
Hospital Tested**

# Pepto- Bismol®

*...and feel good again!*



WEARING THE SEASON'S PARED-DOWN CAPS (THOMAS BEGG, 45), CBS EXECUTIVES EMERGE FROM NEW YORK'S "21"

## U.S. Men Get Re-Capped

**SLIMMED-DOWN SPORTS FAVORITE APPEARS IN TOWN**

U.S. men who have long gone hatless are now turning to a miniature cap which seems to be the next best thing to nothing. First revived by sportscar fanciers, caps spread among fall's football crowds and are now worn in town (above). Much skimpier than the billowing caps of the '20s, the new shape is a take-off on a British schoolboy's. In some places caps are selling as fast as traditional hats—which themselves have come in for streamlining (right).



VARYING MODELS are Brooks Brothers' cap with plain back (\$8.50) and corduroy with small unfunctional strap (Knox, \$4).



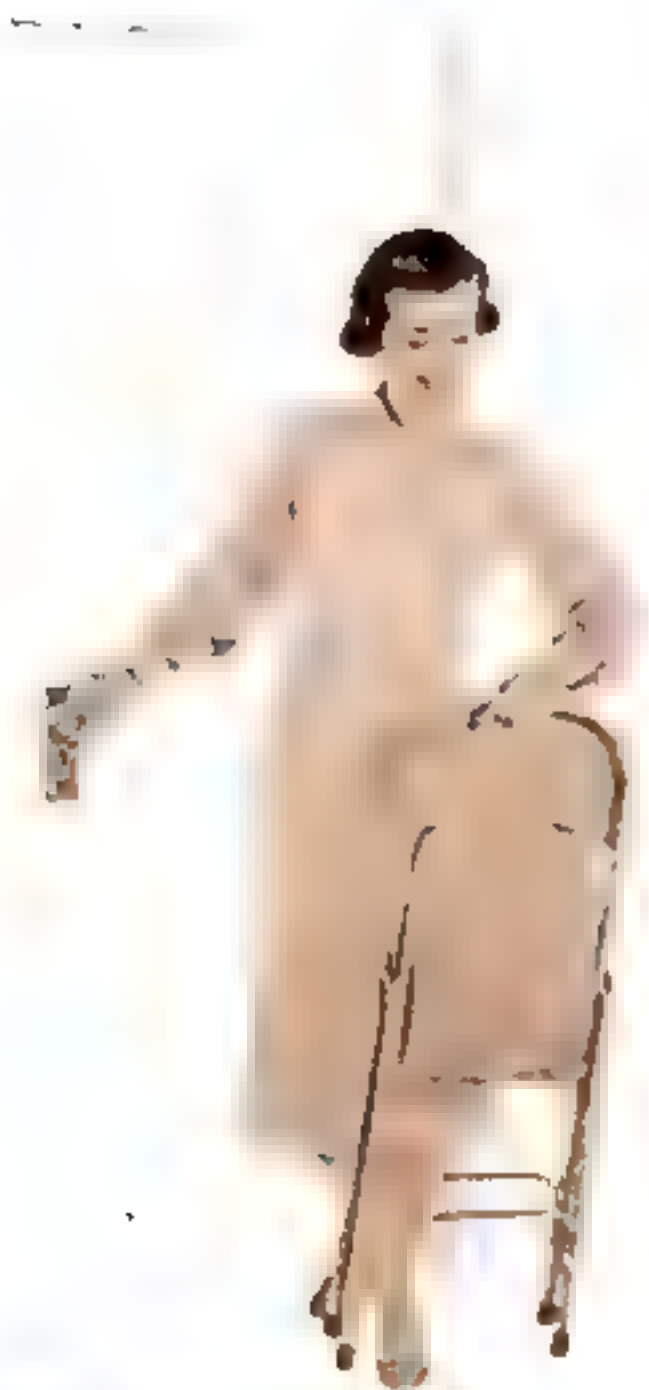
FAD-FOLLOWING FEDORA has flattened top, slim brim, is made by all manufacturers for spring.



# The *extra* sitting room that comes out of the closet

## Samsonite folding chairs with easy chair comfort

*How's the parking space at your house?* Do extra guests squirm through the evening on kitchen chairs? Bedroom chairs? Next time, be graciously ready for extras with the really comfortable folding chairs: Samsonite. Softly upholstered. Contour curved. S-t-r-o-n-g electrically-welded tubular steel legs, cross braces. Legs glide open, glide closed. Safety hinges won't nip fingers. Company coming? Enough chairs for a roomful of guests store in a closet corner. At least a dozen stores in your town carry Samsonite chairs. And, matching folding card tables from \$7.95.



Metallic tan and tan, spring-cushion seat, \$8.95



Coral and gray, padded seat, \$6.95



Metallic flame and black 'n' brass, padded seat, \$8.95



Metallic chartrouse, black modern, spring-cushion seat, \$8.95



Metallic gray, black modern, spring-cushion seat, \$8.95



Green and gray deluxe folding armchair, \$14.95

## Samsonite

*World's strongest card tables and chairs*

*by the makers of Samsonite Luggage*



*The new way of food-keeping you will surely come to...*

# CROSELEY

## "Fresh and Frozen Food Centers"

*In a single combination unit...or*

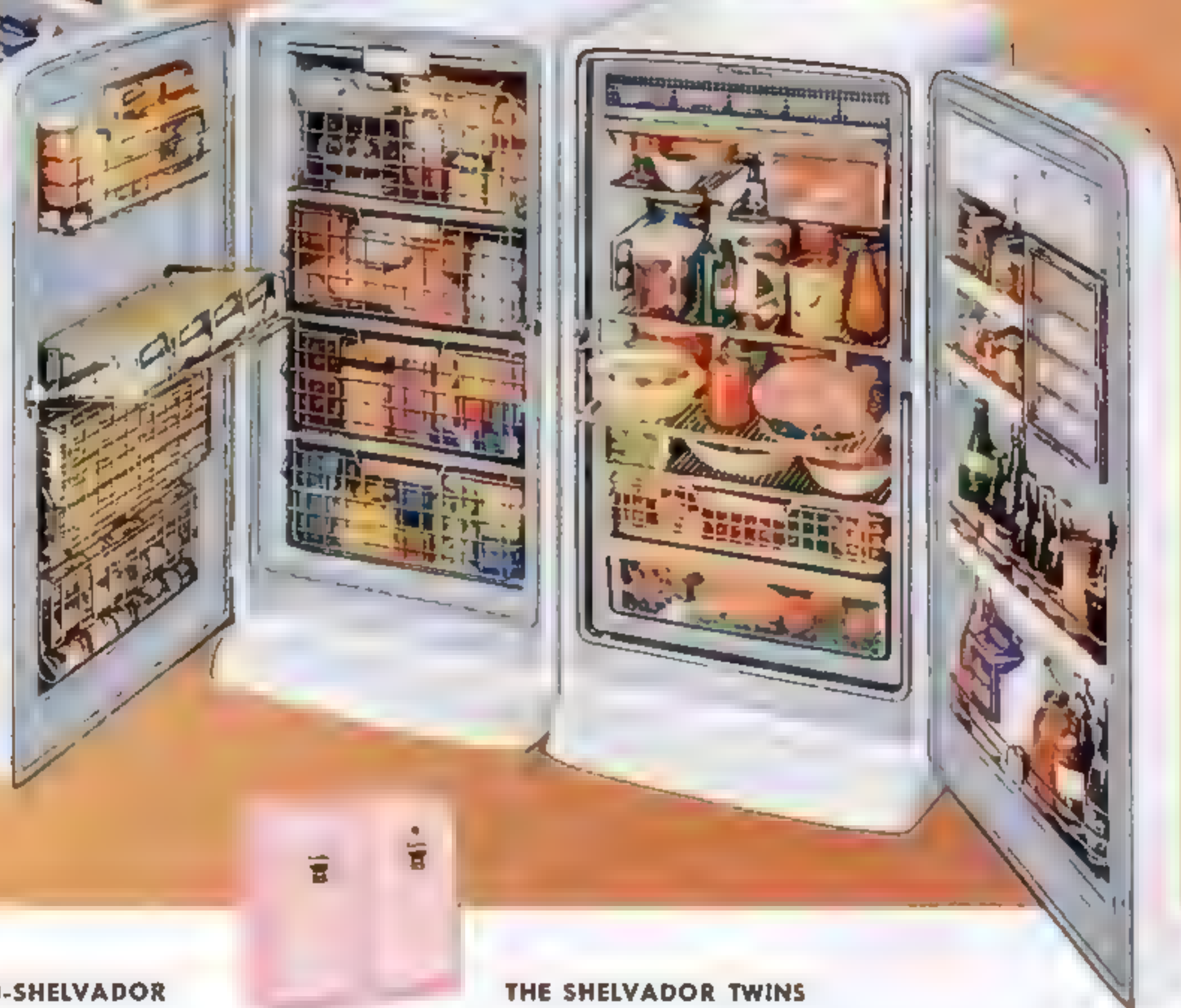
*In the fabulous Shelvador Twins*



Now, for the first time, you can have a real "Fresh and Frozen Food Center" right in your own kitchen.

These new Crosley refrigeration units are custom made for the groceries you buy today . . . and for the quantity in which you buy them!

*Most Crosley appliances are available in Color-Glo yellow, pink, green, as well as white.*



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**THE SHELVADOR TWINS**

Two separate units that give you the most complete food-keeping service ever designed. The ALL Refrigerator . . . all for fresh foods . . . all 14 cubic feet of it. Built without a freezer chest so you have a whole extra bushel of room. And more in the Shelvador door! The matching Twin . . . Crosley's Shelvador Freezer . . . is all for frozen food. Holds over 450 pounds! Has roll-out shelves and special trays that keep everything within easy sight and reach. You'll do your marketing at home out of this supermarket-size freezer! Use these Shelvador Twins side by side, or separately. Each is only 31½ inches wide. Of course they'll fit your kitchen!

*For the name of your nearest Crosley dealer, call Western Union Operator 25.*

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Crosley and Bendix Home Appliances Divisions of **AVCO** MANUFACTURING CORPORATION advanced development in Aviation, Electronics, Products for Farm and Home  
In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario.



# MUSIC WORLD'S YOUNG WONDER



WITH EYES CLOSED AND VOICE RAISED IN SONG, GOULD SAMPLES ACTION AND TONE OF STEINWAY WAREHOUSE PIANOS BEFORE CHOOSING ONE FOR RECORDING

## Glenn Gould shows astonishing pianistic talent, some earnest eccentricities

Glenn Gould, a 23-year-old from Toronto, has given only two piano recitals in the U.S. and made one record. Yet on the basis of these he looms as the most astonishing and promising young pianist on the continent. The ranking music critic of Washington says he knows "no pianist like him of any age." Last week his effortless reading of Bach's cruelly intricate *Goldberg Variations* was among the country's best-selling classical records.

Could has almost flawless technical ability, wonderful

control of his instrument, a deep poetic feeling for what he is playing and a set of the most earnest eccentricities in the music business. Almost everything gives young Glenn trouble. His health, always precarious, keeps him tossing down pills. His voice gets out of control as he plays and its crooning ruins some of his recordings. Even pianos are against him. One on which he records Bach he finds to be not suitable for his Beethoven, and neither a Bach nor a Beethoven piano is any good for his Brahms.



## YOUNG WONDER

CONTINUED

**CARRYING CHAIR** he must take with him to play the piano, Gould walks to the Columbia studios in New York City to record more Bach and Beethoven.



## Ritual of a reluctant pianist

High-strung ball players stepping into the batter's box have less ritual to run through than Gould requires before sitting down at the piano. After doffing two sets of gloves, he soaks his hands, drinks bottled Maine spring water, throws down a few circulation pills and takes off his shoes before perching himself on his special chair. Gould has been obsessed with music since he was 3—he could read notes before words. Taught by his mother, then going on to the Royal Conservatory of Music in Toronto, he gave his first recital when he was 14. Now that he is booked to perform all the way from Vancouver to Berlin, he says he would rather make records than give concerts—and would much rather compose than do either.



**SHORT LUNCH** for Gould (right) with sound engineers consists of graham crackers washed down with milk cut to half strength with bottled spring water.



**GOOD LAUGH** for Glenn came when engineers let him hear how his singing spoiled a recording. Gould offered to muffle his songs by wearing a gas mask.

**BACK AT BACH**, with his shirttail out, Gould litters studio floor with his rubbers and shoes while recording director in booth follows the score.







**REMOVING GLOVES** he wears even in mid-summer. Gould reveals under set knitted to cover palms. He leaves them on to play organs in cold churches.

**SOAKING HANDS** in a bowl to limber his finger muscles before recording. Gould starts with lukewarm water and gradually raises temperature to hot.





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In a daisy-fresh, dazzling variety of pinks and corals,  
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**WHY PAY MORE?** Tests with  
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chipping and peeling! So easy to  
apply too, because of the superior  
nylon brush! In the safe  
Spillpruf bottle, 29¢.

For matching lips...

**CUTEX SHEER  
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So creamy, so lasting,  
you'll hardly believe your  
own lips!



## CUTEX

WORLD'S LARGEST SELLING  
MANICURE AIDS

YOUNG WONDER CONTINUED



**LISTENING TO HIMSELF** as performance is played back, shoeless Glenn  
Gould feels he can improve on it and decides to record the same piece again.





#### REGENCY RIBBON CAKE

2½ cups sifted Pillsbury's Best Enriched Flour  
 3 tsp. double-acting baking powder  
 1 tsp. salt 1½ cups sugar  
 ½ cup shortening (half butter may be used)  
 3 eggs, unbeaten 1¼ cups milk  
 ½ tsp. French's Orange Extract  
 1 tbs. instant coffee 1½ tbs. cocoa  
 1 tbs. water ¼ tsp. French's Almond Extract

Sift together flour, baking powder, salt. Add sugar gradually to shortening, creaming well. Blend in eggs, beating well after each. Combine milk and French's Orange Extract. Add alternately with dry ingredients to creamed mix, beginning and ending with dry ingredients. Turn ½ of batter into one well-greased 9" round layer pan. Combine coffee, cocoa, water, French's Almond Extract, add to remaining batter. Pour into second 9" pan. Bake at 350° F. 30-40 min. Cool, split layers in half, making 4 thin layers. Frost alternating layers, starting with dark layer, use ½ cup frosting in each layer.

#### Luxury Chocolate Frosting

Melt 2 packages semisweet chocolate pieces over low water, not cooking, at room temperature about 1 hour. Cream ½ cup soft butter or margarine, gradually add 1 cup sifted confectioners' sugar, creaming well. Add 3 unbeaten eggs one at a time, beating with rotary beater. Blend in 1 teaspoon French's Vanilla and cooled chocolate; beat until smooth. For a luscious butter frosting omit sugar and increase shortening to ¾ cup. Decorate cake with Brazil nut slivers.



More prize-winning recipes every week of Pillsbury's Best!

Elegant party cake . . . yet it's made in one bowl with one batter

A Top Winner in Pillsbury's 7th Grand National

## \$7,500 Regency Ribbon Cake

flavored with three of **FRENCH'S** pure Extracts!

Tall, dark-and-white and handsome is this four-layer creation that walked off with a top prize in Pillsbury's Baking Contest. It's a beauty—and so rich tasting . . . thanks to the prize-winning flavor of French's pure Extracts—Orange, Almond, and Vanilla. French's Spices and Extracts were used exclusively in Pillsbury's National Bake-Off . . . chosen for freshness and flavor richness. Prize-winning cooks prefer French's—you will, too!

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clear beauty of custom-matched genuine leather upholstery.

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Leather is the sturdiest upholstery material known.

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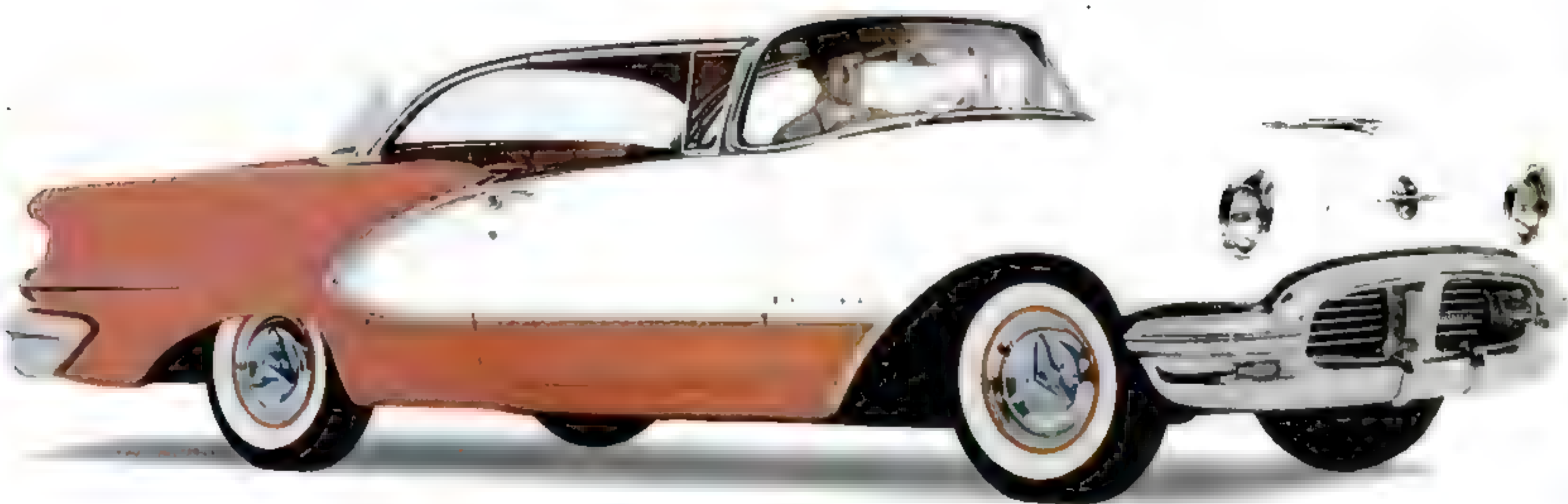
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*Oldsmobile 98 Holiday Coupe, with genuine leather upholstery*





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beauty of the ultra-smart "Intagrille Bumper", the lavish luxury  
of "Fashion-First" interior decor . . . exclusively yours in this*  
**OLDSMOBILE NINETY-EIGHT FOR '56**

You'll find Oldsmobile sets standards for the future  
in power and performance, too, with the mighty

Rocket T-350 Engine and Jetaway Hydra-Matic\*. So meet  
magnificent motoring . . . stop at our showroom soon!

\*Standard on Ninety-Eight series; optional at extra cost on all other series.

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*KENT is the only cigarette with the Micronite Filter...it gives the high filtration that helps you keep your smoking moderate. What's more, the Micronite Filter gives every KENT a clean, fresh taste—so you get the full enjoyment of fine, custom-blended tobaccos. When it's just a question of pennies, why settle for less than KENT—especially if you smoke a lot!*



King Size  
and Regular  
length



**138 SINGLE MEN** stand for a group picture in square in Casper, Wyo., a city totally replete in bachelors. They include oil men, merchants, professionals, men, ranchers and laborers—young and old prizes for the leap year.

# A MEMO TO THE GIRLS



**THERE IS A SURPLUS OF BACHELORS FOR THE LEAP YEAR  
BUT HUSBAND HUNTERS SHOULD KNOW WHERE TO LOOK**

Bachelors, like other precious commodities such as gold, are where you find them. Since this is leap year, when the bachelors can be found is of special current interest to the country's unmarried females. They are, of course, everywhere—but in greater or lesser concentrations depending upon all sorts of economic, occupational, geographic factors. Casper, Wyo., for instance, an oil town with many robust bank accounts and an untamed frontier legacy, has abounded in bachelors from its earliest days as a way station on the Oregon Trail. It still does, as

witness the sturdy herd of unmarried Casper males on the hoof above.

In the U.S., today women outnumber men by more than a million, mostly because women tend to live longer. But among unmarried people there is a reverse ratio, 11.5 million single females (over 14) and 14.5 million single males (over 14). This ratio of one woman to 1.2 men gives the husband hunter plenty of room to manuever, if she knows where to look. This photographic memo shows some highly eligible specimens of bachelorhood and locates areas where they are plentiful.





#### CONGRESSMAN

Representative Jack B. Brooks, 33, a Democrat of Beaumont, Texas, is serving his second term in Congress. The job keeps him much too busy for any steady dating. He does his own housecleaning.

### MEMO TO GIRLS CONTINUED

## A SAMPLING OF URBAN MEN

The men of prominence or promise shown here represent the cream of the country's leap year bachelor crop. They indicate the range of opportunity for enterprising girls and the variety of types which the ancient institution of bachelorhood encompasses—from the debonair men about town to industrious men with the lean gray dignity of church steeples.

These prize eligibles, like most of their kind, are city dwellers, although they have many counterparts among country squires and residents of small towns. Of the U.S. bachelor population, 60% live in big cities. But so do 70% of the single ladies. To see where ratios are more favorable for females, turn the page.



#### INSURANCE BROKER

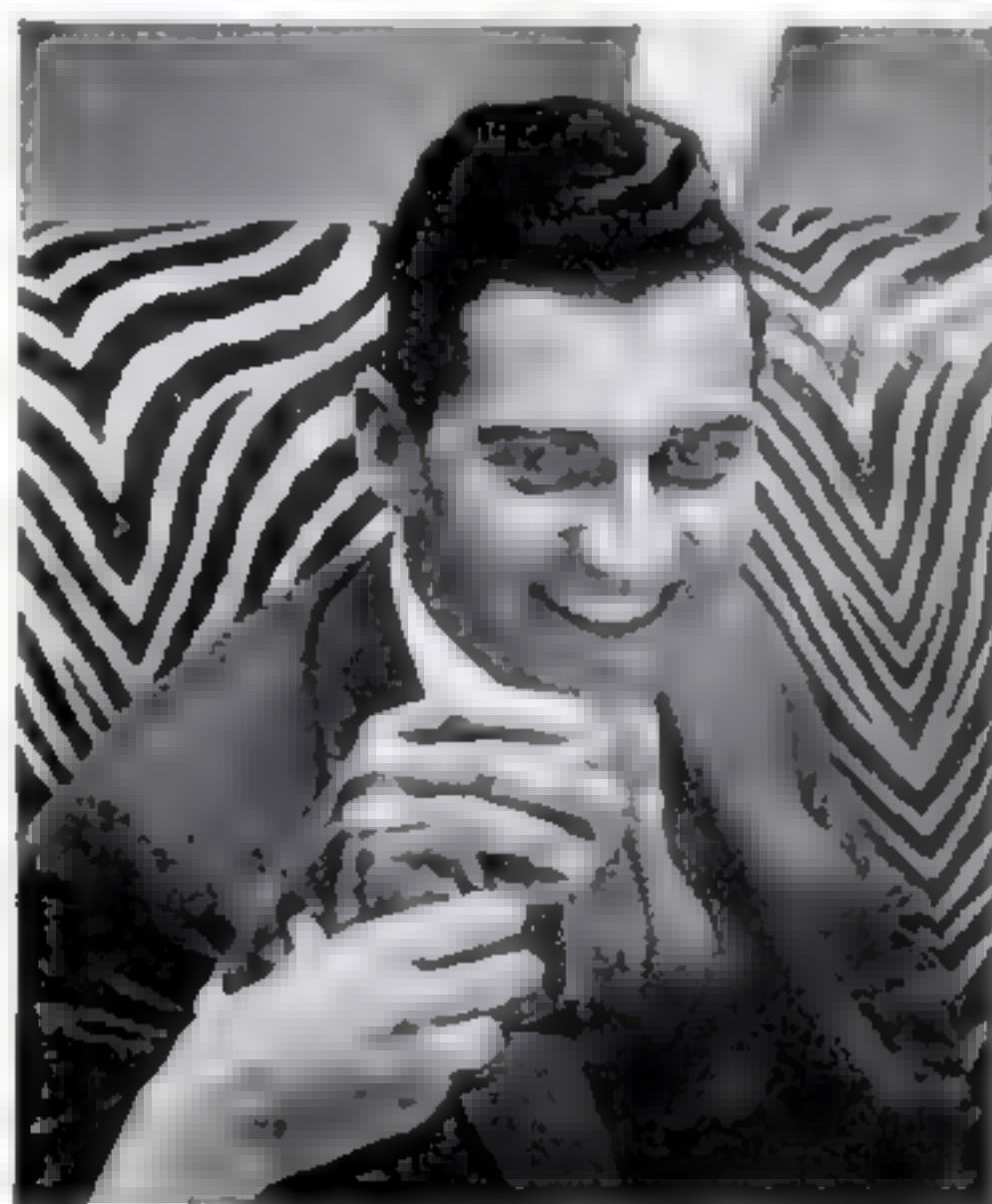
Harry Maynard ("Pete") Oliver, 34, standing before his collection of John Foote drawings, is an account executive with the Chicago insurance brokerage firm of Marsh & McLennan, Inc. Friends who

drop into his one-room apartment are pressed to stay for dinner, which invariably consists of frozen turkey pie. Of his bachelorhood Oliver says, "You might say I'm not just eligible—I'm available."



#### INVESTOR AND

Robert Pittcock Gantenheim, 41, lives with his father and an aunt in their manorial 15-room mansion at the very summit of Imperial Heights overlooking Portland, Ore. "Somehow," he says, "I have been too busy for



#### INSURANCE LAWYER

Lifting martini in a toast, New Yorker Taylor Bigbie, 32, entertains his date at the El Morocco. An attorney for the National Association of Life Underwriters, he explains his bachelorhood: "I've been awfully busy."





#### CIVIC LEADER

marriage," and up to now no prospective bride is in sight. A wealthy investor, he is active in civic and philanthropic affairs and says he would be "very disappointed if I found my bride didn't take to civic interests."



#### CLASSICAL SCHOLAR

John Peterson Elder, 42, a professor of Greek and Latin at Harvard, is dean of the university's Graduate School of Arts and Sciences. He lives in an upper-class dormitory and spends most of his summers touring Europe.



#### INDUSTRIALIST

Fred Wacker Jr., 37, a Chicago manufacturer, lives in a Lakeshore Drive apartment. Each year he bets a friend \$50 he will not get married during the year. He has won \$300 but expects ultimately to lose.



#### PLASTICS SALESMAN

Ebersole Gaines, 29, standing by the ice rink in New York's Rockefeller Center, is a Princeton graduate and sells plastics for the Plax Corporation. He prefers college girls who like to ski and sail.

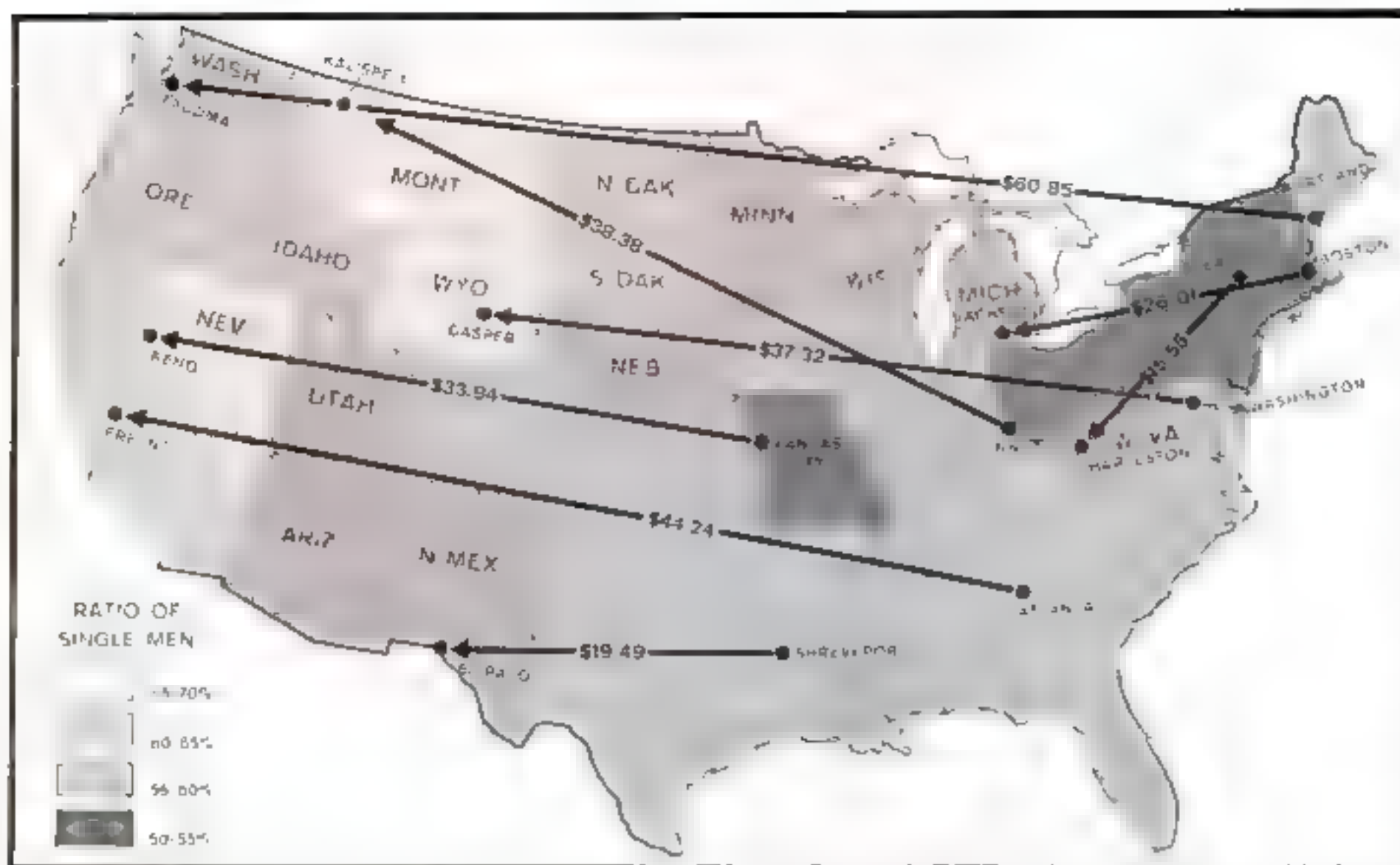


#### DEPARTMENT STORE MANAGER

Gerald Wendel Frank, 32, of Salem, Ore., is a fourth-generation member of family that founded Oregon's foremost department store, Meier and Frank in Portland. He is manager of a new \$8 million branch

in Salem, meets a lot of girls in his work. "I believe in the institution," he says of marriage, "but thus far I'm not seriously entangled." He likes golf, riding and swimming—and girls who share these interests.





THE BACHELOR BALANCE is shown on map. The shading of the states, as indicated in the key, shows the percentage of unmarried men among single people 14 years and over. In the states marked by

red symbols the total populations have more males than females. Just to help Cupid, the straight lines show bus fares from the cities that are relatively poor in bachelors to cities where bachelors abound.

## A ROOMY RATIO

For the girl willing to migrate for marriage, the best trails lead west (see map). And matrimonially speaking, a splendid place for the single girl to be a long, long way from is Washington, D.C. Bachelors do not exist in inordinate numbers in Washington and government bureaus are packed to their marital rafters with civil servants who are single and female.

By nature most men tend to be outdoorsy critters. Out west there is an abundance both of outdoors and of men. Drove of bachelors are on the great open range beginning to be roped and branded. The most favorable bachelor ratio in the U.S. is to be found in Wyoming and Nevada where there are about seven unmarried men for three single women. But in Nevada single girls may expect brisk competition from divorcees who have a way of rebounding immediately into marriage. This leaves Wyoming as the best bet, and in that state the bustling boom town of Casper (pop. 30,000) is a happy husband-hunting ground.

Attracted by the good salaries paid by oil companies, young single college graduates swarm to





# OUT IN THE WEST

Casper. They live mostly in groups of two and three in apartments and houses and enjoy the outdoors with hunting, fishing and skiing. But they soon lend their voices to a perennial chorus of complaint: loneliness for the opposite sex.

The affliction of loneliness, however, is for men only. The girl who is reasonably pretty, winsome and bright is never a wallflower, and the volume of requests she gets for dates would keep a whole sorority happy. A case in point is Barbara Mill, 24, an oil company secretary fortunate enough to be a Wyoming native. Her highly enviable social position in Casper is demonstrated below and at right.

Before heading for Casper single women should understand that the town presents some problems. Jobs for career girls are not plentiful and a girl who hates the outdoors may feel a little left out of things. Socially, girls with an interest in oil conversations will be off to a head start. "The men in Casper drink a lot because there's nothing else to do, and when they're not drinking they're talking about oil," said one girl resident. To see the social activities that are available in Casper, turn the page.



**CALLING THE BOYS**, Barbara (left) and a friend, Loretta Ray, invite them to spur-of-moment party.



**RESPONDING TO THE CALL**, the guests begin arriving within minutes after the sudden invitation.



**SURROUNDING THE GIRLS**, guests cheerfully accept disproportionate ratio. Barbara (right) and

Loretta gave the leap year party to see how many men could be assembled in an hour. They bagged 12.

**ON A MIDDAY STROLL THROUGH THE BUSINESS DISTRICT OF CASPER, BARBARA MILL GETS A QUADRUPLE ESCORT**







**BACHELOR'S BUNK** for Ed Clark, a roving geophysicist for an oil company, is in sleeping bag on couch in a friend's house during a skiing weekend in Casper.



**BACHELOR'S DINNER** for Casper roommates, from left Lee Grace, 36, Harold Engstrom, 28, Tom Marshall, 30, Bob Forrister, 37, is a steak they cooked.



**BACHELOR ON A DATE**, Jim Williams, 35, successful owner of an automatic laundry in Casper, picks a tie (*above, left*) for a date with Pat Williamson, 20.



He calls at her home (*center*) and presents her with a corsage, then takes her out for an evening of dining and dancing at the town's Beacon Supper Club.



**ON A DAY OF OUTINGS** Loy Callister, 24, a secretary employed by an oil company, who went alone in the afternoon to a nearby mountain ski slope, pauses

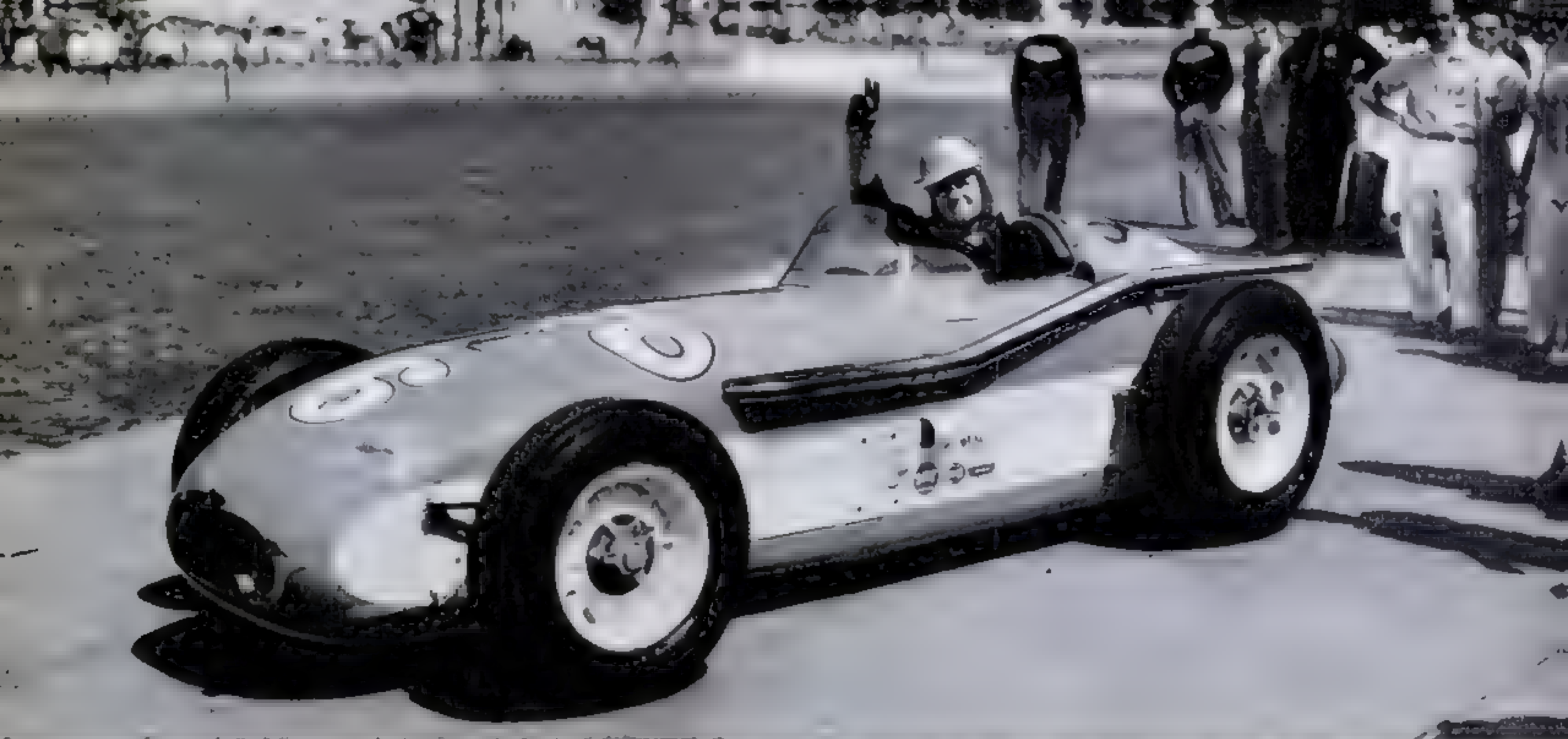


to laugh (*left*) with Paul Morton, one of many young bachelors she encountered there. That evening she is taken to buffet supper (*right*) by Bob Lahti, a teacher.









AAA Champion Bob Sweikert—won at Indianapolis and placed in six other "big car" races

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**CHAMPION**

LOOK FOR THE 5 RIBS

NASCAR Champion Tim Flock—Champions powered his Chrysler "300" to 18 wins, 17 placings







ARTHUR BARRY WAS DAPPER AS HE WAS ARRESTED IN 1927 (LEFT). TODAY (RIGHT), LESS PREPOSSESSING BUT HONEST, HE TAKES EMPLOYER'S RECEIPTS TO BANK

# CONFESSIONS OF MASTER JEWEL THIEF

Arthur Barry, great second-story man, looks back on a \$10 million life in crime

by ROBERT WALLACE

**N**INETEEN years in the clink, followed by a spell of good, clean living, can raise hob with a man's reputation. The great Arthur Barry, for example, recently got off parole at the age of 59 and is now free for the first time to talk about some of the details of his astonishing career. But public memory is a fickle thing and doubtless there are people who no longer recall who Arthur Barry is and what he does, or did.

Arthur Barry was an incomparable second-story man; even the phrase, in the age of the ranch house, must be explained to the children. Second-story men are not often in the news today, but there was a time when they were aristocrats among thieves and when Barry himself was a king. There are elderly detectives still active today who regard him as the greatest jewel thief who ever lived. In the 1920s Barry collected a pile of loot valued somewhere between \$5 and \$10 million. He rarely robbed anyone who was not in the Social Register, his manners were impeccable and his working uniform

was often a tuxedo. He seldom carried a gun or a knife, never indulged in violence and almost invariably left a favorable impression upon his victims, whom he called clients. In his prime he looked much like Ronald Colman; wealthy matrons, awakening at night to find him pattering about their bedrooms, often failed to scream.

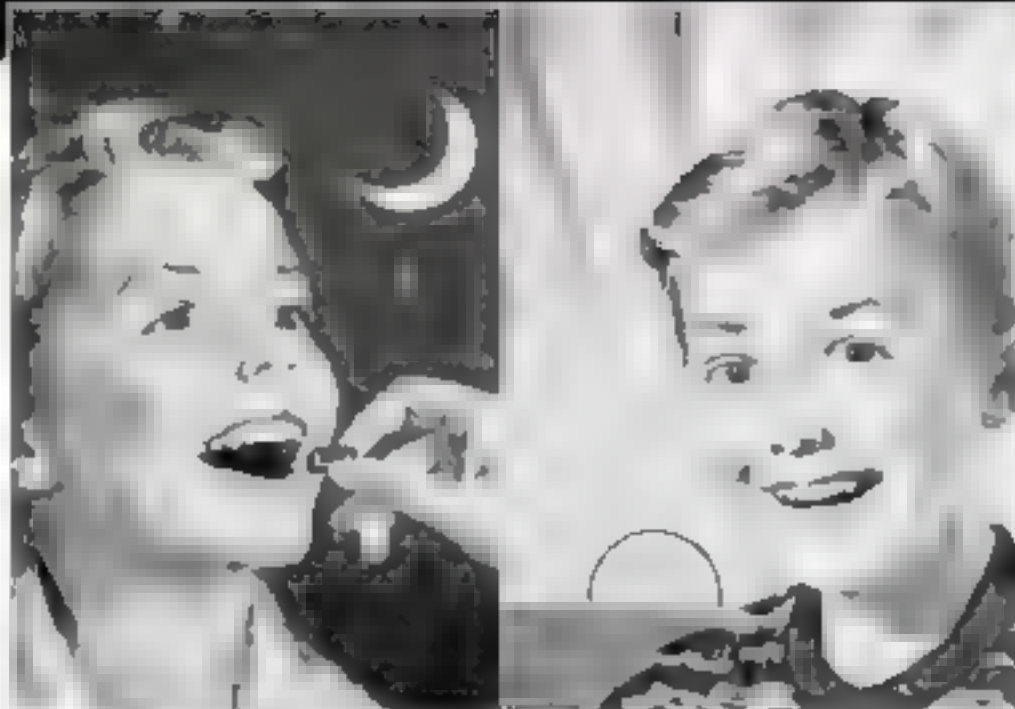
Today Arthur Barry is a \$50-a-week counterman in the Montrose roadside restaurant in Worcester, Mass., his birthplace. He has held the job since his release from prison in 1949, has established himself as a reputable and popular citizen and recoils at the very thought of shinnying up a porch column. Most of the customers who drop in at the Montrose for a sandwich have no idea they are being served by one of the archthieves of all time. They give him 15¢ tips. This is agreeable to Barry, who would as soon forget all about his earlier life. But, like many retired and reformed thieves, he occasionally feels the tickling little feet of morals creeping on him.

Sometimes, although he is childless, he is concerned about the



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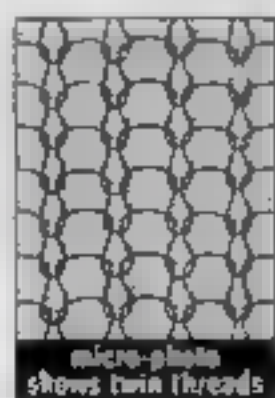
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**LAST VICTIMS** of Barry, Mr. and Mrs. Jesse Livermore, arrive at court to identify him. It was for the Livermore theft that Barry received first sentence.

## **BARRY** CONTINUED

problem of wayward youth, which he somehow feels is wayward in a way that he was not. Upon his recent release from parole, he agreed therefore to discuss some of his old business affairs, provided that he might make a personal observation at the end.

In some ways his stories may set the minds of a few people at rest. There are individuals in Greenwich, Conn., for example, who have been tormenting themselves for 30 years with the question of how any thief could have managed to get into the home of the late Percy Rockefeller, which was guarded by two ferocious, wide-awake watchdogs, steal \$20,000 worth of jewels and escape undetected. "The crime is unsolved," Barry says, "and naturally I deny all knowledge of it. But," he continues with a dead-pan expression, "I can tell you what I told the police chief confidentially when he asked me how I *thought* it might have been done."

Arthur Barry did not become a bigtime thief until after World War I and thus the first 23 years of his life were relatively uneventful. Born in Worcester in 1896, he was the ninth of 12 children of immigrant Irish parents. He remembers his parents as being firm but fair in their treatment of him and his brothers and sisters, all of whom turned out well. Barry's father was a brewer whose union wages were low but adequate. It was a fine and close-knit family, of just the sort that social theorists point to today, saying, "If we had more good old-fashioned American families like this, we would have fewer crooks on our hands."

Barry attributes his downfall in the main to simple physiological mischance, he matured too early and was full-grown at 13. The companions he sought out were of his own size but considerably older, and in his efforts to ingratiate himself with his elders he presently found himself running errands for some sinful people. One of these was a "peteman," in the language of the trade, a master safecracker named Lowell Jack, who was then in semiretirement and made his living by manufacturing special tools and nitroglycerin. Lowell Jack had no difficulty making the nitroglycerin; he simply heated dynamite and water in a bucket on the kitchen stove and bottled the essence. But he needed a good delivery boy who would not drop the stuff in a public place and damage a number of bystanders. He employed young Barry, at \$4 or \$5 per delivery, and sent him on trains to other New England cities. Barry did just as he was told and soon became a trusted member of the small-time Worcester underworld. As he rode from city to city, a quiet, manly youngster of 14 in knickers, with his bottle of nitroglycerin in a cotton-filled suitcase between his knees, he was the perfect picture of the noble lad of whom people say, "If we only had more fine boys like this one."

Barry committed his first burglary at 15, a small job that netted him less than \$100 but a thoughtful and deft one all the same. His victims were a middle-aged couple who ran a dry goods store and brought the day's receipts home with them each evening, there

CONTINUED



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## BARRY CONTINUED

being no night depositories at the Worcester banks in those days. For several days before the robbery, while the couple was at work, Barry entered their house through an unlocked window and prowled about, looking for the place where, if he were a middle-aged man who ran a dry goods store, he would hide the money. Eventually he found it, an empty desk drawer that seemed to have the smell of cash lingering in it. On the night of the burglary he entered the house through the same unlocked window, tiptoed directly to the drawer, removed the money and tiptoed out.

"No, I was not frightened," he says. "If they had awakened, the advantage would have been all mine. I was wide awake, they were groggy. I knew what was behind every door as well as they did. I could have been halfway down the block before they got organized." Careful preparation and a fine grasp of the probabilities were Barry's greatest business assets. They made violence unnecessary.



IN SERVICE in 1917 Barry was recommended for the Silver Star.

Barry committed a number of other minor burglaries during his formative years, then interrupted his career to serve in the Army in World War I. He was wounded in action and recommended for a Silver Star, but went AWOL before he could get it. After the war he settled in New York. It had never seriously occurred to him to follow any honest profession; his problem was merely to decide what sort of thief he would be. Safe-cracking and bank robbery did not appeal to him, and ordinary burglary and holdups struck him as unprofitable and somehow disreputable. Although he had

only a high school education, Barry was a polished individual, a good conversationalist and something of a dandy. There was only one specialty that seemed appropriate for him: jewel theft.

Jewel theft was attractive because of the ease with which, in the 1920s in New York, a thief could dispose of his loot. "Why," Barry says, "there were fences in those days who could have got rid of the Statue of Liberty. Sometimes they had to send the big, recognizable jewels to Amsterdam to have them recut, but not often. I do remember that they once sent over a big emerald of mine, the size of a walnut, and some thief in Amsterdam stole it. But usually they were very reliable." At that time it was also possible for fences, many of whom operated as "private detective agencies," to deal directly with insurance companies. "They'd go to the company, say they had accidentally found the jewels in a hollow tree, and sell them to the company for 10% or 20% of the insured value. This was better than a total loss for the company."

### At the casino up in Central Park

HAVING decided what to steal, Barry had only to decide whom to steal it from. "I noticed that a lot of wealthy women who came into New York shopping used to wind up their afternoons at the casino up in Central Park. So I'd go up there myself to look them over. When I spotted a woman who had plenty of diamonds on her, I'd follow her out to her limousine and take the license number. Then all I had to do was go to the nearest phone, call up the police traffic bureau and say, 'This is Patrolman Schultz, badge number 465786. I've got an accident up here, and I need the name and address of Cadillac sedan, New York plate number XYZ-123.' The traffic bureau never took the time to check on Patrolman Schultz. They'd simply give me the name and address."

Barry also selected his victims from the society columns, paying particular attention to announcements of wedding and engagement parties in the estate section on the North Shore of Long Island, his favorite hunting ground. On the afternoon of a party he would drive out to the Island, park his car near the estate in question and change into formal clothes. Then he would crash the party. Lawn parties were particularly easy for him since he had only to climb unnoticed over a wall or through a hedge, pick up a drink and a canapé from a passing waiter and mingle with the guests. Thereafter it was easy for him to get into the house, wander upstairs and make a mental sketch of the floor plan. Often he was able to enter

CONTINUED



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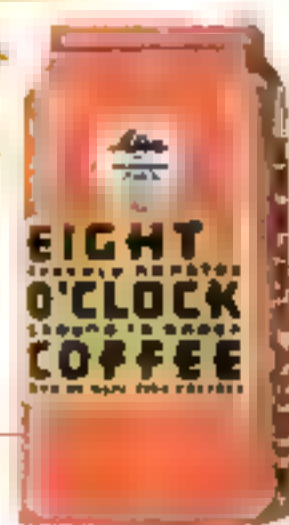
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**DISCARDED TREASURE** was found buried near Barry's home. He removed stones, then hid the settings (center) and other pieces that he could not sell.

## BARRY CONTINUED

the master bedroom and locate likely hiding places for jewelry, although on such preliminary forays he never stole anything. Sometimes he unlocked a half-dozen windows in strategic spots, hoping that they would remain unlocked for a day or two, and occasionally he cut off the burglar alarm system. If he was discovered wandering about the house, he pretended to be a drunk looking for a place to lie down. No one ever challenged him. His stage presence was faultless, his taste in clothes excellent and his grammar good enough to fool the King of England—which, as a matter of fact, it did, at a time when Edward VIII was Prince of Wales.

Barry encountered the prince on an evening at a speakeasy on 59th Street and made a very favorable impression on him. They had several drinks in the course of two or three hours, during which the prince chatted gaily and perhaps a little too informatively. A few days later, early on the morning of Sept. 9, 1924, a thief entered the home of Mrs. Joshua Cosden at Sands Point, Long Island and made off with \$150,000 worth of jewels, including some which belonged to guests of the Cosdens, the prince's cousin, Lord Louis Mountbatten, and his wife. It was almost as though someone, in the vulgar phrase, had fingered the job.

### The rich mud of New York Bay

**T**HE proceeds of a \$150,000 robbery could not support Barry in the style to which he was accustomed for very long. He could sell only the most valuable jewels and for only a fraction of their worth. His usual procedure was to break up the compound pieces, such as necklaces, pins and brooches, at once and throw away the gold and platinum settings and the smaller stones. The safest depository for these, he decided, was New York Bay. He was a frequent passenger on ferryboats, a fine-looking gentleman standing by the rail flicking what appeared to be cigaret ashes into the water. To this day New York Bay mud along the line between the ferry slips at the Battery and Staten Island has a high assay value.

Because his cash realizations were low in relation to the value of what he stole, Barry was obliged to make numerous business trips to the suburbs. After the Cosden affair he paid a call at the home of a Social Registerite named John C. Greenleaf of Hewlett Bay Park, Long Island and took \$10,000 worth of jewels. He had also stopped at the residence of Mr. Harold E. Talbott, who would someday become President Eisenhower's Secretary of the Air Force, and had taken \$23,000 worth. Because he knew that Major Tommy Hitchcock, the polo player, was a man of substance, Barry visited him as well but got away with jewelry worth only \$900. As he examined it during his getaway, Barry was so miffed that he threw a lot of it into a brook.

Despite occasional disappointments of this sort, Barry did very well during the mid-'20s, averaging about half a million dollars in thefts per year. He extended his territory up into Dutchess County in New York and in that area in 1926 he performed a feat that aroused real awe in police circles. Having discovered that the master and mistress of a large estate kept their jewelry in a 150-pound safe in their bedroom closet, Barry climbed into the bedroom on a ladder, tiptoed to the closet and silently hoisted the safe on his shoulder. (Although he stands only 5 feet 8 inches, Barry was and

CONTINUED



"June's a long way off..."



"Sure miss the folks"



"Wonder how everything  
is at home?"



"I'm just fine, Dad.  
Great of you to call!"

## When he's away from home a telephone call makes all the difference

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Des Moines to Minneapolis . . . . .	65¢
Boston to Syracuse . . . . .	70¢
Kansas City to Denver . . . . .	\$1.05
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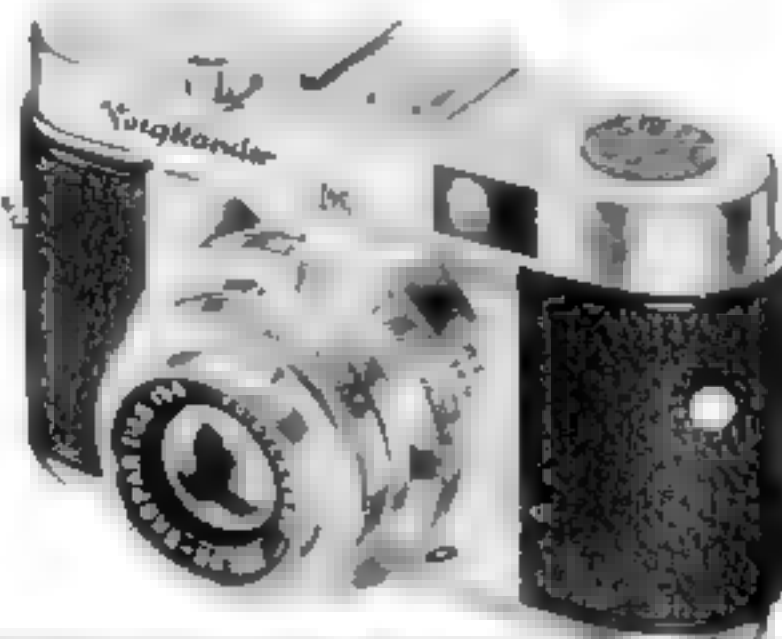
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35mm Camera  
with Automatic Film Transport  
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AND STREAMERS**

## BARRY CONTINUED

still is a man of astonishing physical strength.) Without a sound he withdrew the way he had come.

Silence and deftness also characterized the great Hotel Plaza robbery on Sept. 30, 1925, in which jewelry valued at \$750,000 disappeared in broad daylight from the six-room suite of Mrs. James P. Donahue, daughter of F. W. Woolworth. Among the objects stolen were a 10-carat diamond ring worth more than \$50,000 and a rope of pearls valued at \$450,000. These were taken from a dressing table in Mrs. Donahue's bedroom while she sat in a tub in a bathroom only a few feet away. A maid was in a nearby room and a masseuse in another. No one heard a sound. No arrest was ever made for the theft and the jewels were recovered by an insurance detective not long afterward and returned to the police. "Whoever took those pearls," a police captain remarked at the time, "really knew what he was doing. There were five ropes in the drawer, four imitations and the real one. The imitations were good enough to fool an oyster."

"The easy way to tell a real pearl from an imitation," Barry says with a reflective smile, "is to rub it gently across your teeth. A real pearl produces a somewhat grating, sandpapery sensation, but a fake is smooth and slippery."

### A double-headed robbery

THE only one of his 150 major thefts for which Barry was prosecuted, convicted and jailed was the stealing of some \$100,000 in jewelry from the late Jesse Livermore, the Wall Street operator, whose summer home was in Kings Point, Long Island. It took place early in the morning of May 29, 1927 and was a double-headed operation: the Livermores had some house guests at the time and Barry robbed them too.

During the Livermore burglary, as in many others in which he could not handle all the details by himself, Barry had an accomplice, a strongarm named "Boston Billy" Monaghan. Barry did the thinking and talking while Monaghan stood ready to take care of anyone who interrupted the proceedings. At 2:30 a.m. on the night of the burglary Barry and Monaghan placed a ladder beneath a second-story window and climbed up. They entered the room occupied by the house guests, Mr. and Mrs. Henry Aronsohn. Almost at once the Aronsohns awakened.

"Good evening," Barry said, speaking in the low and gentle tone he invariably employed. "We have only come to take the jewelry, and not to hurt anyone. Please don't be upset." Then he walked across the room to the bedside table and cut the telephone wires.

"Oh," said Mrs. Aronsohn. "I feel ill. I think I am going to faint."

"Please don't, madam," Barry said. "Would you care for an aspirin?"

"I believe I would," Mrs. Aronsohn said. She got up and went to the medicine cabinet in the bathroom while Barry picked up the jewelry on the dressing table. It was not a large haul, worth perhaps \$5,000, and included an object that Barry rarely bothered to steal, a wristwatch. However, both the watch and its band were of platinum; Barry appraised them at \$1,500.

"Please don't take my nickel-plated watch," Mr. Aronsohn said. "It was a gift from my mother."

"Ah, well," Barry said, "I had a mother myself. If you cooperate, I may leave it with the Livermores on my way out."

After warning the Aronsohns not to make any outcry or approach the window—with a vague gesture Barry peopled the dark landscape outside with a horde of thugs who were waiting to shoot Barry and Monaghan went to the Livermores' bedroom.

"It was a good risk," he recalls today. "We would have been in a jam if the Aronsohns had started yelling, but they didn't. In fact, I never found anyone who did. If you spoke quietly and reassured them, they'd relax. Sometimes the newspapers carried stories about clients of mine who claimed they had made trouble for me—'Socialite grapples with intruder in darkened bedroom'—but believe me, nobody ever grappled with me. And another thing: some of my clients were crooks themselves. On the day after a job I'd read stories which listed all kinds of things I hadn't stolen at all. The clients would hide them and get the money from the insurance company. Sure, I was a thief and I'm sorry now, but you'll find a lot of people in the Social Register who are also thieves and aren't one bit sorry."

In the Livermores' bedroom Barry awakened Mrs. Livermore by shining his flashlight in her eyes. "She didn't scream. She just said, 'Who is it?', and then Livermore woke up and I said, 'Good evening, J.L.' This burned him. Only his friends called him J.L. His wife, who was about 20 years younger than he was, called him

CONTINUED



# Your cold develops in 5 stages

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## 2 SORE THROAT

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## 3 CONSTANT COUGHING

caused by a sore or tickling throat. Coldene helps quiet nerves which produce coughing. And because it eases swallowing and reduces the tickling sensation, it helps bring relief. At stage 3,

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## 4 TIGHT CHEST

occurs when irritated and inflamed bronchial membranes produce phlegm. At this stage, Coldene uses the expectorant, Ammonium chloride, to thin down and loosen the phlegm. Again—

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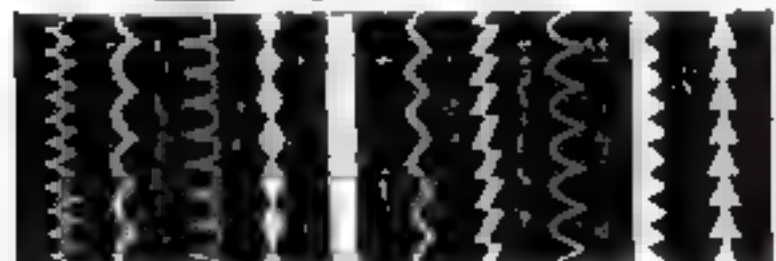
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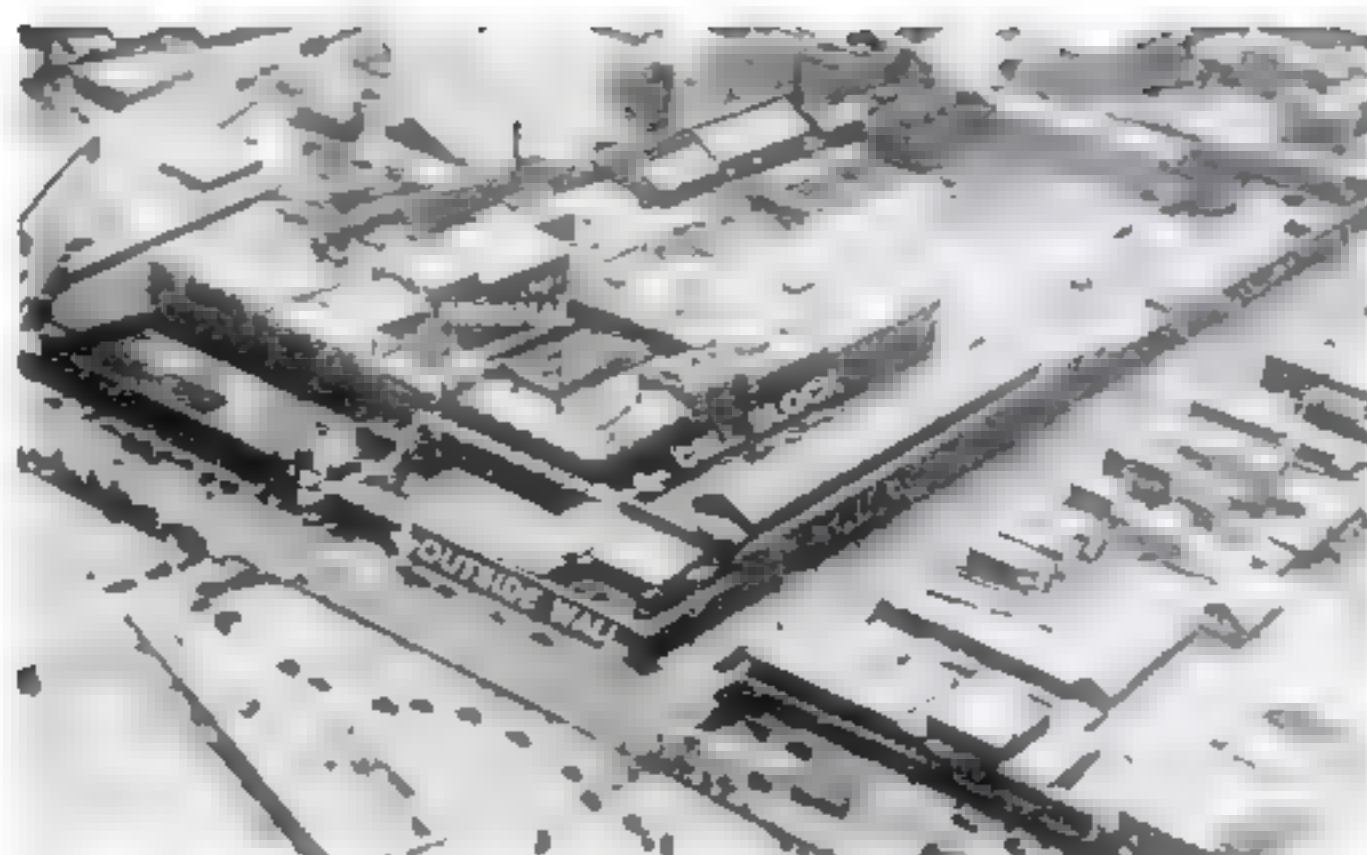


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**DARING PRISON BREAK** led through the arsenal, up inside tower staircase and over outer wall. With gun from the arsenal Barry commandeered a car.

## BARRY CONTINUED

Pops. "Don't reach for the telephone, J.L., I said. 'The wires are cut. All we want is the jewelry, and we'll be on our way.'"

Barry took about \$95,000 worth of gems from the dressing table and bureau, noticing as he searched through the drawers that Mrs. Livermore seemed uncomfortable. She was sitting up in bed, wearing only a nightgown, but was too frightened to reach for her bathrobe. Barry picked it up and put it around her shoulders. "You're a devil," she said as he did so. "a real devil."

"Thank you, madam," Barry replied. "Would you like a cigaret?"

He lighted the cigaret for her, then offered one to Mr. Livermore. "I smoke cigars," Livermore growled. "Take the jewelry and get out of here."

"Please don't take my little pinky ring," Mrs. Livermore said. "Pops gave it to me."

Barry examined the little pinky ring, which he appraised at \$15,000. But with a shrug he tossed it back to her.

"Hey, listen!" Monaghan said.

"And please don't take Pops's little pinky ring," Mrs. Livermore said. "I gave it to him."

Barry calculated the value of Pops's little pinky ring at \$20,000 but returned it anyway.

"My God," Monaghan said. "Let's quit while we're winning."

"Oh, you're a devil," Mrs. Livermore said again.

As they left, Barry tossed one more item to Mrs. Livermore. "Would you mind giving this nickel-plated platinum watch to Mr. Aronsohn?" he said. "His mother gave it to him. Good night." They made a clean getaway. But within a week Barry was in jail.

It was not a professional blunder that brought about his arrest but, as he supposes today, a woman. Although he was married, Barry was a formidable ladies' man. "That's where all the money went," he explains. "You have no idea how expensive it can be. I was quite fond of several girls in the chorus of *Blossom Time* and I used to take them all out at once. Funny thing, there was a number in that show in which all the girls were crowded onstage, with the ones in the back row standing on ladders. The stage manager once came to me and he said, 'You've got to stop keeping my girls up so late. They're all groggy. I've got a stagehand standing under each ladder to catch them, but someday we'll have a hell of an accident around here.'"

Barry suspects that one of his girls, in a fit of monogamous jealousy, went to the police and told them that he had committed the Livermore burglary. At any rate someone did, and he was arrested by a platoon of cops at the railroad station at Ronkonkoma, Long Island, at 7:30 o'clock on a summer Sunday evening. He was sentenced to 25 years in Auburn Prison.

As he began his sentence Barry was 31 years old and might have been released on parole, if he had behaved well, at the age of 47 or 48. But he did not behave well. On July 28, 1929 he shot his way out of Auburn in one of the boldest, wildest jailbreaks in U.S. prison history.

The break came on a quiet, cloudy Sunday afternoon. According to custom, most of the 1,700 convicts in the 14-acre prison were allowed the freedom of the yard at that time. Some of them, including Barry, could walk up and down in the cell block corridors. At the end of Barry's cell block there was a solid steel door containing a mail slot. Beyond this door was a guard room and

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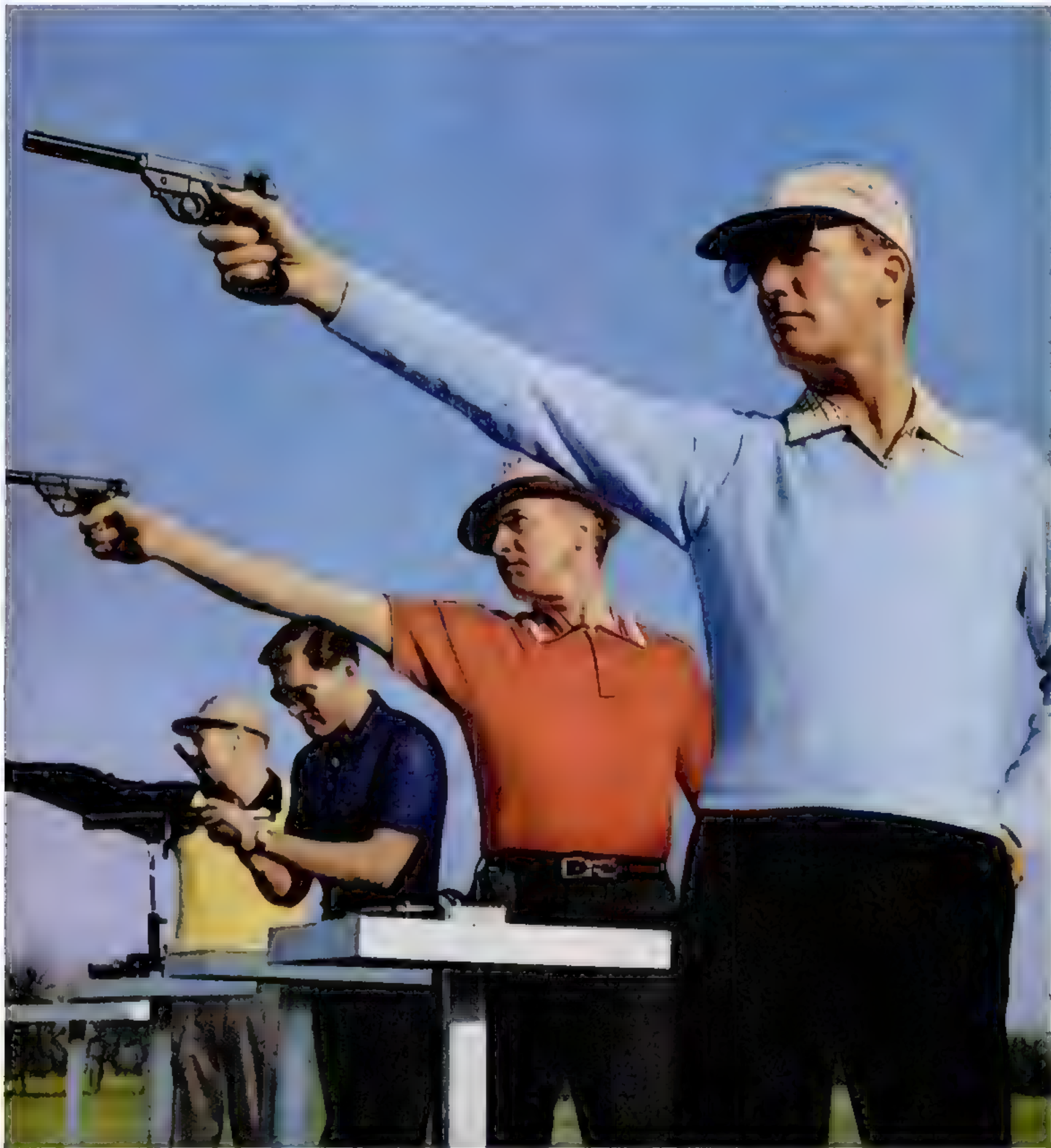
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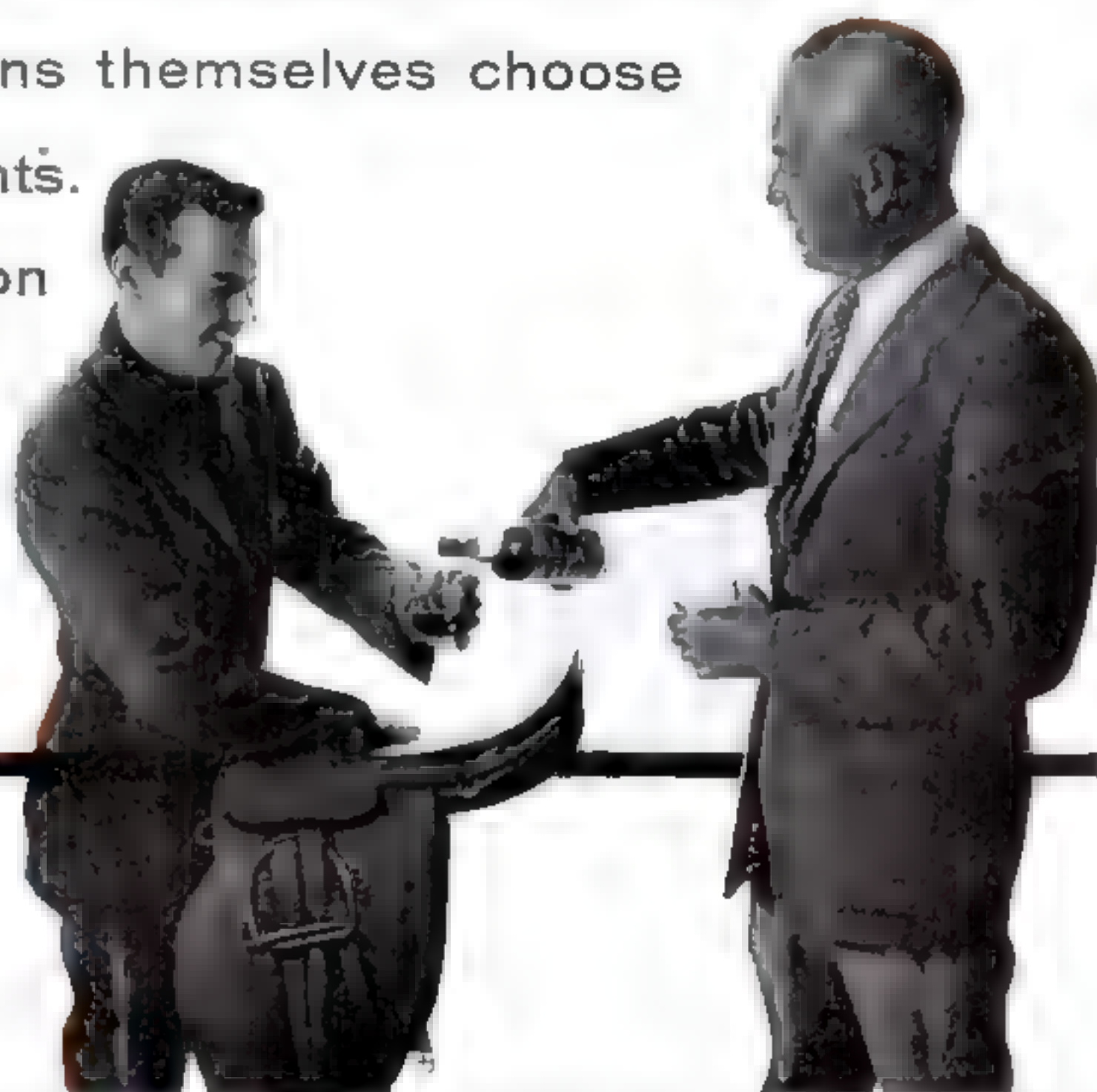
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beyond that, by a grievous error of prison design, was an arsenal full of guns and ammunition. There were only two guards in the room between cell block and arsenal and one of them had the key to the arsenal in his pocket.

To get into the arsenal Barry needed only two pieces of equipment. One was a birthday cake made for him by a convict who worked in the prison bakery. The other was a tennis ball stolen from the recreation yard; it had been punctured and filled with ammonia from the prison laundry.

Carrying the cake in one hand and the tennis ball in the other, Barry tapped with his foot on the steel door at the end of his cell block. One of the guards peered through the mail slot; he could see only Barry's head, shoulders and the cake. Three other convicts, who were to make the escape with Barry, crouched beside the door and were out of the guard's field of vision.

Barry explained that the cake was a present for a convict in another cell block. Would the guard open the door, take the cake and see that it was delivered? The guard agreed, unlocked the door to receive the cake and instead got a faceful of ammonia. He cried out and covered his eyes with his hands. Barry dashed past him, making for the other guard who sat in a chair, his gun across his knees, at the opposite end of the room. The second guard managed to fire two wild shots and was overpowered.

Barry and his three companions quickly opened the arsenal and armed themselves with riot guns. The shots fired by the guard had already aroused other guards nearby and had also been heard by hundreds of convicts in the prison yard. Barry stepped out onto a balcony which jutted off the guard room above the yard. Raising his gun, he fired a shot into the air and shouted, "We're breaking out! If anybody wants to come along, come now!" A wild shout went up from the prisoners, who began to run toward the building.

As the mass of convicts stormed into the building from one side, Barry and his companions dashed out the other, heading toward the main gate. As they ran they fired bursts from their riot guns at the guards who manned the 20-foot stone wall which enclosed the prison. The guards ducked and were able to return only scattered and inaccurate fire. Barry reached the locked gate and dashed into the "balky," a tower which housed a winding staircase leading to the top of the wall. He climbed it so quickly he has no recollection of doing so, emerged on top of the wall and stood for an instant surveying the long drop down to the street. A bullet fired by one of the guards tore into his lower leg, nicking the shinbone but not breaking it. Another bullet smashed into his back, high up, above the lung. He turned and dropped over the wall, still carrying his gun in one hand. As he hit the sidewalk his left foot struck a six-inch stone sill at the base of the wall and he toppled over backward. He got up quickly, feeling a sharp pain in the foot. He had broken two toes.

Fugitive in knickers

OUTSIDE the prison Sunday afternoon traffic on State Street, one of the main thoroughfares of Auburn, moved sedately along. Barry stepped out into the street, leveled his gun at the driver of a passing car and forced him to stop. As he got into the back seat of the car, Barry was joined by a second convict named Pawlak, a life-terminer, who had followed him over the wall.

There were three people in the car: a young man named Jacob Reese of Auburn, his wife and 4-year-old son. "Drive slowly and you won't get hurt," Barry said. "Just get into the main stream of traffic and keep going. Don't speed and don't try to signal anybody." Reese did as he was told. Inside the prison, meanwhile, rioting broke out and raged for hours, so that the attention of all police within 50 miles was fixed on the prison itself and not on the few men who had managed to escape.

Outside the town Barry and Pawlak forced the Reeses out of their car and headed for Syracuse, 26 miles away. In the suburbs of Syracuse, Barry spotted a house that appeared to be unoccupied. He drove into the empty garage, closed the door to hide the car from the road and then broke into the house.

Inside they found bandages and tape for Barry's wounds and a closet containing a few pieces of men's clothing. There was only one suit, which happened to fit Pawlak. The best outfit Barry could assemble consisted of a cap, a sweater, a pair of knickers and some loud golf socks. "I figured I would last about two minutes in public in that getup," he says, "but what else could I do? I put it on." In order to put on the golf socks, Barry had to remove his shoes, and as soon as he did so he realized his mistake. "My broken toes started to swell like sausage balloons," he says. "Somehow I got my foot into the sock, but the foot would go

CONTINUED



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**INNOCENT BYSTANDER**, Barry was caught in Lindbergh kidnap dragnet. He and wife were questioned by "Jafie" Condon (right) who handled ransom.

#### BARRY CONTINUED

only part way into the shoe. So I doubled my broken toes up underneath and forced it in. I can still hear the bones grating."

After leaving the house, Barry and Pawlak set out on foot through the suburbs, looking for a second car to steal. Presently they located one in an attached garage beside a large house. For several hours they hid in a culvert beneath a road, watching and waiting until half an hour after the lights had gone out. Then they slipped into the garage. "I got into the car, and Pawlak got behind it to push it. We figured that if we could roll it down a little hill, we wouldn't have to start the motor until we were out of earshot."

Pawlak began to push the car and moved it about five feet, so that the hood and windshield were outdoors. "I was just sitting there, hoping Pawlak wouldn't get tired pushing," Barry says, "when WHAM! a bullet came through the windshield. There was a guy on the second floor of the house aiming a gun at me. 'Stop or I'll shoot!' he says, after he's already shot. The bullet didn't hit me, but it might just as well have. Both my eyes were filled with splinters of broken glass. I was blind."

Pawlak panicked. He dashed out of a door at the rear of the garage, leaving Barry alone in the car. "I never saw him again. A little while later, the police caught him," Barry says. "I sat in the car for a couple of seconds, waiting for the guy to shoot again, not caring whether he hit me or not. Then I figured I had only one chance. So I pried open one of my eyes with my fingers and started the car with the other hand. I could see a little, enough. I drove that car out of the garage and down the driveway, thinking the guy would shoot me dead any second. He fired two or three times, but only hit the car, and suddenly I was out of there safe, driving down the road. Or at least I was safer. I was driving 50 miles an hour without lights, blind in one eye and still holding the other open with my fingers."

Soon the car, its gas tank apparently punctured by bullets, sputtered to a stop. Barry got out and began to limp through backyards in the wet darkness, still heading for the center of town. "I stumbled through flower beds and got mud all over my pretty golf socks, all the way up to my knees. It was about 4 o'clock in the morning, pouring rain, and I was getting weaker all the time. A Chihuahua could have come out of one of those houses and beat me up. Finally I floundered right into a fishpond, about a foot deep. I just stood there in the water and wanted to die."

"But after a while I walked out of the pond and sat on a rock beside it. I thought to myself, you'd better try to get clean, get the mud off yourself. So I took off those shoes and socks and washed the socks in the pond. And then I put the socks back on. Have you ever tried to put on a pair of wet woolen socks, over a pair of broken toes, in the rain, with two bullets through you and your eyes full of broken glass? Let me tell you something. Right then and there was when I finally realized what a damned fool I had been all my life. I was cured. If I lived through that one, I'd never steal anything again."

Somehow Barry survived the night, reached the center of town





**BACK TO PRISON** after real identity was discovered. Barry gave the world a baleful look while waiting in the train which took him to Auburn again.

and had breakfast in a diner. To his surprise his strange costume and his eyes, one swollen shut and the other open a quarter of an inch, did not seem to attract much attention. "I suppose I looked like a crazy drunk, staggering around after an all-night bender, and nobody wanted to get near me. I thought that if I could get on a train and reach Albany, where I had some friends, I might have a chance. So I went to the station and bought a ticket. Then I looked out on the platform. Three state troopers."

In a last burst of ingenuity, Barry approached a newsboy who was walking the platform with an armload of papers. "I'm Mr. Gallagher," he said in a very low voice, handing the boy a quarter. Then, loud enough for the troopers to hear, he said, "Son, do you know that fat man who gets on the train every morning about a half hour after I do?" (Today Barry says, "There's always a fat man who gets on every train every morning at any station. I just hoped that kid would know his name.")

"Sure," the newsboy said. "You must mean Mr. Morell."

"Thaaaat's right," Barry shouted. "Well, you tell Mr. Morell that I'll be at his house tonight for dinner at 6, O.K.?"

"Yes, sir, Mr. Gallagher," the boy said, "I'll tell him."

Barry turned and boarded the train. The troopers ignored him.

In Albany one of Barry's friends gave him new clothes and found a doctor who would treat his wounds. That night, refreshed and alone, he moved on.

For more than three years Barry was a successful fugitive. He made his way south to New York, then to New Jersey, where he settled in a small town not far from Flemington. His wife joined him there. He took the name of a man he had once known, James Toner, and became a salesman of windshield wipers. He committed no more burglaries, kept the peace admirably and attracted no attention. But on the night of Oct. 22, 1932 there came the inevitable pounding on his door.

#### The Rockefeller case

**D**O you know what it was?" he says indignantly. "The Lindbergh kidnaping. The cops and the FBI had been going through every town near Flemington checking the background of every new resident. They weren't even looking for me."

For a time Barry was the prime suspect in the Lindbergh case and in a half-dozen other major crimes that had taken place during his vacation from Auburn. But after examining Barry closely, Dr. J. F. ("Jafsie") Condon, the celebrated middleman in the kidnaping, announced firmly that Barry was not the man to whom he had given the ransom money.

"Police chiefs from all over the place came to question me," Barry says, "including a nice guy from Greenwich, Conn. He figured I must have robbed the Percy Rockefeller house in his town in 1926 and he wanted to know how I did it. Of course I told him I didn't know a thing about it, and he said, 'Now look, Arthur. We're alone in the room. I'm not saying you did it or didn't do it. But let me tell you about it. That house is surrounded by a big stone wall, and between the wall and the house there are two of the

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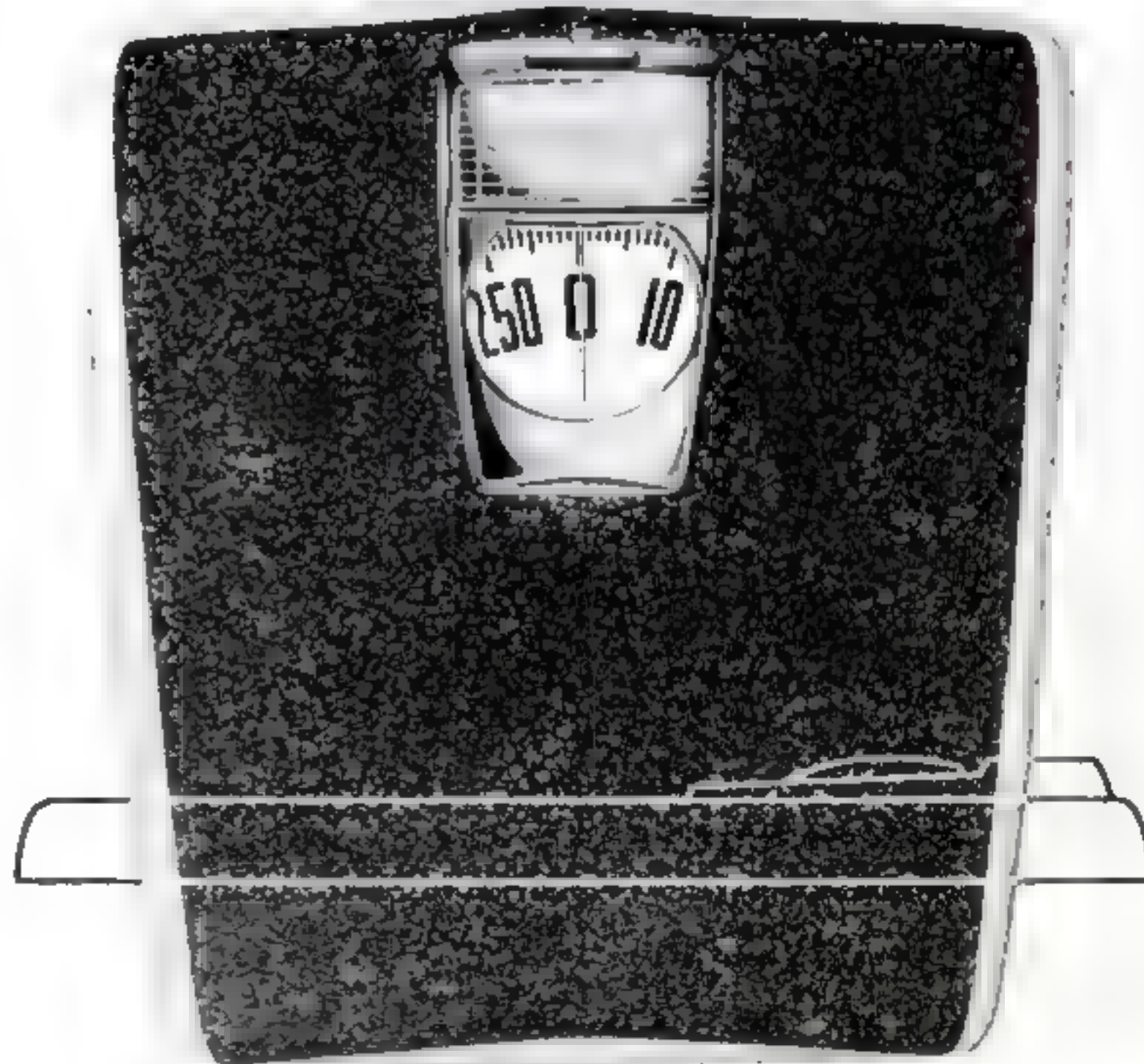


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TASTES  
GOOD

LIKE A  
CIGARETTE  
SHOULD!



## BARRY CONTINUED

toughest watchdogs you ever saw. I went out there with a couple of detectives and we tried to go over the wall, just to see if it was possible, and the dogs damned near killed us. Now if you were going to get into a place like that, what would you do?"

"I told the chief it was all confidential and hypothetical, and then I said I'd try horsemeat. Throw it over the wall and see what happened.

"And then I said that if the dogs didn't like horsemeat, if they were sophisticated dogs, I'd try steaks. And if this didn't work either, I'd try something else. By this time the chief was hopping up and down in his chair. 'What?' he says. 'WHAT would you try? I've been busting my brains over this for six years.'

"Well, I said, if I were going to commit a dastardly crime like that, I'd go to a kennel and I'd buy a female dog in heat. Then I'd tie a rope around her collar, tie the other end to a tree outside the wall, and I'd lower her over the wall. After about five minutes I'd climb over the wall myself, walk into the house and steal \$20,000 worth of jewelry. On the way out, so there wouldn't be any evidence, I'd pull my dog up over the wall after me, and drive back to New York.

"I thought the chief was going to die, but after a while he stopped laughing and said he would send me a box of cigars after I got back to jail. I got them an hour later."

Barry spent the next 17 years in jail, most of them in Attica Prison in New York and five of them in solitary confinement as punishment for his escape. Upon his release in 1949 he went home to Worcester and got a job with a boyhood friend who operates a chain of four restaurants. During the period of his parole, one of his chores involved collecting the receipts from all four restaurants and carrying them unguarded to the bank. "I never thought I would live to see the day," a Worcester policeman recently remarked, "but I have seen it, and there's no doubt of it. He's an honest man." Barry is not only honorably employed but has some active extracurricular interests as well. Recently, with the members having full knowledge of his past, he was elected commander of a local veterans' organization.

"I am not good at drawing morals," Arthur Barry said when asked for the personal observation he said he wanted to make at the end. "and I don't want to bore anyone, but I would like to say this. When I was a young man I had many assets. I was not only intelligent, I was clever. I got along well with people on any level and, if I do say so, I had guts. I could have gone anywhere—to Wall Street, maybe—and made an honest fortune. So when you put down all those burglaries, be sure you put the big one at the top. Not Arthur Barry robbed Jesse Livermore, or Arthur Barry robbed the cousin of the King of England, but just Arthur Barry robbed Arthur Barry."



**COUNTING RECEIPTS.** Barry winds up a day in Worcester, Mass. roadside restaurant where he has worked for six years since his release from prison.

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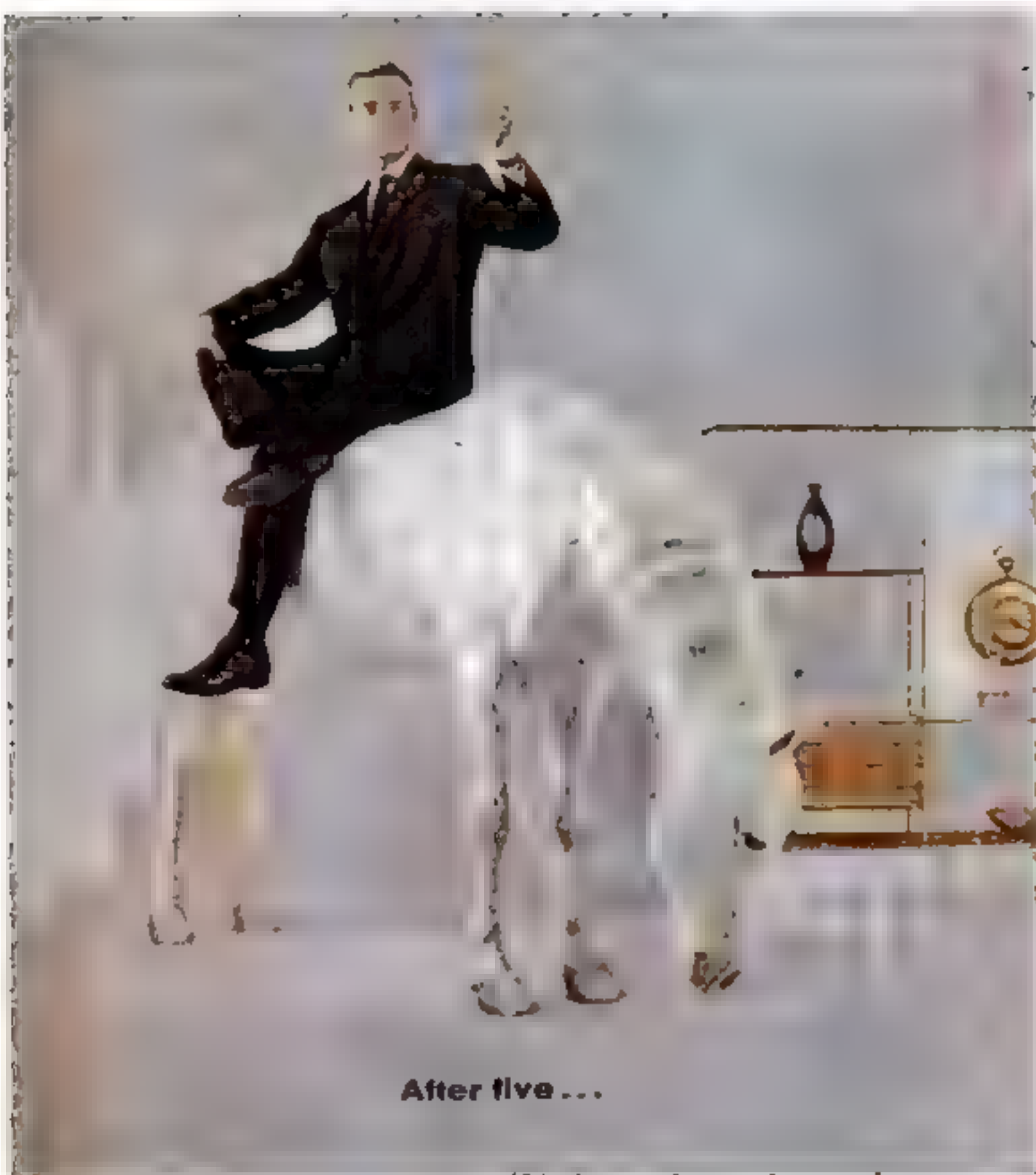
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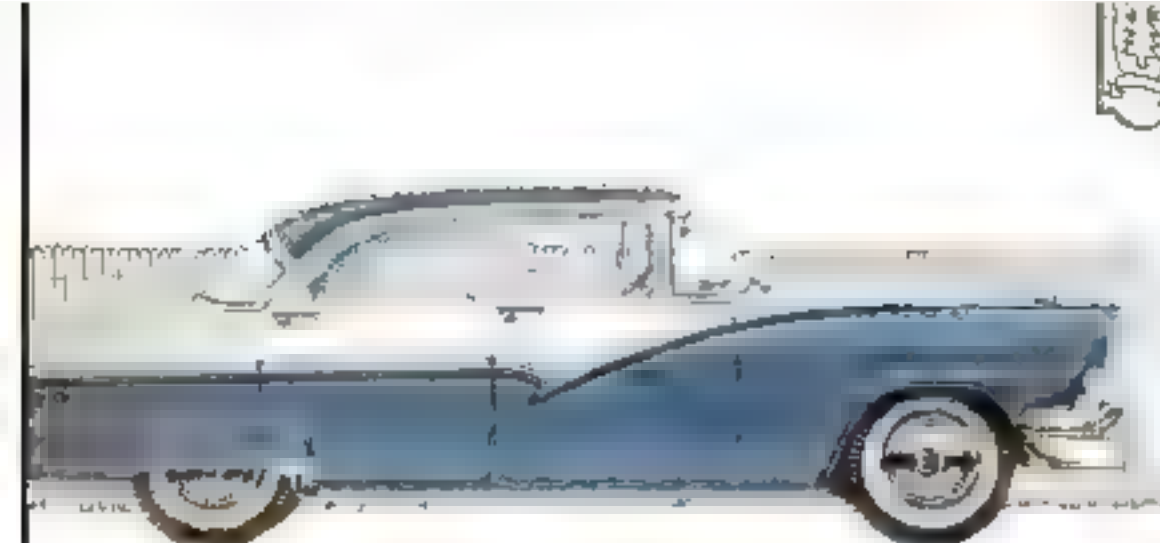
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Fairlane Town Sedan gives you all the convenience of 4 doors and fresh Fairlane luxury, too.



Fairlane Club Sedan has a new low roof line. Its two doors are extra wide, its seats hold six big folks.



Fairlane Crown Victoria with its distinctive "crown of chrome" styling has no equal in the low-price field.

## *In four thrilling series...*

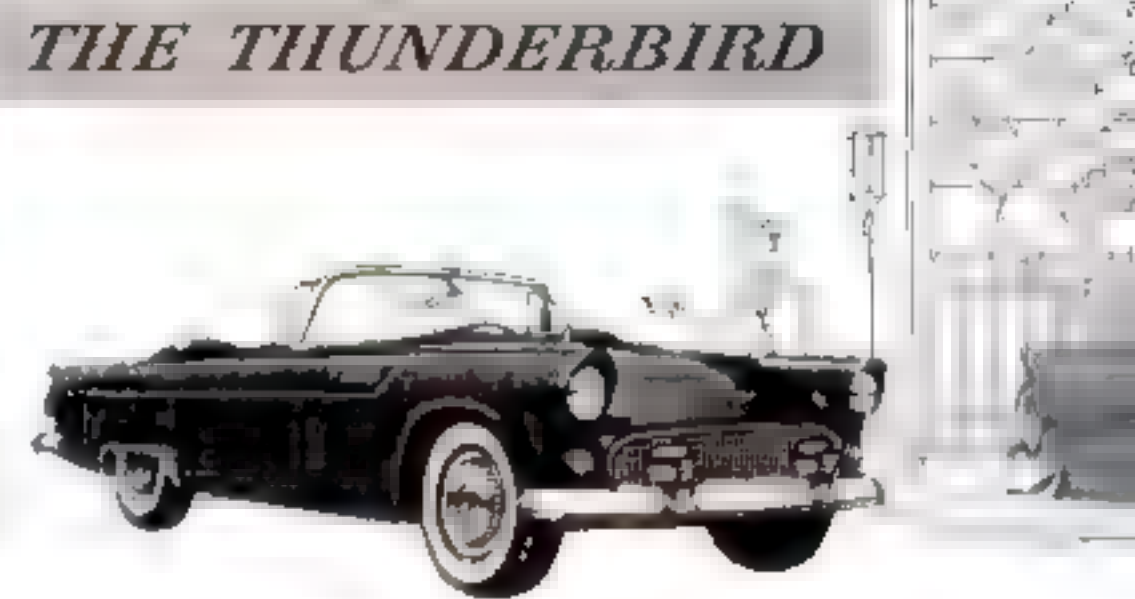
### **CUSTOMLINE SERIES**



Customline Tudor Sedan has two-stage door checks to hold its doors open for easy access.

Customline Fordor Sedan has four big doors that open wide for extra-easy entrance and extra-easy exit.

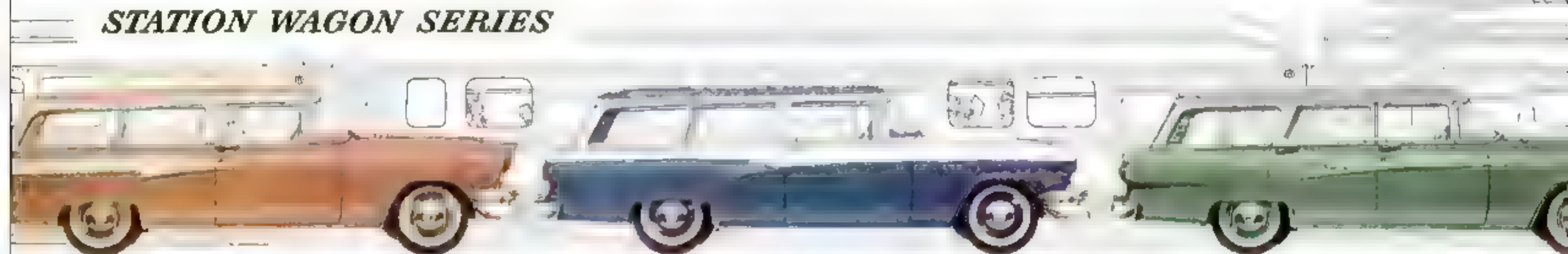
### **THE THUNDERBIRD**



The Ford Thunderbird inspired the low lines and crisp, clean styling so evident in all new '56 Fords.

## *each with Thunderbird styling*

### **STATION WAGON SERIES**



Ranch Wagon is all-around favorite for work or play. Has 2 big doors, easily holds 6 big people.

Custom Ranch Wagon is a 2-door, 6-passenger fashion plate. Easy-to-clean interior can really take it.

6-passenger Country Sedan offers the convenience of 4 doors plus fold-down "Stowaway" seat.

# '56 FORD...The fine car

**You can't buy better than Ford.** It makes better sense today than ever! For, in 1956, Ford brings you more downright beauty, more high-performance power and more all-around passenger and driver safety than any car in Ford's field!

#### **They're kissin' cousins to the Thunderbird!**

In every Ford model you get the years-ahead look of the Thunderbird. It's a road-hugging look that's "at home" in any setting. And inside there's a Luxury Lounge interior which has been designed to match the mood and color of the sparkling new exterior finish you choose.

#### **Thunderbird power, too!**

You can have the exciting "Go" of the fabulous Thunderbird V-8 engine—the same engine that powers Ford's famous Thunderbird—in any Fairlane or Station Wagon model. And

without extra cost, too, because this engine is the standard eight in these models. In Customline and Mainline models, too, you can have a magnificent new V-8. Or, if you prefer, Ford offers a new, mightier I-Six in all models.

#### **And every '56 Ford offers you Lifeguard Protection!**

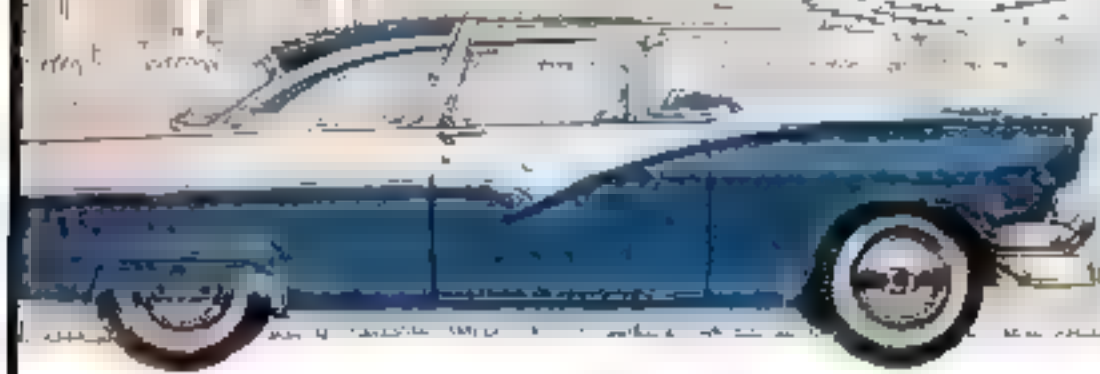
No matter which of Ford's 19 new models you select, you get the most important advance in car-passenger safety to date: Lifeguard Design. You get a new Lifeguard deep-center steering wheel, new Lifeguard double-grip door latches, a new Lifeguard safety rear-view mirror. And, at little extra cost, you can have new Lifeguard padding for instrument panel and sun visors, floor-anchored Ford seat belts.

Why not sample the Thunderbird-inspired, Lifeguard-designed Ford of your choice? Find out why everything about the '56 Ford says *fine car* . . . except its *low price*.

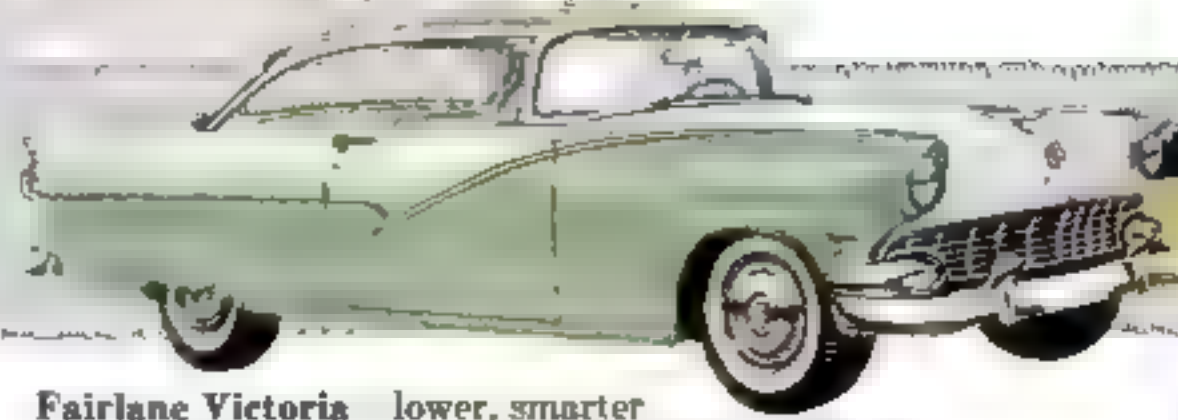




## FAIRLANE SERIES



Fairlane Crown Victoria Skyliner, in addition to its unique "crown," has a transparent tinted top panel.



Fairlane Victoria—lower, smarter than ever. New Customline Victoria also available.



Fairlane Sunliner is America's favorite convertible. Top raises or lowers with push-button ease.

*in 19 beautiful new body styles...*

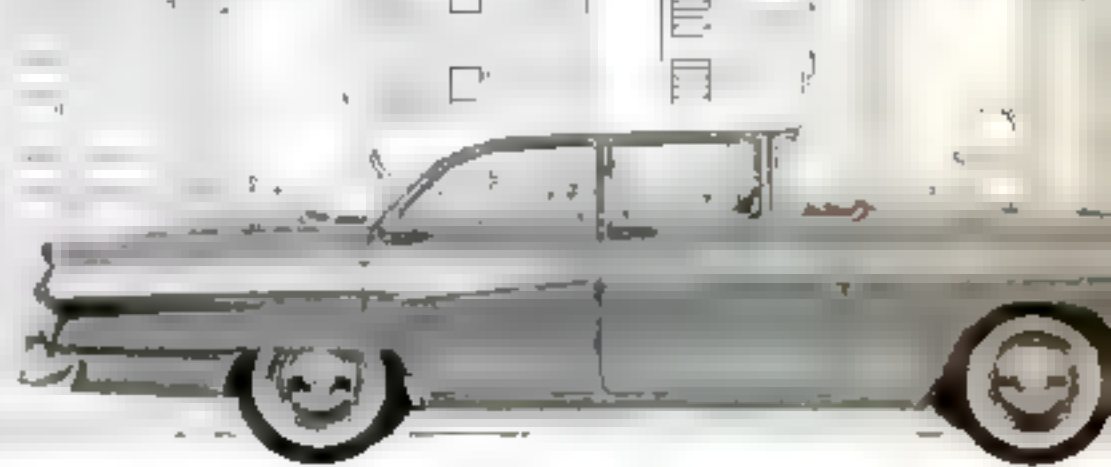
## MAINLINE SERIES



Mainline Tudor Sedan has clean, functional styling. Front backs fold forward toward center for easy entrance.



Mainline Business Sedan has room for three up front, room for plenty of extra luggage behind the seat.



Mainline Fordor Sedan, with its four full-size, wide-opening doors, is truly a great family buy.

*and Lifeguard Design*



8-passenger Country Sedan is a 4-door all-steel beauty. Gives easy access to both front and rear seats.

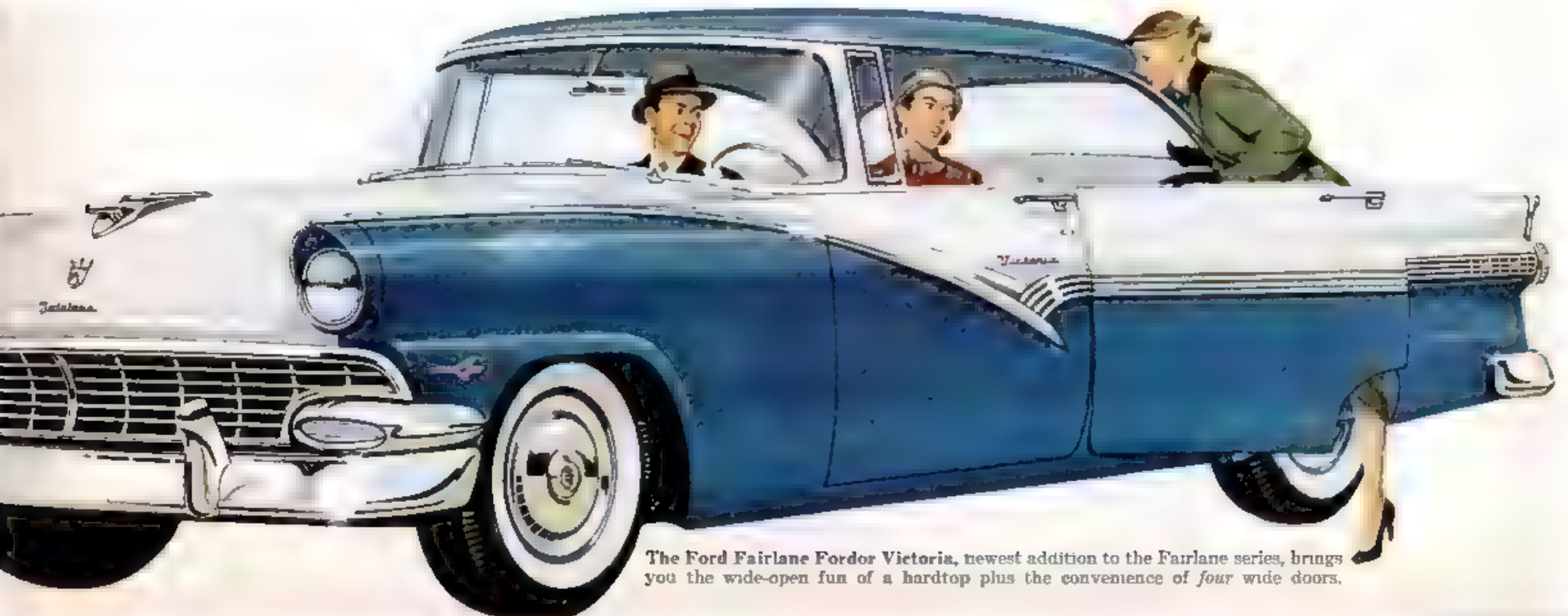


Parklane, a newcomer this year, is carpeted throughout. Seats 6 in luxury. Snap-on cover conceals cargo.



Country Squire has wood-grain finish steel panels, glass-fibre moldings. It's 4-doors, 8-passengers big.

*at half the fine car price!*

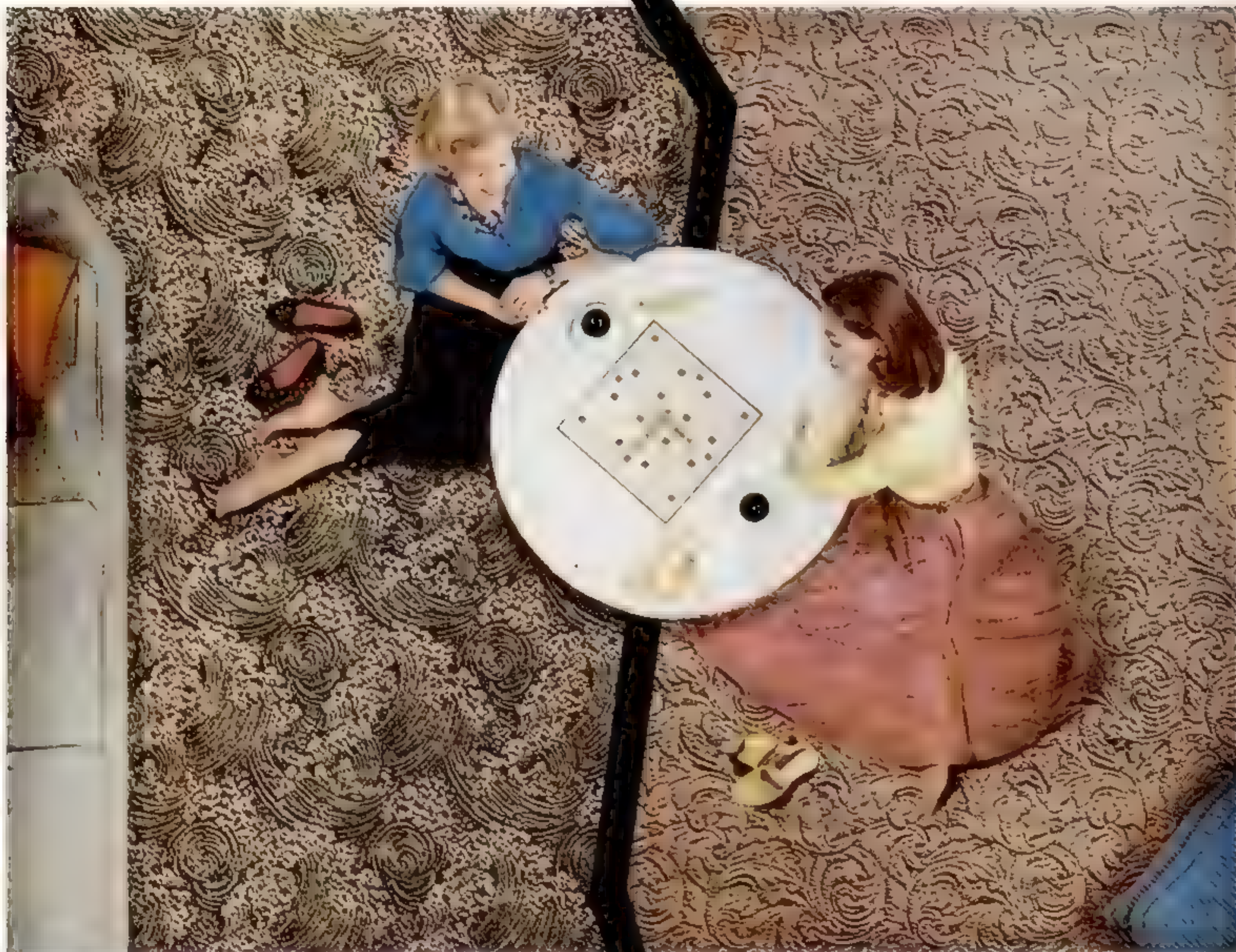


The Ford Fairlane Fordor Victoria, newest addition to the Fairlane series, brings you the wide-open fun of a hardtop plus the convenience of four wide doors.



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# Turnout for a Top Italian



UNDER A BIG WELCOMING BANNER PRESIDENT GRONCHI'S MOTORCADE ROLLS UP PENNSYLVANIA AVENUE

## PRESIDENT GIOVANNI GRONCHI WHIRLS THROUGH FOUR DAYS IN WASHINGTON

While paying close attention to the decision of its own resident President, Washington, D.C., last week gave turned itself out for a visiting chief of state. 68-year-old President Giovanni Gronchi of Italy, warmly welcomed on his goodwill tour, Gronchi arrived under a street-spanning banner, was greeted by Dwight Eisenhower (*below*) and, talking amiably in step with Washington's week, went on a four-day whirl of sightseeing, receptions and state functions (*next pages*). He watched Eisenhower's nationwide TV address, then declared his "deep satisfaction" with his

fellow President's announcement. Addressing a joint session of Congress he said: "... you have given us invaluable help in this [Italy's] reconstruction, with wisdom, imagination and great generosity ..."

It was the first visit of an Italian chief of state to the U.S., but not Gronchi's first. When Fascist Italy drove him from all public office, he had become a necktie and paint salesman, and had made business trips to New York and Detroit. Those cities were again on President Gronchi's route as he left Washington for a 13-day tour of the U.S. and Canada.



TWO PRESIDENTS MEET at White House where U.S.'s Eisenhower reaches out to shake hands with Italy's Gronchi (*right*). Between them (*left to right*) are

Mrs. Eisenhower, Mrs. Gronchi, U.S. Ambassador to Italy Clare Boothe Luce, Mrs. Gaetano Martino, wife of Italy's foreign minister, Secretary of State Dulles





IN CONGRESS, to hear her husband speak, Mrs. Gronchi sits in the House gallery with Mrs. Nixon.



ON THE ROSTRUM, at joint session, Gronchi urges NATO to emphasize economic cooperation.



AT RECEPTION for diplomats Mrs. Gronchi welcomes Mrs. John Foster Dulles to Italian embassy.



CENTER OF ATTRACTION, President Gronchi is besieged by guests at reception Italian embassy.

gave for Italian community in U.S. Indeed, he met more than 500 people during two-hour affair.





**STANDING OVATION** for Geronzi is given by crowd of students at Washington's Georgetown

University and by officials on the platform. University presented Geronzi with welcoming citation.



**ITALY'S GIFT** to America, a replica of a famous Greek statue, is presented by Geronzi to Eisenhower.



**AMERICAN HOSTESS**, Mrs. Nixon (*left*), meets Ambassador Luce in the Pan American Union hall.





## AN ANTIGRAVITY GOAT

Bounding about in the hills of Afghanistan, Markhor goats spring agilely from rock to rock, sometimes leaping 10 feet straight in the air. One recently arrived at the Department of Agriculture's quarantine station in Clifton, N.J. on its way to the Bronx Zoo.

Placed in a small stall, the goat took off and, defying gravity, began circling high on the walls much like a motorcycle in a motordrome. Finding escape impossible, the goat then settled down to a few half-hearted three-foot springs and promptly broke its leg.



One slip and that's all, brother,  
on Switzerland's

# ICY SHOOT-THE-CHUTES

**1** "You're strictly on your own when you slam down famous Cresta Run at St. Moritz on a 'skeleton' sled. One tiny error in steering and you may fly off a curve at 80 miles an hour," writes an American friend of Canadian Club who made the Run last month. "After practicing for a week from the two-thirds mark, I took the Cresta from the top. I was going a mile a minute when I hit the terrible Shuttlecock Curve."



**2** "I'd been briefed on the Cresta's perils earlier. The Run is almost a mile long and you steer every inch of the way or you've had it. Football helmet, chin guard, armored knee pads and elbow guards are little enough protection if you crash."



**3** "From a running start, I picked up speed fast. Too fast. For all my braking, I was really rocketing as I went into Shuttlecock's murderous horseshoe bend. Suddenly my sled went into a skid. I was inches from the edge before the runner grooves took hold and saved me from cannonballing into the woods."



**4** "Next time you'll break a minute," my host promised later, but I knew there wouldn't be any next time. I sipped my Canadian Club and decided not to take any more chances."

**5** "The international set has made the skeleton race a gentleman's sport for 70 years, and Canadian Club has been on the scene almost all that time."

Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon. Yet it

has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long . . . in cocktails before dinner and tall ones afterward. There is one and only one Canadian Club, and no other whisky tastes quite like it in all the world.

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